

1 WEEK ONLY HURRY IN!

MARCH 1-8, 2026

SAVE UP TO \$500* WITH INSTANT SAVINGS* PLUS **IN-STORE BONUS[^]** OF UP TO AN ADDITIONAL \$200 ON SELECT PRODUCTS

 <p>EOS R1 Body NOW \$6,499 with \$300* IN-STORE BONUS* <i>Regular \$6,799</i></p>	 <p>EOS R5 Body NOW \$2,599 with \$500* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$3,299</i></p>	 <p>EOS R5 RF24-105mm F4 L IS USM Lens Kit NOW \$3,849 with \$500* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$4,549</i></p>	 <p>EOS R5 Mark II Body NOW \$3,699 with \$500* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$4,399</i></p>
 <p>EOS R5 Mark II + RF24-105mm F4 L IS USM Kit NOW \$4,949 with \$500* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$5,649</i></p>	 <p>EOS R7 Body NOW \$1,349 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,649</i></p>	 <p>EOS R7 Body with Cropping Guide Firmware NOW \$1,469 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,769</i></p>	 <p>EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit NOW \$1,849 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$2,149</i></p>
 <p>EOS R7 Content Creator Kit NOW \$1,949 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$2,249</i></p>	 <p>EOS R8 Body NOW \$1,349 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,649</i></p>	 <p>EOS R8 with Cropping Guide Firmware NOW \$1,469 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,769</i></p>	 <p>EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit NOW \$1,549 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,849</i></p>
 <p>EOS R8 Content Creator Kit NOW \$1,799 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$2,099</i></p>	 <p>EOS R50 V Body (Black) NOW \$569⁹⁹ with \$100* Instant Savings + \$50* IN-STORE BONUS <i>Regular \$719.99</i></p>	 <p>EOS R50 V + RF-S14-30mm F4-6.3 IS STM PZ Lens Kit NOW \$799⁹⁹ with \$100* Instant Savings + \$50* IN-STORE BONUS <i>Regular \$949.99</i></p>	 <p>EOS 5D Mark IV Body NOW \$1,799 with \$500* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$2,499</i></p>
 <p>EOS 5D Mark IV EF 24-105mm f/4L IS II USM Lens Kit NOW \$2,999 with \$500* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$3,699</i></p>	 <p>RF24mm F1.4 L VCM NOW \$1,449 with \$100* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,649</i></p>	 <p>RF135mm F1.8 L IS USM NOW \$1,999 with \$300* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$2,399</i></p>	 <p>RF16-28mm F2.8 IS STM Lens NOW \$999 with \$200* Instant Savings + \$50* IN-STORE BONUS <i>Regular \$1,249</i></p>
 <p>RF14-35mm F4 L IS USM NOW \$1,299 with \$100* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,499</i></p>	 <p>RF10-20mm F4 L IS STM NOW \$2,299 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$2,599</i></p>	 <p>RF15-35mm F2.8 L IS USM NOW \$2,199 with \$200* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$2,599</i></p>	 <p>RF24-105mm F2.8 L IS USM Z NOW \$3,099 with \$200* IN-STORE BONUS* <i>Regular \$3,299</i></p>
 <p>RF28-70mm F2.8 IS STM NOW \$999 with \$150* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,249</i></p>	 <p>RF70-200mm F2.8 L IS USM NOW \$2,599 with \$200* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$2,999</i></p>	 <p>RF70-200mm F2.8 L IS USM Z (White or Black) NOW \$2,999 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$3,299</i></p>	 <p>RF70-200mm F4 L IS USM NOW \$1,499 with \$100* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,699</i></p>
 <p>RF100-500mm F4.5-7.1 L IS USM NOW \$2,699 with \$200* Instant Savings + \$200* IN-STORE BONUS <i>Regular \$3,099</i></p>	 <p>RF100mm F2.8 L Macro IS USM NOW \$1,149 with \$100* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$1,349</i></p>	 <p>RF200-800mm F6.3-9 IS USM NOW \$1,949 with \$200* Instant Savings + \$100* IN-STORE BONUS <i>Regular \$2,249</i></p>	<p>IN-STORE BONUS ONE WEEK ONLY!</p>

*Savings are with instant rebate. Offer valid March 1, 2026 through March 8, 2026 11:59 p.m. EST or while supplies last, whichever is earlier. [^]During the promotional period, March 1, 2026 through March 8, 2026 11:59 p.m. EST or while supplies last, whichever is earlier, participating Canon Authorized Dealers will offer a bonus rebate to a consumer who purchases at least one (1) of the above listed Eligible Camera products either in-store or closed email (Unique One-Time Use Coupon Code Per Customer Required) provided by participating Canon Authorized Dealers. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. This bonus rebate is combinable with all other current promotions available for the Eligible Product(s) during the Promotion Period. Canon Authorized Dealers are not required to participate in this bonus rebate program. ©2026 Canon U.S.A. Inc. All rights reserved. Canon and EOS are registered trademarks of Canon Inc. in the United States and may also be a registered trademark or trademark in other countries. All other product names, brand names and logos are trademarks or service marks of their respective owners. Not responsible for typographical errors. Certain images and effects are simulated. Products not shown to scale. Pricing, specifications, and availability subject to change without notice.