

Canon

UPGRADE TODAY!

AND SAVE!

RECEIVE STORE TRADE-IN VALUE¹

when you **trade-in** your **digital or film interchangeable lens camera or a lens**

— **PLUS** —

RECEIVE UP TO \$500 BONUS TRADE-UP CREDIT¹

for every purchase of **one or more Eligible Canon Products**

— **PLUS** —

RECEIVE INSTANT SAVINGS[^]

on **Select Eligible Canon Products**



See back for complete program details on Canon Eligible Products and credit amount. Offer is available with same day in-store or online purchase only. Valid March 17, 2025 through March 23, 2025.

UPGRADE TODAY!

AND SAVE!

*Savings are with instant rebate. See store for specific offers on eligible products and offer dates.

¹Offer is only available from March 17, 2025 through March 23, 2025 ("Promotion Period") at participating Canon Authorized Dealers and is valid on same day purchases of Eligible Products only. During the Promotion Period, participating Canon Authorized Dealers will offer a Trade-In + Trade-Up promotion where a consumer who trades in one (1) or more working digital or film cameras and lenses will receive (a) a Trade-In credit and (b) a Trade-Up credit in an amount set forth in the chart below for every purchase of one (1) or more Canon Eligible Products listed herein. Offers are available on the purchase of new Eligible Products only and is not valid on used or refurbished products. Each participating Canon Authorized Dealer will determine, in its sole discretion, the Trade-In amount of each Trade-In Product. Such Trade-In amount may vary depending on condition and age of the Trade-In Product and other factors. The Trade-Up credit amount is not a cash equivalent, may not be redeemed for cash, and is available only for the purchase of one (1) or more Eligible Products at the time of the Trade-In. The Trade-Up credit amount is forfeited if the Eligible Product purchased under the promotion is returned for any reason whatsoever. The Trade-In Product must be surrendered at time of Trade-In. Neither Canon nor the participating Canon Authorized Dealer is responsible for any images stored in Trade-In Product's memory or for a memory card left in a Trade-In Product. Canon Authorized Dealers are not required to participate in Trade-In + Trade-Up program.

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NUMBER

Canon

Interchangeable Lens Cameras, Mirrorless Cameras and Full-Frame Mirrorless Cameras*

NEW

EOS R5

EOS R6

EOS R7

EOS R10

EOS R50

EOS R8

EOS R

EOS RP

EOS M6 Mark II

EOS M50 Mark II

EOS M30

EOS M20

EOS M10

EOS M100

EOS M105

EOS M110

EOS M120

EOS M125

EOS M130

EOS M150

EOS M160

EOS M170

EOS M180

EOS M190

EOS M200

EOS M210

EOS M220

EOS M230

EOS M240

EOS M250

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