

Canon

UPGRADE TODAY! AND SAVE!

**RECEIVE STORE
TRADE-IN VALUE¹**

when you **trade-in** your **digital or film interchangeable lens camera or a lens**

PLUS

**RECEIVE UP TO \$500*
BONUS TRADE-UP CREDIT¹**

for every purchase of **one or more Eligible Canon Products**

PLUS

**RECEIVE INSTANT
SAVINGS[^]**

on **Select Eligible Canon Products**



ELIGIBLE PRODUCTS	TRADE-IN / TRADE-UP BONUS ¹
EOS MIRRORLESS CAMERAS	
EOS R1 Body	\$500*
EOS R5 Body	\$200
EOS R5 RF24-105mm F4 L IS USM Lens Kit	\$200
EOS R5 Mark II Body	\$200
EOS R5 Mark II + RF24-105mm F4 L IS USM Kit	\$200
WIDE ANGLE LENSES	
RF14-35mm F4 L IS USM	\$100
RF15-35mm F2.8 L IS USM	\$200
RF16-28mm F2.8 IS STM Lens	\$50
RF10-20mm F4 L IS STM	\$100
STANDARD ZOOM LENS	
RF24-105mm F2.8 L IS USM Z	\$200
TELEPHOTO ZOOM LENSES	
RF70-200mm F2.8 L IS USM	\$200
RF70-200mm F2.8 L IS USM Z (White or Black)	\$100
RF70-200mm F4 L IS USM	\$100
SUPER TELE PHOTO LENSES	
RF100-500mm F4.5-7.1 L IS USM	\$200

¹Offer is available with same day in-store or online purchase only. Valid April 6, 2026 through April 26, 2026.

[^]Savings are with instant rebate. See store for specific offers on eligible products and offer dates.

^{*}Offer is only available April 6, 2026 through April 26, 2026 ("Promotion Period") at participating Canon Authorized Dealers and is valid on same day purchases of Eligible Products only. ^{*}Offer is only available April 6, 2026, through May 10, 2026 ("Promotion Period") at participating Canon Authorized Dealers and is valid on same-day purchases of eligible products only. During the Promotion Period, participating Canon Authorized Dealers will offer a Trade-In + Trade-Up promotion where a consumer who trades in one (1) or more working digital or film interchangeable lens camera or lens ("Trade-In Product") will receive (a) a Trade-In amount determined by the Canon Authorized Dealer, and (b) a Trade-Up credit in an amount set forth in the chart above for every purchase of one (1) or more Canon Eligible Products listed herein. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. Each participating Canon Authorized Dealer will determine, in its sole discretion, the Trade-In amount of each Trade-In Product. Such Trade-In amount may vary depending on condition and age of the Trade-In Product and other factors. The Trade-Up credit amount is not a cash equivalent, may not be redeemed for cash, and is available only for the purchase of one (1) or more Canon Eligible Products at the time of the Trade-In. The Trade-Up credit amount is forfeited if the Eligible Product purchased under the promotion is returned for any reason whatsoever. The Trade-In Product must be surrendered at time of Trade-In. Neither Canon nor the participating Canon Authorized Dealer is responsible for any images stored in Trade-In Product's memory or for a memory card left in a Trade-In Product. Canon Authorized Dealers are not required to participate in Trade-In + Trade-Up program.

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Thank you for helping Canon achieve
**#1 share of interchangeable-lens digital cameras
in the global market for 23 years in a row.****



Canon

**Based on a Canon survey

NUMBER
ONE