

# Canon

# UPGRADE TODAY!

## AND SAVE!

**RECEIVE STORE TRADE-IN VALUE<sup>1</sup>**

when you **trade-in** your **digital or film interchangeable lens camera or a lens**

**— PLUS —**

**RECEIVE UP TO \$500 BONUS TRADE-UP CREDIT<sup>1</sup>**

for every purchase of **one or more Eligible Canon Products**

**— PLUS —**

**RECEIVE INSTANT SAVINGS<sup>^</sup>**

on **Select Eligible Canon Products**
























See back for complete program details on Canon Eligible Products and credit amount. Offer is available with same day in-store or online purchase only. Valid now through April 6, 2025.

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ELIGIBLE PRODUCTS	TRADE-IN / TRADE-UP BONUS <sup>1</sup>
<b>EOS MIRRORLESS CAMERAS</b>	
 EOS C80 Body	<b>\$300</b>
 EOS C80 RF24-70mm F2.8 L IS USM Lens Kit	<b>\$300</b>
 EOS C80 RF24-105mm F2.8 L IS USM Z Lens Kit	<b>\$300</b>
 EOS R1 Body	<b>\$500</b>
 EOS R5 Mark II Body	<b>\$200</b>
 EOS R5 Mark II + RF24-105mm F4 L IS USM Kit	<b>\$200</b>
 EOS R6 Mark II Body	<b>\$200</b>
 EOS R6 Mark II Body with Stop Motion Animation Firmware	<b>\$200</b>
 EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	<b>\$200</b>
 EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	<b>\$200</b>
 EOS R7 Body	<b>\$100</b>
 EOS R7 Body with Cropping Guide Firmware	<b>\$100</b>
 EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	<b>\$100</b>
 EOS R7 Content Creator Kit	<b>\$100</b>
<b>STANDARD ZOOM LENSES</b>	
 RF15-35mm F2.8 L IS USM	<b>\$200</b>
 RF24-70mm F2.8 L IS USM	<b>\$200</b>
 RF28-70mm F2 L USM	<b>\$200</b>
 RF70-200mm F2.8 L IS USM	<b>\$200</b>
<b>SUPER TELEPHOTO LENS</b>	
 RF100-500mm F4.5-7.1 L IS USM	<b>\$200</b>
<b>STANDARD &amp; MEDIUM TELEPHOTO LENSES</b>	
 RF50mm F1.2 L USM	<b>\$200</b>
 RF85mm F1.2 L USM	<b>\$200</b>
 RF85mm F1.2 L USM DS	<b>\$200</b>

<sup>1</sup>Savings are with instant rebate. See store for specific offers on eligible products and offer dates.

<sup>2</sup>Offer is only available now through April 6, 2025 ("Promotion Period") at participating Canon Authorized Dealers and is valid on same day purchases of Eligible Products only. During the Promotion Period, participating Canon Authorized Dealers will offer a Trade-In + Trade-Up promotion where a consumer who trades in one (1) or more working digital or film interchangeable lens camera or lens ("Trade-In Product") will receive (a) a Trade-In amount, determined by the Canon Authorized Dealer, and (b) a Trade-Up credit in an amount set forth in the chart above for every purchase of one (1) or more Canon Eligible Products listed herein. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. Each participating Canon Authorized Dealer will determine, in its sole discretion, the Trade-In amount of each Trade-In Product. Such Trade-In amount may vary depending on condition and age of the Trade-In Product and other factors. The Trade-Up credit amount is not a cash equivalent, may not be redeemed for cash, and is available only for the purchase of one (1) or more Eligible Products at the time of the Trade-In. The Trade-Up credit amount is forfeited if the Eligible Product purchased under the promotion is returned for any reason whatsoever. The Trade-In Product must be surrendered at time of Trade-In. Neither Canon nor the participating Canon Authorized Dealer is responsible for any images stored in Trade-In Product's memory or for a memory card left in a Trade-In Product. Canon Authorized Dealers are not required to participate in Trade-In + Trade-Up program.

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**Canon**

Interchangeable Lens  
Cameras, Mirrorless Cameras  
and Full-Frame  
Mirrorless Cameras\*

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