



SAVE UP TO  
**\$500**

WITH INSTANT SAVINGS\*

PLUS

IN-STORE SAVINGS  
UP TO AN **ADDITIONAL**  
**\$1,000<sup>^</sup>**



**ON SELECT PRODUCTS**  
SEE ASSOCIATE FOR COMPLETE DETAILS.

	WAS	INSTANT SAVINGS	IN-STORE OR PROMO CODE BONUS SAVINGS*	FINAL PRICE
EOS R3 Body	\$4,999	\$500*	\$500	\$3,999.00
RF-S10-18mm F4.5-6.3 IS STM	\$329.99	\$30*	\$100	\$199.99
RF16mm F2.8 STM	\$299.99	\$20*	\$50	\$229.99
RF24mm F1.8 MACRO IS STM	\$599.99	\$50*	\$150	\$399.99
RF28mm F2.8 STM	\$299.99	\$30*	\$40	\$229.99
RF35mm F1.8 Macro IS STM	\$499.99	\$50*	\$50	\$399.99
RF50mm F1.2 L USM	\$2,299	\$100*	\$100	\$2,099.00
RF85mm F1.2 L USM	\$2,799	\$100*	\$300	\$2,399.00
RF85mm F1.2 L USM DS	\$3,099	\$100*	\$300	\$2,699.00
RF135mm F1.8 L IS USM	\$2,099	\$200*	\$100	\$1,799.00
RF400mm F2.8 L IS USM	\$11,999	—	\$1,000	\$10,999.00
RF600mm F4 L IS USM	\$12,999	—	\$1,000	\$11,999.00
RF800mm F5.6 L IS USM	\$16,999	—	\$1,000	\$15,999.00
RF1200mm F8 L IS USM	\$19,999	—	\$1,000	\$18,999.00
RF15-30mm F4.5-6.3 IS STM	\$549.99	\$100*	\$100	\$349.99

CANON WAS THE **#1 MIRRORLESS CAMERA BRAND IN THE U.S. IN 2023\***

\*Source: Circana, Retail Tracking Service, U.S. unit sales, 12 mos. ending Dec. 2023

\*Savings are with instant rebate. Offer valid September 30, 2024 through October 27, 2024 11:59 p.m. EST or while supplies last, whichever is earlier. <sup>^</sup>During the promotional period, September 30, 2024 through October 27, 2024, participating Canon Authorized Dealers will offer a bonus rebate to a consumer who purchases at least one (1) of the above listed Eligible Camera products either in-store or online with a unique one-time coupon code. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. This bonus rebate is combinable with all other current promotions available for the Eligible Product(s) during the Promotion Period. Canon Authorized Dealers are not required to participate in this bonus rebate program. ©2024 Canon is a registered trademark of Canon Inc. in the United States and may also be a registered trademark or trademark in other countries. All other product names, brand names and logos are trademarks or service marks of their respective owners. Not responsible for typographical errors. Certain images and effects are simulated. Products not shown to scale. Pricing, specifications, and availability subject to change without notice.