

# LUMIX

Motion. Picture. Perfect.

## Lowest Ever, New Holiday Promotions in Mirrorless Full-Frame **Limited Time Only**

(11/24 ~ 12/28)

**\$2,199**

Unbeatable  
Double  
Lens Kit

**\$1,799**

Lowest  
Price Ever  
(\$500 off)

**\$1,499**

Feature  
Heavy Entry  
Full Frame

### LUMIX S5IIx

For the **PRO VIDEOGRAPHERS**  
+ 20-60MM f/3.5~5.6 + 85mm f/1.8  
Reg: ~~\$3,099~~ **SALE: \$2,199**  
(DC-S5M2XKK + S-S85)

### LUMIX S5II

For the **ALL-AROUND HYBRID SEEKERS**  
+ 20-60MM f/3.5~5.6  
Reg: ~~\$2,299~~ **SALE: \$1,799**  
(DC-S5M2KK)

### LUMIX S9

For **SOCIAL CONTENT CREATORS**  
+ 20-60MM f/3.5~5.6  
Reg: ~~\$1,799~~ **SALE: \$1,499**  
(DC-S9KK)

## Enhanced Quality. Efficient Workflow. Ultimate Reliability.

Discover some of the features included in the LUMIX S-Series



#### Phase Detect Auto-Focus

With 779 points of autofocus, capture images with speed and accuracy



#### Active I.S. Technology

Walk and shoot with the smoothness of a gimbal allowing for sharp photos and steady videos



#### Open Gate Flexible Framing

Game changer for Social Media Content Creation, get all the aspect ratios from one shot



#### Real-Time LUT

Create artistic photos and videos straight out of the camera without post-work



#### LUMIX LAB App (iOS / Android)

Go from shooting to posting in 30 seconds for seamless, ultra fast social sharing. Transfer LUTs for direct color application



#### LEICA Monochrome Photo Style

Enjoy LEICA's legendary black and white contrast style as a new added feature offered thru LUMIX x LEICA's "L<sup>2</sup> Alliance"



#### Unlimited Recording (Heat Management)

New optimised heat dissipation structure enables extended recording even when shooting at heavy loads (hi-res 4K, HFR vid)

\* Not available on S9



#### Adobe Camera to Cloud Compatibility

First Full-Frame Camera with Frame.IO Connectivity enabling still images and videos to be shared and worked via cloud

\* Not available on S9