Godox

November 11 – 30, 2026
godox.us/deals

AD200PROII
TTL 200WS FLASH
~~$349~~ $319



LA300Bi
BI-COLOR LED LIGHT
~~$399~~ $359



TL30
RGB TUBE LIGHT
~~$89~~ $71



THE GODOX BLACK FRIDAY SALE!

Save up to $200 on flash and LED lighting. Limited time only.

Filmmakers, videographers, photographers, and content creators at every level: It's time to level up your gear bag. The lighting you've been eyeing just got more affordable. **More ways to light than anyone. Better service and support than anyone. Now, go create!**

ASK A SALES ASSOCIATE FOR MORE INFO



SAVE UP TO $200

On Select X Series Cameras and Kits

November 16, 2026 - January 10, 2027

For more information visit
fujifilmcamerasavings.com
Or scan the code above.

X SERIES

FUJIFILM

For more Fujifilm digital camera and lens promotional offer information, visit fujifilmcamerasavings.com

FUJIFILM X Series products savings and promotional offer is effective on purchases made from November 16, 2026 through January 10, 2027 or while dealer supplies last. Note that this promotional offer may not be combined with any other promotional offers that may be running at the same time relating to the same products. Not applicable to any rain check or back orders. Offer only valid on the specific FUJIFILM X Series Camera and Kit products. No product substitutions are permitted. Promotional offer details may vary by dealer; see dealer for product pricing and offer terms and limitations. Prices specified in these materials are suggested retail prices. Actual retail selling prices may vary and are determined by FUJIFILM Authorized Dealers at the time of sale. Offer applicable to purchases made from participating US FUJIFILM Authorized Dealers only. No cash value, offer may be modified or discontinued at any time and is void where prohibited.

Select FUJIFILM X Series Cameras and Kits

APPLICABLE FUJIFILM X SERIES CAMERAS	MSRP	Price to Consumer After Instant Savings	Consumer Savings
FUJIFILM X-S20 Body, Black	$1,499.95	$1,399.95	$100
FUJIFILM X-T50 Body, Black	$1,599.95	$1,499.95	$100
FUJIFILM X-T50 Body, Silver	$1,599.95	$1,499.95	$100
FUJIFILM X-T50 Body, Charcoal Silver	$1,599.95	$1,499.95	$100
FUJIFILM X-E5 Body, Black	$1,699.95	$1,599.95	$100
FUJIFILM X-E5 Body, Silver	$1,699.95	$1,599.95	$100
APPLICABLE FUJIFILM X SERIES CAMERA KITS			
FUJIFILM X-T5 Body, Black with FUJINON XF16-50mmF2.8-4.8 R LM WR Lens Kit	$ 2,399.95	$ 2,199.95	$200
FUJIFILM X-T5 Body, Silver with FUJINON XF16-50mmF2.8-4.8 R LM WR Lens Kit	$ 2,399.95	$ 2,199.95	$200
FUJIFILM X-T5 Body, Black with FUJINON XF16-80mmF4 R OIS WR Lens Kit	$ 2,499.95	$ 2,299.95	$200
FUJIFILM X-T5 Body, Silver with FUJINON XF16-80mmF4 R OIS WR Lens Kit	$ 2,499.95	$ 2,299.95	$200
FUJIFILM X-S20 Body, Black with FUJINON XC15-45mmF3.5-5.6 OIS PZ Lens Kit	$1,599.95	$1,499.95	$100
FUJIFILM X-S20 Body, Black with FUJINON XF16-50mmF2.8-4.8 R LM WR Lens Kit	$1,899.95	$1,799.95	$100
FUJIFILM X-T50 Body, Black with FUJINON XC15-45mmF3.5-5.6 OIS PZ Lens Kit	$1,699.95	$1,599.95	$100
FUJIFILM X-T50 Body, Silver with FUJINON XC15-45mmF3.5-5.6 OIS PZ Lens Kit	$1,699.95	$1,599.95	$100
FUJIFILM X-T50 Body, Charcoal Silver with FUJINON XC15-45mmF3.5-5.6 OIS PZ Lens Kit	$1,699.95	$1,599.95	$100
FUJIFILM X-T50 Body, Black with FUJINON XF16-50mmF2.8-4.8 R LM WR Lens Kit	$1,999.95	$1,899.95	$100
FUJIFILM X-T50 Body, Silver with FUJINON XF16-50mmF2.8-4.8 R LM WR Lens Kit	$1,999.95	$1,899.95	$100
FUJIFILM X-T50 Body, Charcoal Silver with FUJINON XF16-50mmF2.8-4.8 R LM WR Lens Kit	$1,999.95	$1,899.95	$100
FUJIFILM X-E5 Body, Black with FUJINON XF23mmF2.8 R WR Lens Kit	$1,899.95	$1,799.95	$100
FUJIFILM X-E5 Body, Silver with FUJINON XF23mmF2.8 R WR Lens Kit	$1,899.95	$1,799.95	$100

X SERIES

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SIGMA



BLACK FRIDAY SAVINGS

UP TO $300 OFF THROUGH DECEMBER 6

LENS MODEL	MOUNTS	WAS	SAVE	NOW
14-24mm F2.8 DG DN | Art (213)	SONY E | L-MOUNT	~~$1,539~~	$100	$1,439
16-28mm F2.8 DG DN | Cont. (206)	SONY E | L-MOUNT	~~$989~~	$100	$889
20-200mm F3.5-6.3 DG | Contemporary (796)	SONY E | L-MOUNT	~~$999~~	$200	$799
24-70mm F2.8 DG DN II | Art (57A)	SONY E | L-MOUNT	~~$1,319~~	$200	$1,119
28-45mm F1.8 DG DN | Art (612)	SONY E | L-MOUNT	~~$1,489~~	$75	$1,414
28-70mm F2.8 DG DN | Cont. (592)	SONY E | L-MOUNT	~~$989~~	$150	$839
70-200mm F2.8 DG DN OS | Sports (591)	SONY E | L-MOUNT	~~$1,649~~	$100	$1,549
35mm F1.4 DG DN | Art (303)	SONY E | L-MOUNT	~~$989~~	$150	$839
50mm F1.4 DG DN | Art (315)	SONY E | L-MOUNT	~~$939~~	$100	$839
105mm F2.8 DG DN MACRO | Art (260)	SONY E | L-MOUNT	~~$879~~	$100	$779
200mm F2 DG OS | Sports (227)	SONY E | L-MOUNT	~~$3,299~~	$200	$3,099
500mm F5.6 DG DN OS | Sports (186)	SONY E | L-MOUNT	~~$3,299~~	$300	$2,999
16-300mm F3.5-6.7 DC OS | Cont. (887)	SONY E | CANON RF | FUJI X L-MOUNT | NIKON Z	~~$769~~	$125	$644
18-50mm F2.8 DC DN | Cont. (585)	SONY E | CANON RF | FUJI X | L-MOUNT	~~$659~~	$160	$499
16mm F1.4 DC DN | Contemporary (402)	SONY E | CANON RF | FUJI X | L-MOUNT MICRO 4/3 | CANON EF-M | NIKON Z*	~~$539~~	$125	$414
30mm F1.4 DC DN | Contemporary (302)	SONY E | CANON RF | FUJI X | L-MOUNT MICRO 4/3 | CANON EF-M | NIKON Z*	~~$419~~	$75	$344
56mm F1.4 DC DN | Contemporary (351)	SONY E | CANON RF | FUJI X | L-MOUNT MICRO 4/3 | CANON EF-M | NIKON Z*	~~$579~~	$125	$454

Offers valid at sigmaphoto.com or authorized retailers November 16 - December 6, 2026. Prices and availability subject to change without notice. Cannot be combined with other offers. Typographical errors and omissions excepted. *Nikon Z mount lenses priced differently, see website/dealer for details.

All lenses protected by a
4-Year USA Warranty

sigmaphoto.com



BLACK FRIDAY SPECIALS

PRODUCT	US RETAIL	SAVINGS	FINAL PRICE
OM-1 Mark II Body	$2,399.99	$400.00	$1,999.99
OM-1 Mark II & M.Zuiko 12-40mm F2.8 PRO II	$2,999.99	$300.00	$2,699.99
OM-3 Body	$1,999.99	$300.00	$1,699.99
OM-3 & M.Zuiko 12-45mm F4.0 PRO	$2,299.99	$300.00	$1,999.99
OM-5 Mark II Body - BLK & SLVR ONLY	$1,199.99	$150.00	$1,049.99
OM-5 Mark II & M.Zuiko 12-45mm F4.0 PRO	$1,599.99	$150.00	$1,449.99
OM-5 Mark II & M.Zuiko 14-150mm F4.0-5.6 II	$1,499.99	$150.00	$1,349.99
M.Zuiko Digital ED 12-200mm F3.5-6.3	$1,099.99	$100.00	$999.99
M.Zuiko Digital ED 14-42mm F3.5-5.6 EZ	$349.99	$50.00	$299.99
M.Zuiko Digital ED 14-150mm F4.0-5.6 II	$779.99	$150.00	$629.99
M.Zuiko Digital ED 40-150mm F4.0-5.6 R	$239.99	$70.00	$169.99
M.Zuiko Digital ED 75-300mm F4.8-6.7 II	$649.99	$100.00	$549.99
M.Zuiko Digital ED 100-400mm F5.0-6.3 IS II	$1,699.99	$200.00	$1,499.99
M.Zuiko Digital ED 150-600mm F5.0-6.3 IS	$2,999.99	$600.00	$2,399.99
M.Zuiko Digital ED 12mm F2.0	$949.99	$400.00	$549.99
M.Zuiko Digital 17mm F1.8 II	$649.99	$100.00	$549.99
M.Zuiko Digital 25mm F1.8 II	$549.99	$100.00	$449.99
M.Zuiko Digital ED 30mm F3.5 Macro	$419.99	$80.00	$339.99
M.Zuiko Digital ED 9-18mm F4.0-5.6	$839.99	$100.00	$739.99
M.Zuiko Digital 45mm F1.8	$479.99	$100.00	$379.99
M.Zuiko Digital ED 60mm F2.8 Macro	$649.99	$100.00	$549.99
M.Zuiko Digital ED 75mm F1.8	$999.99	$100.00	$899.99
M.Zuiko Digital ED 7-14mm F2.8 PRO	$1,699.99	$200.00	$1,499.99
M.Zuiko Digital ED 8mm F1.8 Fisheye PRO	$1,299.99	$200.00	$1,099.99
M.Zuiko Digital ED 12-45mm F4.0 PRO	$849.99	$200.00	$649.99

See your favorite OM SYSTEM Dealer for details. Offer valid: 11/19 - 11/30/26

OM SYSTEM

BLACK FRIDAY SPECIALS CONTINUED

M.Zuiko Digital ED 12-100mm F4.0 IS PRO	$1,699.99	$200.00	$1,499.99
M.Zuiko Digital ED 17mm F1.2 PRO	$1,599.99	$200.00	$1,399.99
M.Zuiko Digital ED 25mm F1.2 PRO	$1,599.99	$200.00	$1,399.99
M.Zuiko Digital ED 40-150mm F2.8 PRO	$1,799.99	$200.00	$1,599.99
M.Zuiko Digital ED 45mm F1.2 PRO	$1,599.99	$200.00	$1,399.99
M.Zuiko Digital ED 300mm F4.0 IS PRO	$3,599.99	$300.00	$3,299.99
M.Zuiko Digital ED 8-25mm F4.0 PRO	$1,299.99	$400.00	$899.99
M.Zuiko Digital ED 90mm F3.5 Macro IS PRO	$1,799.99	$200.00	$1,599.99
M.Zuiko Digital ED 20mm F1.4 PRO	$899.99	$150.00	$749.99
M.Zuiko Digital ED 12-40mm F2.8 PRO II	$1,199.99	$200.00	$999.99
M.Zuiko Digital ED 150-400mm F4.5 TC1.25x IS PRO	$8,999.99	$200.00	$8,799.99
M.Zuiko Digital ED 50-200mm F2.8 IS PRO	$3,699.99	$200.00	$3,499.99
M.Zuiko Digital ED 40-150mm F4.0 PRO	$1,099.99	$200.00	$899.99
Tough TG-7	$649.99	$70.00	$579.99

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