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## SONY SAVE 10\$600

TWO WEEKS ONLY: NOVEMBER 4 – 17, 2024



**27 R ∇ BODY** REG: \$3,899<sup>99</sup> **SALE:** \$3,499<sup>99</sup>



ZV-E10 + 16-50MM LENS REG: \$799<sup>99</sup> SALE: \$699<sup>99</sup> Availble in black and white

**ADDITIONAL \$100 OFF** WHEN BUNDLED WITH ACCVC2 CREATOR ACCESSORY KIT



**X 7 I7 +** 28-70MM LENS REG: <del>\$2,699<sup>99</sup> SALE: \$2,299<sup>99</sup></del>



ZV-1 II + FIXED 18-50MM LENS REG: \$899<sup>99</sup> SALE: \$799<sup>99</sup> Availble in black and white

**+ ADDITIONAL \$50 OFF** WHEN BUNDLED WITH ACCVC2 OR ACCVC1 ACCESSORY KIT



**次75**面 BODY REG: <del>\$3,499</del><sup>99</sup> **SALE: \$3,199**<sup>99</sup>



ZV-1F + ULTRA-WIDE 20MM LENS REG: \$499<sup>99</sup> SALE: \$399<sup>99</sup> Availble in black and white

**ADDITIONAL \$50 OFF** WHEN BUNDLED WITH ACCVC2 OR ACCVC1 ACCESSORY KIT



SEE BACK SIDE FOR FULL LIST OF OFFERS

CAMERAS	MODEL #	ŧ	REGULAR PRICE	INSTANT REBATE	SAL	Ę	
Alpha 7R V Body	ILCE7RM		\$3,899 <sup>99</sup>		\$3,49		
Alpha 75 III Body	ILCE7SM		\$3,49999		\$3,199	999	
Alpha 7R IV Body	ILCE7RM	4A/B	\$3,19999	\$200	\$2,99		
Alpha 7 IV + 28-70mm Zoom Lens	ILCE7M4		\$2.699 <sup>99</sup>		\$2,29		
Alpha 7 IV Body	ILCE7M4	/B	\$2,499 <sup>99</sup>	\$400	\$2,09	9 <sup>99</sup>	
Alpha ZV-E1 + 28-60mm Zoom Lens (All Colors)	ILCZVE1L	_	\$2,499 <sup>99</sup>	\$300	\$2,19		
Alpha ZV-E1 Body (All Colors)	ILCZVE1		\$2,199 <sup>99</sup>	\$300	\$1,89	9 <sup>99</sup>	
Alpha 7R III Body	ILCE7RM	I3A/B	\$2,199 <sup>99</sup>	\$200	\$1,99	9 <sup>99</sup>	
Alpha 7C + 28-70mm Zoom Lens (All Colors)	ILCE7CL		\$1,899 <sup>99</sup>	\$100	\$1,79	9 <sup>99</sup>	
Alpha 7C Body (All Colors)	ILCE7C		\$1,599 <sup>99</sup>	\$100	\$1,49	9 <sup>99</sup>	
Alpha 6600 + 18-135mm Zoom Lens	ILCE660	OM/B	\$1,599 <sup>99</sup>	\$200	\$1,39	9 <sup>99</sup>	
Alpha 7 II + 28-70mm Zoom Lens	ILCE7M2	K/B	\$1,599 <sup>99</sup>	\$600	\$999 <sup>9</sup>	9	
Alpha 7 II Body	ILCE7M2	/B	\$1,399 <sup>99</sup>	\$500	\$899 <sup>s</sup>	9	
Alpha 6400 + 18-135mm Zoom Lens	ILCE640	OM/B	\$1,299 <sup>99</sup>	\$150	\$1,149	99	
Alpha 6600 Body	ILCE660	0/B	\$1,199 <sup>99</sup>	\$200	\$999 <sup>9</sup>	9	
Alpha 6100 + 16-50mm + 55-210mm Zoom Lenses	ILCE6100	)Y/B	\$1,09999	\$200	\$899	9	
Alpha 6400 + 16-50mm Power Zoom Lens	ILCE640	OL/B	\$999 <sup>99</sup>	\$150	\$849	9	
Alpha 6400 Body	ILCE640	0/B	\$899 <sup>99</sup>	\$150	\$749°	9	
Alpha 6100 + 16-50mm Power Zoom Lens	ILCE6100	)L/B	\$849 <sup>99</sup>	\$150	\$699 <sup>s</sup>	9	
Alpha 6100 Body	ILCE6100	)/B	\$749 <sup>99</sup>	\$150	\$599 <sup>9</sup>	9	
Alpha ZV-E10 + 16-50mm Power Zoom Lens (All Colors)	ILCZVE10	)L	\$799 <sup>99</sup>	\$100	\$699°	9	
Alpha ZV-E10 Body (All Colors)	ILCZVE10	)	\$699 <sup>99</sup>	\$100	\$599°	9	
ZV-1 II Camera (All Colors)	ZV1M2		\$899 <sup>99</sup>	\$100	\$799°		
ZV-1 Camera (All Colors)	DCZV1		\$749 <sup>99</sup>	\$100	\$649		
ZV-1F Vlog camera (All Colors)	ZV1F		\$499 <sup>99</sup>	\$100	\$399		
FULL-FRAME LENSES		MODEL #		REGULAR	INSTANT REBATE	SALE PRICE	BUNDLE & SAVE
			1				OFFER
FE 12-24mm F2.8 GM FE 14mm F1.8 GM		SEL1224GN		\$2,999 <sup>99</sup>	\$100	\$2,899 <sup>99</sup>	-
FE 14mm F1.8 GM FE PZ 16-35mm F4 G		SEL14F18G		\$1,599 <sup>99</sup>	\$100	\$1,499 <sup>99</sup> \$1.099 <sup>99</sup>	
FE PZ 16-35mm F4 G FE 20mm F1.8 G		SELP16350 SEL20F180		\$1,199 <sup>99</sup> \$899 <sup>99</sup>	\$100 \$100	\$1,099 <sup>99</sup> \$799 <sup>99</sup>	\$50 \$50
FE 20mm F1.8 G FE 20-70mm F4 G			1	1.1.1.1		\$99999	\$50
FE 20-70mm F4 G FE 24mm F1.4 GM		SEL2070G SEL24F14G	NA I	\$1,099 <sup>99</sup> \$1,399 <sup>99</sup>	\$100 \$100	\$999 <sup>39</sup> \$1,299 <sup>99</sup>	
FE 24mm F1.4 GM FE 24mm F2.8 G		SEL24F14G SEL24F28G		\$1,399 <sup>33</sup> \$599 <sup>99</sup>	\$100	\$1,299 <sup>33</sup> \$549 <sup>99</sup>	\$50
FE 24-70mm F4 ZA OSS		SEL24F280		\$899 <sup>99</sup>	\$200	\$699 <sup>99</sup>	- JC¢
FE 24-70mm F2.8 GM		SEL24702E		\$1,699 <sup>99</sup>	\$100	\$1,59999	\$100
FE 24-105mm F4 G OSS		SEL2470G		\$1,299 <sup>99</sup>	\$200	\$1,09999	\$100
FE 24-240mm F3.5-6.3 OSS		SEL24103C	5/2	\$1,04999	\$100	\$94999	-
FE 35mm F1.4 GM		SEL35F14G	NA I	\$1,399 <sup>99</sup>	\$100	\$1,29999	
FE 35mm F1.8		SEL35F18F		\$749 <sup>99</sup>	\$100	\$64999	\$50
FE 40mm F2.5 G		SEL40F250		\$599 <sup>99</sup>	\$50	\$549 <sup>99</sup>	\$50
FE 50mm F2.5 G		SEL50F250		\$599 <sup>99</sup>	\$50	\$549 <sup>99</sup>	\$50
FE 50mm F1.2 GM		SEL50F12G		\$1.999 <sup>99</sup>	\$100	\$1,89999	-
FE 50mm F1.4 GM		SEL50F140		\$1,299 <sup>99</sup>	\$100	\$1,19999	\$100
FE 50mm F1.8		SEL50F18F	/2	\$24999	\$50	\$19999	\$30
FE 55mm F1.8 ZA		SEL55F18Z		\$999 <sup>99</sup>	\$100	\$899 <sup>99</sup>	-
FE 70-200mm F2.8 GM OSS		SEL702000		\$1.99999	\$100	\$1,899 <sup>99</sup>	\$100
FE 70-200mm F4 G OSS		SEL702000	G	\$1,199 <sup>99</sup>	\$100	\$1,099 <sup>99</sup>	_
FE 70-300mm F4.5-5.6 G OSS		SEL703000	3	\$1,27499	\$100	\$1,174 <sup>99</sup>	-
FE 85mm F1.8		SEL85F18/	2	\$599 <sup>99</sup>	\$50	\$549 <sup>99</sup>	\$50
FE 90mm F2.8 Macro G OSS		SEL90M28	G	\$1,099 <sup>99</sup>	\$100	\$999 <sup>99</sup>	-
FE 100-400mm F4.5-5.6 GM OSS		SEL100400		\$2,499 <sup>99</sup>	\$100	\$2,399 <sup>99</sup>	-
FE PZ 28-135mm F4 G OSS		SELP28135		\$2,499 <sup>99</sup>	\$100	\$2,399 <sup>99</sup>	-
FE 200-600mm F5.6-6.3 G OSS		SEL200600	DG	\$1,999 <sup>99</sup>	\$100	\$1,899 <sup>99</sup>	-
Teleconverter bundled with: SEL100400GM, SEL200600G,		SEL14TC /	SEL20TC	\$549 <sup>99</sup>	-	_	\$200
SEL70200G2, SEL70200GM or SEL70200GM2						C A 1 F	
APS-C LENSES		MODEL #		REGULAR PRICE	INSTANT REBATE	SALE PRICE	BUNDLE & SAVE
E PZ 10-20mm F4 G						FNICE	OFFER
		SELP10200	Ĵ	\$749 <sup>99</sup>	\$100	\$649 <sup>99</sup>	STATES ST
E 11mm F1.8		SELP10200 SEL11F18	<u> </u>	\$749 <sup>99</sup> \$549 <sup>99</sup>		\$649 <sup>99</sup> \$499 <sup>99</sup>	
E 15mm F1.4 G		SEL11F18 SEL15F14G		\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup>	\$100	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup>	\$50
E 15mm F1.4 G E 16-55mm F2.8 G		SEL11F18 SEL15F14G SEL1655G		\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup>	\$100 \$50 \$100 \$100	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup>	\$50 \$50
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS		SEL11F18 SEL15F14G SEL1655G SELP18105	iG	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup>	\$100 \$50 \$100 \$100 \$100	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$549 <sup>99</sup>	\$50 \$50 \$50
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro		SEL11F18 SEL15F14G SEL1655G SELP18105 SEL30M35	iG	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup>	\$100 \$50 \$100 \$100 \$100 \$50	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$549 <sup>99</sup> \$249 <sup>99</sup>	\$50 \$50 \$50 \$100
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS		SEL11F18 SEL15F14G SEL1655G SELP18105 SEL30M35 SEL35F18	iG	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup>	\$100 \$50 \$100 \$100 \$100 \$50 \$50	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$549 <sup>99</sup> \$249 <sup>99</sup> \$424 <sup>99</sup>	\$50 \$50 \$100 - - -
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors)		SEL11F18 SEL15F14G SEL1655G SELP18105 SEL30M35 SEL35F18 SEL50F18	i G	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$50	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$549 <sup>99</sup> \$249 <sup>99</sup> \$424 <sup>99</sup> \$299 <sup>99</sup>	\$50 \$50 \$100 - - - - -
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS		SEL11F18 SEL15F14G SEL1655G SELP18105 SEL30M35 SEL35F18 SEL50F18 SEL50F18 SEL703500	i G	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$1,399 <sup>99</sup> \$4299 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> \$999 <sup>99</sup>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$50 \$50 \$100	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$549 <sup>99</sup> \$249 <sup>99</sup> \$424 <sup>99</sup> \$229 <sup>99</sup> \$299 <sup>99</sup>	\$50 \$50 \$100 - - - - \$50
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors)		SEL11F18 SEL15F14G SEL1655G SELP18105 SEL30M35 SEL35F18 SEL50F18	i G	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>8</b> 474 <sup>99</sup> <b>8</b> 49 <sup>99</sup> <b>8</b> 999 <sup>99</sup> <b>8</b> 474 <sup>99</sup> <b>8</b> 49 <sup>99</sup> <b>8</b> 49 <sup>99</sup> <b>8</b> 49 <sup>99</sup>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$50 \$50 \$100	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$549 <sup>99</sup> \$249 <sup>99</sup> \$424 <sup>99</sup> \$229 <sup>99</sup> \$299 <sup>99</sup>	\$50 \$50 \$100 - - - - \$50
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS ACCESSORIES Digital Shotgun Microphone		SEL11F18 SEL15F14G SEL1655G SELP18105 SEL30M35 SEL35F18 SEL50F18 SEL703500 MODEL # ECMM1	i G	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>8</b> 474 <sup>99</sup> <b>8</b> 349 <sup>99</sup> <b>8</b> 999 <sup>99</sup> <b>8869</b> 9 <sup>99</sup> <b>889</b> 99 <sup>99</sup> <b>889</b> 99 <sup>99</sup> <b>81111111111111</b>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$50 \$100 INSTANT REBATE \$50	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$249 <sup>99</sup> \$424 <sup>99</sup> \$299 <sup>99</sup> \$899 <sup>99</sup> \$ALE PAICE \$299 <sup>99</sup>	\$50 \$50 \$100 - - - - \$50
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS ACCESSORIES Digital Shotgun Microphone Wireless Streaming Microphone		SEL11F18 SEL15F14G SEL1655G SELP181055 SEL30M355 SEL35F18 SEL50F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMS1	i G	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>\$349<sup>99</sup> \$290<sup>99</sup> \$474<sup>99</sup> \$349<sup>99</sup> \$419<sup>99</sup></b>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$100 NSTANT REPATE \$50 \$100	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$249 <sup>99</sup> \$424 <sup>99</sup> \$299 <sup>99</sup> \$424 <sup>99</sup> \$299 <sup>99</sup> \$424 <sup>99</sup> \$299 <sup>99</sup> \$424 <sup>99</sup> \$299 <sup>99</sup> \$319 <sup>99</sup>	\$50 \$50 \$50 - - - \$50 BUNDLE & SAVE OFFER \$50 -
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS ACCESSORIES Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone		SEL11F18 SEL15F14G SEL1655G SEL20M35 SEL30M35 SEL35F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMS1 ECMW3	i G	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>\$349<sup>99</sup> \$999<sup>99</sup> REGULAR \$349<sup>99</sup></b> \$419 <sup>99</sup> \$419 <sup>99</sup> \$469 <sup>99</sup>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$100 INSTANT REBATE \$50 \$100 \$100 \$120	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$249 <sup>99</sup> \$249 <sup>99</sup> \$424 <sup>99</sup> \$299 <sup>99</sup> \$899 <sup>99</sup> \$8299 <sup>99</sup> \$319 <sup>99</sup> \$319 <sup>99</sup>	\$50 \$50 \$100 - - - - - - - - \$50 BUNDLE & SAVE OFFER \$50
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS ACCESSORIES Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone		SEL11F18 SEL15F14G SEL1655G SEL20M35 SEL30M35 SEL30F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMM1 ECMW3 ECMW3S	G G G G	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>\$349<sup>99</sup> \$349<sup>99</sup> \$4649<sup>99</sup> \$349<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup></b>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$100 NSTANT REBATE \$50 \$100 \$120 \$50	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$249 <sup>99</sup> \$249 <sup>99</sup> \$299 <sup>99</sup> \$899 <sup>99</sup> \$899 <sup>99</sup> \$899 <sup>99</sup> \$319 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup>	\$50 \$50 \$100 - - - - - - - - - - - - - - - - - -
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS ACCESSORIES Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone CFexpress Type A Memory Card 1920GB		SEL11F18 SEL15F14G SEL1655G SEL2018105 SEL30M35 SEL35F18 SEL50F18 SEL703500 MODEL# ECMM1 ECMM1 ECMW3 ECMW3S CEAM1920	G G G G G D T	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>\$474<sup>99</sup> \$349<sup>99</sup> \$474<sup>99</sup> \$349<sup>99</sup> \$499<sup>99</sup> \$499<sup>99</sup> \$499<sup>99</sup> \$419<sup>99</sup> \$469<sup>99</sup> \$349<sup>99</sup> \$1,399<sup>99</sup></b>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$50 \$100 \$10	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$249 <sup>99</sup> \$249 <sup>99</sup> \$2299 <sup>99</sup> \$899 <sup>99</sup> \$899 <sup>99</sup> \$ALE \$299 <sup>99</sup> \$319 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup>	\$50 \$50 \$100 - - - - \$50 BUNDLE & SAVE OFFER \$50 - - - - - - - - - - - -
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS ACCESSORIES Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone CFexpress Type A Memory Card 1920GB CFexpress Type A Memory Card 960GB		SEL11F18 SEL15F14G SEL1655G SEL30M35 SEL35F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMW3 ECMW3 ECMW3S CEAM1920 CEAM960	G G G G C C C C C C C C C C C C C C C C	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$649 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>REGULAR PRICE</b> \$349 <sup>99</sup> \$419 <sup>99</sup> \$469 <sup>99</sup> \$469 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$100 NSTANT REBATE \$50 \$100 \$120 \$50 \$470 \$200	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$249 <sup>99</sup> \$229 <sup>99</sup> \$299 <sup>99</sup> \$899 <sup>99</sup> \$899 <sup>99</sup> \$899 <sup>99</sup> \$319 <sup>99</sup> \$319 <sup>99</sup> \$299 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$299 <sup>99</sup>	\$50 \$50 \$100 - - - - - - - - - - - - - - - - - -
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E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS <b>ACCESSORIES</b> Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone CFexpress Type A Memory Card 1920GB CFexpress Type A Memory Card 640GB CFexpress Type A Memory Card 640GB CFexpress Type A Memory Card 640GB CFexpress Type A Memory Card 320GB CFexpress Type A Memory Card 160GB UHS-II G TOUGH series 256GB		SEL11F18 SEL15F14G SEL1655G SEL2018105 SEL30M35 SEL35F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMM3 ECMW3 ECMW3 ECMW3 CEAM1920 CEAM9601 CEAG3201 CEAG3201 CEAG1601 SFG256T/	G G G G G G G DT T T T T T T T	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> <b>REGULAR PRICE</b> \$349 <sup>99</sup> \$449 <sup>99</sup> \$469 <sup>99</sup> \$49 <sup>99</sup> \$4,399 <sup>99</sup> \$649 <sup>99</sup> \$399 <sup>99</sup> \$649 <sup>99</sup> \$399 <sup>99</sup>	\$100 \$50 \$100 \$50 \$50 \$50 \$50 \$100 NSTANT REPATE \$50 \$100 \$120 \$50 \$470 \$200 \$200 \$180 \$130 \$130	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$1,299 <sup>99</sup> \$249 <sup>99</sup> \$2299 <sup>99</sup> \$299 <sup>99</sup> \$899 <sup>99</sup> \$299 <sup>99</sup> \$319 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$349 <sup>99</sup> \$549 <sup>99</sup> \$799 <sup>99</sup> \$469 <sup>99</sup> \$269 <sup>99</sup>	\$50 \$50 \$100 - - - - * 50 BUNDLE & SAVE OFFER \$50 - - - - * 100 \$50 \$100 \$50 \$40 \$50
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E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS <b>ACCESSORIES</b> Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone CFexpress Type A Memory Card 1920GB CFexpress Type A Memory Card 1920GB CFexpress Type A Memory Card 200GB CFexpress Type A Memory Card 320GB CFexpress Type A Memory Card 160GB UHS-II G TOUGH series 256GB UHS-II G TOUGH series 128GB		SEL11F18 SEL15F14G SEL1655G SEL30M35 SEL35F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMW3 ECMW3 ECMW3S CEAM1920 CEAG6401 CEAG6401 CEAG3201 CEAG6401 CEAG3201 CEAG6401 SFG256T/ SFG128T/1 ACCVC1	G G G G G G G DT T T T T T T T	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$449 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> <b>REGULAR PFICE</b> \$349 <sup>99</sup> \$419 <sup>99</sup> \$449 <sup>99</sup> \$349 <sup>99</sup> \$399 <sup>99</sup> \$309 <sup>99</sup> \$399 <sup>99</sup> \$309 <sup>99</sup> \$30 <sup>90</sup>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$100 NSTANT REPATE \$50 \$100 \$120 \$100 \$120 \$200 \$120 \$120 \$12	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$249 <sup>99</sup> \$2299 <sup>90</sup> \$2299 <sup>90</sup> \$299 <sup>90</sup> \$319 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$549 <sup>99</sup> \$799 <sup>99</sup> \$469 <sup>99</sup> \$269 <sup>99</sup> \$269 <sup>99</sup> \$269 <sup>99</sup> \$159 <sup>99</sup> \$159 <sup>99</sup>	\$50 \$50 \$100   \$50 BUNDLE & SAVE OFFER \$50   \$100 \$50 \$100 \$50 \$100 \$50 \$100 \$50 \$50 \$50 \$25 \$25 \$50
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS <b>ACCESSORIES</b> Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone CFexpress Type A Memory Card 1920GB CFexpress Type A Memory Card 160GB UHS-II G TOUGH series 256GB UHS-II G TOUGH series 128GB Vlogger Accessory Kit		SEL11F18 SEL15F14G SEL1655G SEL20H8105 SEL30H35 SEL35F18 SEL50F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMM3 ECMW3 ECMW3 ECMW3S CEAM1920 CEAG6401 CEAG6401 CEAG6401 CEAG3201 CEAG160T SFG256T/ SFG258T/ ACCVC1 ACCVC2	G G G C C C C C C C C C C C C C C C C C	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$474 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> <b>FEGULAR FEGULAR</b> \$349 <sup>99</sup> \$419 <sup>99</sup> \$469 <sup>99</sup> \$349 <sup>99</sup> \$469 <sup>99</sup> \$349 <sup>99</sup> \$469 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$1,399 <sup>99</sup> \$549 <sup>99</sup> \$399 <sup>99</sup> \$209 <sup>99</sup> \$209 <sup>99</sup> \$249 <sup>99</sup> \$249 <sup>99</sup>	\$100 \$50 \$100 \$50 \$50 \$50 \$50 \$100 <b>INSTANT</b> REBATE \$50 \$100 \$120 \$50 \$120 \$50 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$12	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$249 <sup>99</sup> \$2299 <sup>99</sup> \$2299 <sup>99</sup> \$899 <sup>99</sup> \$299 <sup>99</sup> \$319 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$299 <sup>99</sup> \$299 <sup>99</sup> \$299 <sup>99</sup> \$299 <sup>99</sup> \$249 <sup>99</sup> \$269 <sup>99</sup>	\$50 \$50 \$50 - - - - - - - - - - - - - - - - - - -
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS <b>ACCESSORIES</b> Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone CFexpress Type A Memory Card 1920GB CFexpress Type A Memory Card 960GB CFexpress Type A Memory Card 960GB CFexpress Type A Memory Card 960GB CFexpress Type A Memory Card 640GB CFexpress Type A Memory Card 180GB CFexpress Type A Memory Card 180GB CFexpress Type A Memory Card 160GB UHS-II G TOUGH series 256GB UHS-II G TOUGH series 128GB Vlogger Accessory Kit Creator Accessory Kit II Wireless Radio Flash GN60		SEL11F18 SEL15F14G SEL1655G SEL20M35 SEL35F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMM3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 CEAM920 CEAG400 CEAG6400 CEAG6401 CEAG3201 CEAG160T SFG128T/1 ACCVC2 HVLF60RM	G G G C C C C C C C C C C C C C C C C C	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$499 <sup>99</sup> \$474 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>\$349<sup>99</sup> \$349<sup>99</sup> \$419<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$349<sup>99</sup> \$469<sup>99</sup> \$349<sup>99</sup> \$469<sup>99</sup> \$349<sup>99</sup> \$149<sup>99</sup> \$299<sup>99</sup> \$209<sup>99</sup> \$149<sup>99</sup> \$249<sup>99</sup> \$249<sup>99</sup> \$249<sup>99</sup></b>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$100 \$100 \$120 \$120 \$120 \$200 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$200 \$200 \$180 \$130 \$130 \$100 \$150 \$150 \$100 \$120 \$100 \$120 \$200 \$180 \$130 \$130 \$150 \$100 \$150 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$10	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$249 <sup>99</sup> \$2299 <sup>99</sup> \$2299 <sup>99</sup> \$299 <sup>99</sup> \$319 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$549 <sup>99</sup> \$549 <sup>99</sup> \$269 <sup>99</sup> \$269 <sup>99</sup> \$269 <sup>99</sup> \$269 <sup>99</sup> \$149 <sup>99</sup> \$249 <sup>99</sup>	\$50 \$50 \$50 - - - - - - - - - - - - - - - - - - -
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS <b>ACCESSORIES</b> Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone CFexpress Type A Memory Card 1920GB CFexpress Type A Memory Card 640GB CFexpress Type A Memory Card 160GB UHS-II G TOUGH series 256GB UHS-II G TOUGH series 128GB Vlogger Accessory Kit Creator Accessory Kit II Wireless Radio Flash GN60 Vertical Grip for Alpha 7IV, Alpha 7SIII, Alpha 1, Alpha 9 II,		SEL11F18 SEL15F14G SEL1655G SEL20H8105 SEL30H35 SEL35F18 SEL50F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMM3 ECMW3 ECMW3 ECMW3S CEAM1920 CEAG6401 CEAG6401 CEAG6401 CEAG3201 CEAG160T SFG256T/ SFG258T/ ACCVC1 ACCVC2	G G G C C C C C C C C C C C C C C C C C	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$474 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> <b>FEGULAR FEGULAR</b> \$349 <sup>99</sup> \$419 <sup>99</sup> \$469 <sup>99</sup> \$349 <sup>99</sup> \$469 <sup>99</sup> \$349 <sup>99</sup> \$469 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$1,399 <sup>99</sup> \$549 <sup>99</sup> \$399 <sup>99</sup> \$209 <sup>99</sup> \$209 <sup>99</sup> \$249 <sup>99</sup> \$249 <sup>99</sup>	\$100 \$50 \$100 \$50 \$50 \$50 \$50 \$100 <b>INSTANT</b> REBATE \$50 \$100 \$120 \$50 \$120 \$50 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$12	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$249 <sup>99</sup> \$2299 <sup>99</sup> \$2299 <sup>99</sup> \$899 <sup>99</sup> \$299 <sup>99</sup> \$319 <sup>99</sup> \$299 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$299 <sup>99</sup> \$299 <sup>99</sup> \$299 <sup>99</sup> \$249 <sup>99</sup> \$269 <sup>99</sup>	\$50 \$50 \$50 - - - - - - - - - - - - - - - - - - -
E 15mm F1.4 G E 16-55mm F2.8 G E PZ 18-105mm F4 G OSS E 30mm F3.5 Macro E 35mm F1.8 OSS E 50mm F1.8 OSS (All colors) E 70-350mm F4.5-6.3 G OSS <b>ACCESSORIES</b> Digital Shotgun Microphone Wireless Streaming Microphone Dual-channel Wireless Microphone Single-channel Wireless Microphone CFexpress Type A Memory Card 1920GB CFexpress Type A Memory Card 960GB CFexpress Type A Memory Card 960GB CFexpress Type A Memory Card 960GB CFexpress Type A Memory Card 640GB CFexpress Type A Memory Card 180GB CFexpress Type A Memory Card 180GB CFexpress Type A Memory Card 160GB UHS-II G TOUGH series 256GB UHS-II G TOUGH series 128GB Vlogger Accessory Kit Creator Accessory Kit II Wireless Radio Flash GN60		SEL11F18 SEL15F14G SEL1655G SEL20M35 SEL35F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL50F18 SEL703500 MODEL # ECMM1 ECMM3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 ECMW3 CEAM920 CEAG400 CEAG6400 CEAG6401 CEAG3201 CEAG160T SFG128T/1 ACCVC2 HVLF60RM	G G G C C C C C C C C C C C C C C C C C	\$749 <sup>99</sup> \$549 <sup>99</sup> \$749 <sup>99</sup> \$1,399 <sup>99</sup> \$499 <sup>99</sup> \$474 <sup>99</sup> \$299 <sup>99</sup> \$474 <sup>99</sup> \$349 <sup>99</sup> <b>\$349<sup>99</sup> \$349<sup>99</sup> \$419<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$469<sup>99</sup> \$349<sup>99</sup> \$469<sup>99</sup> \$349<sup>99</sup> \$469<sup>99</sup> \$349<sup>99</sup> \$149<sup>99</sup> \$299<sup>99</sup> \$209<sup>99</sup> \$149<sup>99</sup> \$249<sup>99</sup> \$249<sup>99</sup> \$249<sup>99</sup></b>	\$100 \$50 \$100 \$100 \$50 \$50 \$50 \$100 \$100 \$120 \$120 \$120 \$200 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$200 \$200 \$180 \$130 \$130 \$100 \$150 \$150 \$100 \$120 \$100 \$120 \$200 \$180 \$130 \$130 \$150 \$100 \$150 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$100 \$120 \$10	\$649 <sup>99</sup> \$499 <sup>99</sup> \$649 <sup>99</sup> \$249 <sup>99</sup> \$2299 <sup>90</sup> \$2299 <sup>90</sup> \$2299 <sup>90</sup> \$299 <sup>90</sup> \$319 <sup>90</sup> \$349 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$349 <sup>99</sup> \$299 <sup>99</sup> \$549 <sup>99</sup> \$269 <sup>99</sup>	\$50 \$100 - - - - - - - - - - - - - - - - - -

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