SONY

November Savings

LIMITED TIME: NOV 2 – NOV 8, 2026

CAMERAS	MODEL #	REGULAR PRICE	INSTANT REBATE	SALE PRICE
Alpha 1 II Body Only - Black	ILCE1M2/B	$6,999.99	$200	$6,799.99
Alpha 9 III Body Only - Black	ILCE9M3/B	$6,799.99	$400	$6,399.99
Alpha 7R V Body Only - Black	ILCE7RM5/B	$3,799.99	$300	$3,499.99
Alpha 7S III Body Only - Black	ILCE7SM3/B	$3,999.99	$300	$3,699.99
Alpha 7CR Body Only - All Colors	ILCE7CR	$3,399.99	$400	$2,999.99
Alpha 7 IV + 28-70mm II Zoom Lens - Black	ILCE7M4M/B	$2,699.99	$500	$2,199.99
Alpha 7 IV Body Only - Black	ILCE7M4/B	$2,499.99	$500	$1,999.99
Alpha 7C II + 28–60mm Zoom Lens - All Colors	ILCE7CM2L	$2,799.99	$400	$2,399.99
Alpha 7C II Body Only - All Colors	ILCE7CM2	$2,499.99	$400	$2,099.99
Alpha 7 III + 28-70mm II Zoom Lens - Black	ILCE7M3M/B	$2,199.99	$600	$1,599.99
Alpha 7 III Body Only - Black	ILCE7M3/B	$1,999.99	$600	$1,399.99
ZV-E1 + 28–60mm Zoom Lens - All Colors	ILCZVE1L	$2,799.99	$300	$2,499.99
ZV-E1 Body Only - All Colors	ILCZVE1	$2,499.99	$300	$2,199.99
ZV-E10 + 16–50mm Zoom Lens - All Colors	ILCZVE10L	$899.99	$50	$849.99
ZV-E10 Body Only - All Colors	ILCZVE10	$799.99	$50	$749.99
FX2 + XLR Handle Unit	ILMEFX2	$3,099.99	$200	$2,899.99
FX2 Body Only	ILMEFX2B	$2,699.99	$200	$2,499.99
Sony ZV-1 Camera - All Colors	DCZV1	$899.99	$100	$799.99

LENSES	MODEL #	REGULAR PRICE	INSTANT REBATE	SALE PRICE
FE 300mm F2.8 GM OSS	SEL300F28GM	$6,799.99	$200	$6,599.99
FE 12-24mm F2.8 GM	SEL1224GM	$3,249.99	$100	$3,149.99
FE PZ 28-135mm F4 G OSS	SELP28135G	$2,999.99	$100	$2,899.99
FE 100–400mm F4.5-5.6 GM OSS	SEL100400GM	$2,799.99	$100	$2,699.99
FE 50mm F1.2 GM	SEL50F12GM	$2,299.99	$100	$2,199.99
FE 16-35mm F2.8 GM	SEL1635GM	$2,199.99	$100	$2,099.99
FE 70–200mm F2.8 GM OSS	SEL70200GM	$2,149.99	$150	$1,999.99
FE 200-600mm F5.6-6.3 G OSS	SEL200600G	$2,099.99	$100	$1,999.99
FE 85mm F1.4 GM II	SEL85F14GM2	$1,949.99	$150	$1,799.99
FE 24–70mm F2.8 GM	SEL2470GM	$1,799.99	$300	$1,499.99
FE 14mm F1.8 GM	SEL14F18GM	$1,699.99	$100	$1,599.99
FE 70-200mm F4 Macro G OSS II	SEL70200G2	$1,699.99	$100	$1,599.99
FE 24mm F1.4 GM	SEL24F14GM	$1,599.99	$100	$1,499.99
FE 35mm F1.4 GM	SEL35F14GM	$1,499.99	$150	$1,349.99
FE 70-300mm F4.5-5.6 G OSS	SEL70300G	$1,499.99	$100	$1,399.99
FE 85mm F1.4 GM	SEL85F14GM	$1,499.99	$100	$1,399.99
FE 50mm F1.4 GM	SEL50F14GM	$1,399.99	$150	$1,249.99
FE 24-240mm F3.5-6.3 OSS	SEL24240	$1,349.99	$100	$1,249.99
FE 16-25mm F2.8 G	SEL1625G	$1,299.99	$100	$1,199.99
FE 24-50mm F2.8 G	SEL2450G	$1,299.99	$100	$1,199.99
FE PZ 16-35mm F4 G	SELP1635G	$1,299.99	$100	$1,199.99
FE 20-70mm F4 G	SEL2070G	$1,199.99	$100	$1,099.99
FE 90mm F2.8 Macro G OSS	SEL90M28G	$1,049.99	$100	$949.99
FE 20mm F1.8 G	SEL20F18G	$999.99	$100	$899.99
FE 24mm F2.8 G	SEL24F28G	$799.99	$50	$749.99
FE 35mm F1.8	SEL35F18F	$799.99	$100	$699.99
FE 40mm F2.5 G	SEL40F25G	$799.99	$50	$749.99
FE 50mm F2.5 G	SEL50F25G	$699.99	$50	$649.99
FE 85mm F1.8	SEL85F18/2	$699.99	$50	$649.99
FE 50mm F1.8	SEL50F18F/2	$249.99	$50	$199.99

APS-C LENSES	MODEL #	REGULAR PRICE	INSTANT REBATE	SALE PRICE
E 16–55mm F2.8 G	SEL1655G	$1,699.99	$200	$1,499.99
E 70–350mm F4.5–6.3 G OSS	SEL70350G	$999.99	$100	$899.99
E 15mm F1.4 G	SEL15F14G	$949.99	$100	$849.99
E PZ 10–20mm F4 G	SELP1020G	$949.99	$100	$849.99
E PZ 18–105mm F4 G OSS	SELP18105G	$849.99	$100	$749.99
E 35mm F1.8 OSS	SEL35F18	$599.99	$100	$499.99
E 11mm F1.8	SEL11F18	$549.99	$50	$499.99
E 50mm F1.8 OSS - All Colors	SEL50F18	$449.99	$50	$399.99
E 30mm F3.5 Macro	SEL30M35	$399.99	$50	$349.99

ACCESSORIES	MODEL #	REGULAR PRICE	INSTANT REBATE	SALE PRICE
Digital Shotgun Microphone + BUNDLE & SAVE $50[1]	ECMB10	$279.99	$50	$179.99 - $229.99
Digital Shotgun Microphon + BUNDLE & SAVE $50[2]	ECMB1M	$389.99	$50	$289.99 - $339.99
Digital Shotgun Microphone + BUNDLE & SAVE $50[2]	ECMM1	$389.99	$50	$289.99 - $339.99
Wireless Radio Flash + BUNDLE & SAVE $50[2]	HVLF46RMA	$529.99	$50	$429.99 - $479.99
Wireless radio flash + BUNDLE & SAVE $50[2]	HVLF60RM2	$679.99	$50	$579.99 - $629.99
Vertical Grip for α9 II, α7R IV, α7R V, α1, α7 IV, α7S III + BUNDLE & SAVE $50[2]	VGC4EM	$459.99	$50	$359.99 - $409.99
Vertical Grip for α9 III + BUNDLE & SAVE $50[2]	VGC5	$459.99	$50	$359.99 - $409.99

BUNDLE & SAVE $50:
1. + $50 off when bundled with Alpha and FX Cameras **2.** + $50 off when bundled with compatible Alpha models

Please check final pricing at retail. Offers valid at participating retailers. Stackable with other soft bundles and standalone instant rebate. Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices, and terms of offer are subject to cancellation or change without notice or while supplies last. Sony is not responsible for photographic, typographic or system errors.
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