

Nikon®

UNSTOPPABLE.



Z 9

Trade Up Event

Receive a **\$500[†]** trade-in bonus plus your camera's trade-in value.

Ask store associate for more details.

■ **Nikon Authorized Dealer**

† Participating Nikon Authorized Dealers will add \$500.00 for a new Nikon Z 9 Body Only Camera to the trade-in amount given by the Dealer to a consumer purchaser for the trade-in of one operating interchangeable lens camera when purchasing one new qualifying Nikon Z 9 Body Only Camera from the Dealer during the period of September 30, 2024 through November 3, 2024. Dealer determines its trade-in amount in its sole discretion and Dealer's trade-in amount may vary according to condition and age of trade-in. To be eligible for \$500.00 added amount, both the Dealer's trade-in amount and \$500.00 added amount must be applied to the purchase price of a consumer's purchase of a new qualifying Nikon Z 9 Body Only Camera. \$500.00 added amount is not cash equivalents, may not be redeemed for cash, and is available only for the purchase of a new qualifying Nikon Z 9 Body Only Camera the time of trade-in. \$500.00 added amount is cancelled and forfeited if the qualifying Nikon Z 9 Body Only Camera is returned for any reason or cause whatsoever. Interchangeable lens trade-in camera must be surrendered at the time of trade-in (for online transactions, physical receipt by the Dealer or written or electronic notification from the carrier is considered an act of surrender). \$500.00 added amount can be applied toward the purchase of one new qualifying Nikon Z 9 Body Only Camera only. \$500.00 added amount cannot be applied towards the purchase of the same qualifying Nikon Z 9 Body Only Camera. Qualifying Nikon Z 9 Body Only Camera purchase must be simultaneous with trade-in of the interchangeable lens trade-in camera. There is no responsibility whatsoever on the part of Nikon and its dealers for any images stored in a traded-in interchangeable lens camera memory or memory card left in a traded-in interchangeable lens camera.