Nikon®

Lens Trade Up Event

Trade in any working lens and get
$100, $200 or $300 added to the trade-in value
towards the purchase of select NIKKOR Z lenses.*

Trade-In Offer ends January 3, 2027. Instant Savings Offers end November 1, 2026.

Z LENSES	TRADE-IN BONUS	INSTANT SAVINGS
NIKKOR Z 28-75mm f/2.8	$100*	$200**
NIKKOR Z MC 105mm f/2.8 VR S	$100*	$250**
NIKKOR Z 24-120mm f/4S	$100*	$150**
NIKKOR Z 24mm f/1.8 S	$100*	$100**
NIKKOR Z 24-200mm f/4-6.3 VR	$100*	$100**
NIKKOR Z 35mm f/1.8 S	$100*	$150**
NIKKOR Z DX 16-50mm f/2.8 VR	$100*	
NIKKOR Z 85mm f/1.8 S	$100*	$100**
NIKKOR Z MC 50mm f/2.8	$100*	$50**
NIKKOR Z DX 18-140mm f/3.5-6.3 VR	$100*	$200†
NIKKOR Z 35mm f/1.4	$100*	$100**
NIKKOR Z 50mm f/1.8 S	$100*	$200**
NIKKOR Z 50mm f/1.4	$100*	$50**
NIKKOR Z 26mm f/2.8	$100*	$100**
NIKKOR Z 24-105mm f/4-7.1	$100*	$200††
NIKKOR Z 14-24mm f/2.8 S	$200*	$800**
NIKKOR Z 24-70mm f/2.8 S	$200*	$550**
NIKKOR Z 28-400mm f/4-8 VR	$200*	$300**
NIKKOR Z 14-30mm f/4 S	$200*	$300**
NIKKOR Z 70-180mm f/2.8	$200*	$200**

Z LENSES	TRADE-IN BONUS	INSTANT SAVINGS
NIKKOR Z 17-28mm f/2.8	$200*	$200**
NIKKOR Z 20mm f/1.8 S	$200*	$100**
NIKKOR Z 24-70mm f/4S	$200*	$450††
NIKKOR Z 600mm f/4 TC VR S	$300*	$1,500**
NIKKOR Z 400mm f/2.8 TC VR S	$300*	$2,000**
NIKKOR Z 58mm f/0.95 S Noct	$300*	
NIKKOR Z 800mm f/6.3 VR S	$300*	
NIKKOR Z 600mm f/6.3 VR S	$300*	
NIKKOR Z 400mm f/4.5 VR S	$300*	
NIKKOR Z 70-200mm f/2.8 VR S II	$300*	$200**
NIKKOR Z 85mm f/1.2 S	$300*	$200**
NIKKOR Z 35mm f/1.2 S	$300*	$400**
NIKKOR Z 100-400mm f/4.5-5.6 VR S	$300*	$250**
NIKKOR Z 70-200mm f/2.8 VR S	$300*	$500**
NIKKOR Z 28-135mm f/4 PZ	$300*	$300**
NIKKOR Z 24-70mm f/2.8 S II	$300*	$200**
NIKKOR Z 135mm f/1.8 S Plena	$300*	$400**
NIKKOR Z 50mm f/1.2 S	$300*	$200**
NIKKOR Z 180-600mm f/5.6-6.3 VR	$300*	$100**

*Participating Nikon Authorized Dealers will add $100.00 for a new NIKKOR Z 28-75mm f/2.8, NIKKOR Z MC 105mm f/2.8 VR S, NIKKOR Z 24-120mm f/4 S, NIKKOR Z 24mm f/1.8 S, NIKKOR Z 24-200mm f/4-6.3 VR, NIKKOR Z 35mm F/1.8 S, NIKKOR Z DX 16-50mm f/2.8 VR, NIKKOR Z 85mm f/1.8 S, NIKKOR Z MC 50mm f/2.8, NIKKOR Z DX 18-140mm f/3.5-6.3 VR, NIKKOR Z 35mm f/1.4, NIKKOR Z 50mm f/1.8 S, NIKKOR Z 50mm f/1.4, NIKKOR Z 26mm f/2.8 or NIKKOR Z 24-105mm f/4-7.1 Lens or $200.00 for a new NIKKOR Z 14-24mm f/2.8 S, NIKKOR Z 24-70mm f/2.8 S, NIKKOR Z 28-400mm f/4-8 VR, NIKKOR Z 14-30mm f/4 S, NIKKOR Z 70-180mm f/2.8, NIKKOR Z 17-28mm f/2.8, NIKKOR Z 20mm f/1.8 S or NIKKOR Z 24-70mm f/4 S Lens or $300.00 for a new NIKKOR Z 600mm f/4 TC VR S, NIKKOR Z 400mm f/2.8 TC VR S, NIKKOR Z 58mm f/0.95 S Noct, NIKKOR Z 800mm f/6.3 VR S, NIKKOR Z 600mm f/6.3 VR S, NIKKOR Z 400mm f/4.5 VR S, NIKKOR Z 70-200mm f/2.8 VR S II, NIKKOR Z 85mm f/1.2 S, NIKKOR Z 35mm f/1.2 S, NIKKOR Z 100-400mm f/4.5-5.6 VR S, NIKKOR Z 70-200mm f/2.8 VR S, NIKKOR Z 28-135mm f/4 PZ, NIKKOR Z 24-70mm f/2.8 S II, NIKKOR Z 135mm f/1.8 S Plena, NIKKOR Z 50mm f/1.2 S or NIKKOR Z 180-600mm f/5.6-6.3 VR Lens to the trade-in amount given by the Dealer to a consumer purchaser for the trade-in of one operating interchangeable lens camera or Lens when purchasing one new qualifying NIKKOR Z Lens from the Dealer during the period of October 19, 2026 through January 3, 2027. Dealer determines its trade-in amount in its sole discretion and Dealer's trade-in amount may vary according to condition and age of trade-in. To be eligible for $100.00, $200.00 or $300.00 added amounts, both the Dealer's trade-in amount and $100.00, $200.00 or $300.00 added amount must be applied to the purchase price of a consumer's purchase of a new qualifying NIKKOR Z Lens. $100.00, $200.00 or added amounts are not cash equivalents, may not be redeemed for cash, and are available only for the purchase of a new qualifying NIKKOR Z Lens the time of trade-in. $100.00, $200.00 or $300.00 added amounts are cancelled and forfeited if the qualifying NIKKOR Z Lens is returned for any reason or cause whatsoever. Lens must be surrendered at the time of trade-in (for online transactions, physical receipt by the Dealer or written or electronic notification from the carrier is considered an act of surrender). $100.00, $200.00 or $300.00 added amount can be applied toward the purchase of one new qualifying NIKKOR Z Lens only. Multiple $100.00, $200.00 or $300.00 added amounts cannot be applied towards the purchase of the same qualifying NIIKOR Z Lens. Qualifying NIKKOR Z Lens purchase must be simultaneous with trade-in of the trade-in Lens. **Instant Savings valid October 19, 2026 through November 1, 2026. † Instant Savings valid with purchase of any Z 30, Z 50, Z 50II or Z fc Mirrorless Camera October 19, 2026 through November 1, 2026. †† Instant Savings valid with purchase of any Z Series Mirrorless Camera October 19, 2026 through November 1, 2026.

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Nikon Authorized Dealer