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IN-STORE SAVINGS<sup>^</sup>  
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**\$500**

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	WAS	INSTANT SAVINGS	IN-STORE OR PROMO CODE BONUS SAVINGS <sup>^</sup>	FINAL PRICE
EOS R3 Body	\$4,999	\$500*	\$500	\$3,999.00
EOS R5 Mark II Body	\$4,299	\$300*	—	\$3,999.00
EOS R5 Mark II + RF24-105mm F4 L IS USM Kit	\$5,399	\$300*	—	\$5,099.00
EOS 5D Mark IV EF 24-105mm f/4L IS II USM Lens Kit	\$3,399	\$200*	—	\$3,199.00
EOS R6 Mark II Body	\$2,199 <small>NEW LOWER PRICE</small>	\$200*	—	\$1,999.00
EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	\$3,299 <small>NEW LOWER PRICE</small>	\$200*	—	\$3,099.00
EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	\$2,499 <small>NEW LOWER PRICE</small>	\$200*	—	\$2,299.00
EOS R7 Body	\$1,499	\$100*	—	\$1,399.00
EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,899	\$100*	—	\$1,799.00
EOS R8 Body	\$1,499	\$200*	—	\$1,299.00
EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit	\$1,699	\$200*	—	\$1,499.00
EOS R8 Content Creator Kit	\$1,899	\$200*	—	\$1,699.00
EOS R10 Body	\$979.99	\$100*	—	\$879.99
EOS R10 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$1,099	\$100*	—	\$999.00
EOS R10 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,379	\$100*	—	\$1,279.00
R50 Body	\$679.99	\$100*	—	\$579.99
EOS R50 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$799.99	\$100*	—	\$699.99
EOS R50 Content Creator Kit	\$999.99	\$150*	—	\$849.99
PowerShot V10 Vlogging Camera (Black or Silver)	\$429.99	\$30*	—	\$399.99
EF 16-35mm f/2.8L III USM	\$2,199	\$200*	\$200	\$1,799.00
EF 16-35mm f/4L IS USM	\$1,299	—	\$300	\$999.00
EF 50mm f/1.4 USM	\$399.99	\$100*	\$50	\$249.99
RF-S10-18mm F4.5-6.3 IS STM	\$329.99	\$30*	—	\$299.99
RF16mm F2.8 STM	\$299.99	\$20*	—	\$279.99
RF24mm F1.8 MACRO IS STM	\$599.99	\$50*	—	\$549.99
RF35mm F1.8 Macro IS STM	\$499.99	\$50*	—	\$449.99
RF28-70mm F2 L USM	\$3,099	\$200*	—	\$2,899.00
RF15-35mm F2.8 L IS USM	\$2,399	\$200*	—	\$2,199.00
RF14-35mm F4 L IS USM	\$1,399	\$100*	—	\$1,299.00
RF70-200mm F4 L IS USM	\$1,599	\$100*	—	\$1,499.00
RF24-70mm F2.8 L IS USM	\$2,399	\$200*	—	\$2,199.00
RF70-200mm F2.8 L IS USM	\$2,799	\$200*	—	\$2,599.00
RF135mm F1.8 L IS USM	\$2,099	\$200*	\$100	\$1,799.00
RF15-30mm F4.5-6.3 IS STM	\$549.99	\$100*	—	\$449.99
RF5.2mm F2.8 L Dual Fisheye	\$2,999	\$200*	—	\$1,799.00
RF-S3.9mm F3.5 STM DUAL FISHEYE	\$1,099	\$100*	—	\$999.00

\*Savings are with instant rebate. Offer valid March 3, 2025 through March 16, 2025 11:59 p.m. EST or while supplies last, whichever is earlier. <sup>^</sup>During the promotional period, March 3, 2025 through March 16, 2025 11:59 p.m. EST or while supplies last, whichever is earlier, participating Canon Authorized Dealers will offer a bonus rebate to a consumer who purchases at least one (1) of the above listed Eligible Camera products either in-store or online with a unique one-time coupon code. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. This bonus rebate is combinable with all other current promotions available for the Eligible Product(s) during the Promotion Period. Canon Authorized Dealers are not required to participate in this bonus rebate program. ©2025 Canon is a registered trademark of Canon Inc. in the United States and may also be a registered trademark or trademark in other countries. All other product names, brand names and logos are trademarks or service marks of their respective owners. Not responsible for typographical errors. Certain images and effects are simulated. Products not shown to scale. Pricing, specifications, and availability subject to change without notice.