Canon

TRADE IN UP TRADE EVENT

RECEIVE STORE TRADE-IN VALUE[1]
when you trade-in your digital or film interchangeable lens camera or a lens

PLUS

RECEIVE UP TO $500 BONUS TRADE-UP CREDIT[1]
for every purchase of one or more Eligible Canon Products

PLUS

RECEIVE INSTANT SAVINGS^
on Select Eligible Canon Products

EOS R8 Mark II
Body

RECEIVE A **$200** TRADE-UP BONUS



EOS R8 Mark II
24-50mm F4.5-6.3 IS STM Lens Kit

RECEIVE A **$200** TRADE-UP BONUS



EOS R1 BODY	EOS R3 BODY	EOS R5 MARK II BODY	EOS R5 MARK II RF24-105MM F4 L IS USM KIT	EOS R7 BODY	EOS R7 BODY WITH CROPPING GUIDE FIRMWARE	EOS R7 RF-S18-150MM F3.5-6.3 IS STM LENS KIT
						
RECEIVE **$500** TRADE-UP BONUS	RECEIVE **$200** TRADE-UP BONUS	RECEIVE **$200** TRADE-UP BONUS	RECEIVE **$200** TRADE-UP BONUS	RECEIVE **$100** TRADE-UP BONUS	RECEIVE **$100** TRADE-UP BONUS	RECEIVE **$100** TRADE-UP BONUS

RF7-14MM F2.8-3.5 L FISHEYE STM	RF-S10-18MM F4.5-6.3 IS STM	RF15-35MM F2.8 L IS USM	RF16-28MM F2.8 IS STM LENS	RF20MM F1.4 L VCM	RF24MM F1.4 L VCM	RF28-70MM F2.8 IS STM
						
RECEIVE **$100** TRADE-UP BONUS	RECEIVE **$50** TRADE-UP BONUS	RECEIVE **$200** TRADE-UP BONUS	RECEIVE **$100** TRADE-UP BONUS	RECEIVE **$100** TRADE-UP BONUS	RECEIVE **$100** TRADE-UP BONUS	RECEIVE **$100** TRADE-UP BONUS

RF24-240MM F4-6.3 IS USM	RF28-70MM F2.8 IS STM	RF45MM F1.2 STM	RF70-200MM F2.8 L IS USM	RF75-300MM F4-5.6	RF200-800MM F6.3-9 IS USM
					
RECEIVE **$100** TRADE-UP BONUS	RECEIVE **$50** TRADE-UP BONUS	RECEIVE **$50** TRADE-UP BONUS	RECEIVE **$200** TRADE-UP BONUS	RECEIVE **$50** TRADE-UP BONUS	RECEIVE **$100** TRADE-UP BONUS

Offer is available on same day purchases of eligible products only. Valid now through December 6, 2026.

[1]Valid now through December 6, 2026 ("Promotion Period") at participating Canon Authorized Dealers and is valid on same day purchases of Eligible Products only. During the Promotion Period, participating Canon Authorized Dealers will offer a Trade-In + Trade-Up promotion where a consumer who trades in one (1) or more working digital or film interchangeable lens camera or lens ("Trade-In Product") will receive (a) a Trade-In amount determined by the Canon Authorized Dealer, and (b) a Trade-Up credit in an amount set forth in the chart above for every purchase of one (1) or more Canon Eligible Products listed herein. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. Each participating Canon Authorized Dealer will determine, in its sole discretion, the Trade-In amount of each Trade-In Product. Such Trade-In amount may vary depending on condition and age of the Trade-In Product and other factors. The Trade-Up credit amount is not a cash equivalent, may not be redeemed for cash, and is available only for the purchase of one (1) or more Eligible Products at the time of the Trade-In. The Trade-Up credit amount is forfeited if the Eligible Product purchased under the promotion is returned for any reason whatsoever. The Trade-In Product must be surrendered at time of Trade-In. Neither Canon nor the participating Canon Authorized Dealer is responsible for any images stored in Trade-In Product's memory or for a memory card left in a Trade-In Product. Canon Authorized Dealers are not required to participate in Trade-In + Trade-Up program.

^Savings are with instant rebate. Offer valid now through December 6, 2026 11:59 p.m. ET or while supplies last, whichever is earlier. See store for details.

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