

Nikon®

Lens Trade Up Event

Trade in any working lens and get
$100, $200 or $300 added to the trade-in value
towards the purchase of select NIKKOR Z lenses.*

Trade-In Offer valid November 16, 2026 through January 3, 2027.
Instant Savings Offers end November 29, 2026.

Z LENSES	TRADE-IN BONUS	INSTANT SAVINGS
NIKKOR Z 28-75mm f/2.8	$100*	$200**
NIKKOR Z MC 105mm f/2.8 VR S	$100*	$250**
NIKKOR Z 24-120mm f/4S	$100*	$150**
NIKKOR Z 24mm f/1.8 S	$100*	$100**
NIKKOR Z 24-200mm f/4-6.3 VR	$100*	$100**
NIKKOR Z 35mm f/1.8 S	$100*	$150**
NIKKOR Z DX 16-50mm f/2.8 VR	$100*	
NIKKOR Z 85mm f/1.8 S	$100*	$100**
NIKKOR Z MC 50mm f/2.8	$100*	$50**
NIKKOR Z DX 18-140mm f/3.5-6.3 VR	$100*	$200†
NIKKOR Z 35mm f/1.4	$100*	$100**
NIKKOR Z 50mm f/1.8 S	$100*	$200**
NIKKOR Z 50mm f/1.4	$100*	$50**
NIKKOR Z 26mm f/2.8	$100*	$100**
NIKKOR Z 24-105mm f/4-7.1	$100*	$200††
NIKKOR Z 28-400mm f/4-8 VR	$100§§	$450§
NIKKOR Z 14-24mm f/2.8 S	$200*	$800**
NIKKOR Z 24-70mm f/2.8 S	$200*	$550**
NIKKOR Z 14-30mm f/4 S	$200*	$300**
NIKKOR Z 70-180mm f/2.8	$200*	$200**

Z LENSES	TRADE-IN BONUS	INSTANT SAVINGS
NIKKOR Z 17-28mm f/2.8	$200*	$200**
NIKKOR Z 20mm f/1.8 S	$200*	$100**
NIKKOR Z 24-70mm f/4S	$200*	$450††
NIKKOR Z 180-600mm f/5.6-6.3 VR	$200§§	$200§
NIKKOR Z 600mm f/4 TC VR S	$300*	$1,500**
NIKKOR Z 400mm f/2.8 TC VR S	$300*	$2,000**
NIKKOR Z 58mm f/0.95 S Noct	$300*	
NIKKOR Z 800mm f/6.3 VR S	$300*	
NIKKOR Z 600mm f/6.3 VR S	$300*	
NIKKOR Z 400mm f/4.5 VR S	$300*	
NIKKOR Z 70-200mm f/2.8 VR S II	$300*	$200**
NIKKOR Z 85mm f/1.2 S	$300*	$200**
NIKKOR Z 35mm f/1.2 S	$300*	$400**
NIKKOR Z 100-400mm f/4.5-5.6 VR S	$300*	$450§
NIKKOR Z 70-200mm f/2.8 VR S	$300*	$500**
NIKKOR Z 28-135mm f/4 PZ	$300*	$300**
NIKKOR Z 24-70mm f/2.8 S II	$300*	$200**
NIKKOR Z 135mm f/1.8 S Plena	$300*	$400**
NIKKOR Z 50mm f/1.2 S	$300*	$200**

*Participating Nikon Authorized Dealers will add $100.00 for a new NIKKOR Z 28-75mm f/2.8, NIKKOR Z MC 105mm f/2.8 VR S, NIKKOR Z 24-120mm f/4 S, NIKKOR Z 24mm f/1.8 S, NIKKOR Z 24-200mm f/4-6.3 VR, NIKKOR Z 35mm F/1.8 S, NIKKOR Z DX 16-50mm f/2.8 VR, NIKKOR Z 85mm f/1.8 S, NIKKOR Z MC 50mm f/2.8, NIKKOR Z DX 18-140mm f/3.5-6.3 VR, NIKKOR Z 35mm f/1.4, NIKKOR Z 50mm f/1.8 S, NIKKOR Z 50mm f/1.4, NIKKOR Z 26mm f/2.8 or NIKKOR Z 24-105mm f/4-7.1 Lens or $200.00 for a new NIKKOR Z 14-24mm f/2.8 S, NIKKOR Z 24-70mm f/2.8 S, NIKKOR Z 14-30mm f/4 S, NIKKOR Z 70-180mm f/2.8, NIKKOR Z 17-28mm f/2.8, NIKKOR Z 20mm f/1.8 S or NIKKOR Z 24-70mm f/4 S Lens or $300.00 for a new NIKKOR Z 600mm f/4 TC VR S, NIKKOR Z 400mm f/2.8 TC VR S, NIKKOR Z 58mm f/0.95 S Noct, NIKKOR Z 800mm f/6.3 VR S, NIKKOR Z 600mm f/6.3 VR S, NIKKOR Z 400mm f/4.5 VR S, NIKKOR Z 70-200mm f/2.8 VR S II, NIKKOR Z 85mm f/1.2 S, NIKKOR Z 35mm f/1.2 S, NIKKOR Z 100-400mm f/4.5-5.6 VR S, NIKKOR Z 70-200mm f/2.8 VR S, NIKKOR Z 28-135mm f/4 PZ, NIKKOR Z 24-70mm f/2.8 S II, NIKKOR Z 135mm f/1.8 S Plena or NIKKOR Z 50mm f/1.2 S Lens to the trade-in amount given by the Dealer to a consumer purchaser for the trade-in of one operating interchangeable lens camera or Lens when purchasing one new qualifying NIKKOR Z Lens from the Dealer during the period of October 19, 2026 through January 3, 2027. §§ Participating Nikon Authorized Dealers will add $100.00 for a new NIKKOR Z 28-400mm f/4-8 VR Lens or $200.00 for a new NIKKOR Z 180-600mm f/5.6-6.3 VR Lens to the trade-in amount given by the Dealer to a consumer purchaser for the trade-in of one operating interchangeable lens camera or Lens when purchasing one new qualifying NIKKOR Z Lens from the Dealer during the period of Novmber 16, 2026 through January 3, 2027. Dealer determines its trade-in amount in its sole discretion and Dealer's trade-in amount may vary according to condition and age of trade-in. Dealer determines its trade-in amount in its sole discretion and Dealer's trade-in amount may vary according to condition and age of trade-in. To be eligible for $100.00, $200.00 or $300.00 added amounts, both the Dealer's trade-in amount and $100.00, $200.00 or $300.00 added amount must be applied to the purchase price of a consumer's purchase of a new qualifying NIKKOR Z Lens. $100.00, $200.00 or added amounts are not cash equivalents, may not be redeemed for cash, and are available only for the purchase of a new qualifying NIKKOR Z Lens the time of trade-in. $100.00, $200.00 or $300.00 added amounts are cancelled and forfeited if the qualifying NIKKOR Z Lens is returned for any reason or cause whatsoever. Lens must be surrendered at the time of trade-in (for online transactions, physical receipt by the Dealer or written or electronic notification from the carrier is considered an act of surrender). $100.00, $200.00 or $300.00 added amount can be applied toward the purchase of one new qualifying NIKKOR Z Lens only. Multiple $100.00, $200.00 or $300.00 added amounts cannot be applied towards the purchase of the same qualifying NIIKOR Z Lens. Qualifying NIKKOR Z Lens purchase must be simultaneous with trade-in of the trade-in Lens. **Instant Savings valid November 2, 2026 through November 29, 2026. † Instant Savings valid with purchase of any Z 30, Z 50, Z 50II or Z fc Mirrorless Camera November 2, 2026 through November 29, 2026. †† Instant Savings valid with purchase of any Z Series Mirrorless Camera November 2, 2026 through November 29, 2026. § Instant Savings valid November 16, 2026 through November 29, 2026. All Nikon products include Nikon Inc. limited warranty. Images are for illustrative purposes only. All Nikon trademarks are trademarks of Nikon Corporation. Nikon Authorized Dealers set their own selling prices, which may vary. Nikon is not responsible for typographical errors.

Nikon Authorized Dealer

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