

# Digital Imaging

Instant Savings September 16-22, 2024

SONY



## Interchangeable Lens Cameras



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
<b>α7R V Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7RM5/B	\$3,899 <sup>99</sup>	\$500	<b>\$3,399<sup>99</sup></b>
<b>α7S III Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7SM3/B	\$3,499 <sup>99</sup>	\$300	<b>\$3,199<sup>99</sup></b>
<b>α7R IV Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7RM4A/B	\$3,199 <sup>99</sup>	\$200	<b>\$2,999<sup>99</sup></b>
<b>α7 IV + 28–70mm Zoom Lens - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7M4K/B	\$2,699 <sup>99</sup>	\$200	<b>\$2,499<sup>99</sup></b>
<b>α7 IV Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7M4/B	\$2,499 <sup>99</sup>	\$200	<b>\$2,299<sup>99</sup></b>
<b>ZV-E1 + 28–60mm Zoom Lens - All Colors</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCZVE1L	\$2,499 <sup>99</sup>	\$300	<b>\$2,199<sup>99</sup></b>
<b>ZV-E1 Body Only - All Colors</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCZVE1	\$2,199 <sup>99</sup>	\$300	<b>\$1,899<sup>99</sup></b>
<b>α7R III Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7RM3A/B	\$2,199 <sup>99</sup>	\$200	<b>\$1,999<sup>99</sup></b>
<b>α7 III + 28–70mm Zoom Lens</b> <b>Bundle and save more.</b>	ILCE7M3K/B	\$1,999 <sup>99</sup>	\$300	<b>\$1,699<sup>99</sup></b>
<b>α7 III Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7M3/B	\$1,799 <sup>99</sup>	\$300	<b>\$1,499<sup>99</sup></b>
<b>α7 II + 28–70mm Zoom Lens</b> <b>Bundle and save more.</b>	ILCE7M2K/B	\$1,599 <sup>99</sup>	\$600	<b>\$999<sup>99</sup></b>
<b>α7 II Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7M2/B	\$1,399 <sup>99</sup>	\$500	<b>\$899<sup>99</sup></b>
<b>α6600 + 18–135mm Zoom Lens - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE6600M/B	\$1,599 <sup>99</sup>	\$200	<b>\$1,399<sup>99</sup></b>
<b>α6600 Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE6600/B	\$1,199 <sup>99</sup>	\$200	<b>\$999<sup>99</sup></b>
<b>α6400 + 18–135mm Zoom Lens - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE6400M/B	\$1,299 <sup>99</sup>	\$150	<b>\$1,149<sup>99</sup></b>
<b>α6400 + 16–50mm Zoom Lens - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE6400L/B	\$999 <sup>99</sup>	\$150	<b>\$849<sup>99</sup></b>
<b>α6400 Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE6400/B	\$899 <sup>99</sup>	\$150	<b>\$749<sup>99</sup></b>
<b>α6100 + 16–50mm &amp; 55–210mm Zoom Lens - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE6100Y/B	\$1,099 <sup>99</sup>	\$200	<b>\$899<sup>99</sup></b>
<b>α6100 + 16–50mm Zoom Lens - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE6100L/B	\$849 <sup>99</sup>	\$150	<b>\$699<sup>99</sup></b>
<b>α6100 Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE6100/B	\$749 <sup>99</sup>	\$150	<b>\$599<sup>99</sup></b>
<b>ZV-E10 + 16–50mm Zoom Lens - All Colors</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCZVE10L	\$799 <sup>99</sup>	\$100	<b>\$699<sup>99</sup></b>
<b>ZV-E10 Body Only - All Colors</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCZVE10	\$699 <sup>99</sup>	\$100	<b>\$599<sup>99</sup></b>

Please check final pricing at retail. Offers valid at participating retailers. \* Stackable with other soft bundles and standalone instant rebate. \*\* Not stackable with other soft bundles and standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any.

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## Point and Shoot



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Sony ZV-1 II Vlog Camera - All Colors <b>Bundle and save more.</b> Check bundle chart for savings.	ZV1M2	\$899 <sup>99</sup>	\$100	<b>\$799<sup>99</sup></b>
Sony ZV-1 Vlog Camera - All Colors <b>Bundle and save more.</b> Check bundle chart for savings.	DCZV1	\$749 <sup>99</sup>	\$100	<b>\$649<sup>99</sup></b>

## Cinema Line



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
FX3 Body Only <b>Bundle and save more.</b> Check bundle chart for savings.	ILMEFX3	\$3,899 <sup>99</sup>	\$200	<b>\$3,699<sup>99</sup></b>
FX30 + XLR Handle Unit <b>Bundle and save more.</b> Check bundle chart for savings.	ILMEFX30	\$2,199 <sup>99</sup>	\$200	<b>\$1,999<sup>99</sup></b>
FX30 Body Only <b>Bundle and save more.</b> Check bundle chart for savings.	ILMEFX30B	\$1,799 <sup>99</sup>	\$200	<b>\$1,599<sup>99</sup></b>
FX9 + 28-135mm f/4 G OSS Lens <b>Bundle and save more.</b> Check bundle chart for savings.	PXWFX9VK	\$13,499 <sup>99</sup>	\$1,250	<b>\$12,249<sup>99</sup></b>

## Xperia



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Xperia PRO-I – 1" image sensor camera with full smartphone capabilities	XQBE62/B	\$1,799 <sup>99</sup>	\$900	<b>\$899<sup>99</sup></b>
Xperia 1 V 256GB, factory unlocked smartphone, 6.5" 4K 120Hz display, 4K 120fps HDR, true optical zoom, 5G	XQDQ62/B	\$1,399 <sup>99</sup>	\$400	<b>\$999<sup>99</sup></b>
Xperia 5 III – 5G smartphone 120Hz 6.1" 21:9 HDR OLED Display and triple camera array with four optical focal lengths - All Colors	XQBQ62	\$999 <sup>99</sup>	\$400	<b>\$599<sup>99</sup></b>
Xperia 5 IV – 5G, 8GB RAM, 128GB Smartphone, 6.1" FHD 120Hz HDR OLED Display, 4K HDR 120fps video recording on all rear cameras	XQCQ62B.GC	\$999 <sup>99</sup>	\$300	<b>\$699<sup>99</sup></b>

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## α Bundles

Bundle	With	Additional Savings
All ILC Models (Body or Kit)	FE 50mm F1.8 (SEL50F18F/2)*	\$30
All ILC Models (Body or Kit)	SEL11F18, SEL15F14G, SEL20F18G, SEL24F28G, SEL35F18F, SEL40F25G, SEL50F25G, SEL70350G, SEL85F18/2, SELP1020G OR SELP1635G*	\$50
All ILC Models (Body or Kit)	SEL1655G, SEL24105G/2, SEL2470GM, SEL50F14GM, SEL55210/B OR SEL70200GM	\$100
All ILC Models (Body or Kit)	FE 28-60mm F4-5.6 (SEL2860)*	\$200
SEL100400GM, SEL200600G, SEL70200G2, SEL70200GM OR SEL70200GM2	SEL14TC OR SEL20TC*	\$200
α7S III, α7 IV, α1 OR α7R V (Body or Kit)	CFExpress Type A media 80GB (CEAG80T)*	\$20
α7S III, α7 IV, α1 OR α7R V (Body or Kit)	CFExpress Type A media 160GB (CEAG160T)*	\$40
α7S III, α7 IV, α1 OR α7R V (Body or Kit)	CFExpress Type A media 320GB (CEAG320T)*	\$50
α7S III, α7 IV, α1 OR α7R V (Body or Kit)	CFExpress Type A media 640GB (CEAG640T)*	\$100
α7S III, α7 IV, α1 OR α7R V (Body or Kit)	CFExpress Type A media 960GB (CEAG960T)*	\$50
α7S III, α7 IV, α1 OR α7R V (Body or Kit)	CFExpress Type A media 1920GB (CEAM1920T)*	\$100
All ILC Body Models (Body or Kit)	SF-G series TOUGH 256GB (SFG256T/T1)*	\$50
All ILC Body Models (Body or Kit)	SF-G series TOUGH 128GB (SFG128T/T1)*	\$25
α9 II, α7 IV, α7R IV, α7S III, α1 OR α7R V (Body or Kit)	Vertical Grip (VGC4EM)*	\$100
α9, α7 III OR α7R III (Body or Kit)	Vertical Grip (VGC3EM)*	\$100
All Compatible ILC Body Models (Body or Kit)	Multi-Directional Microphone (ECMM1)*	\$50
α7C II (Body or Kit) All Colors	Grip Extension (GPX2)*	\$50
All Compatible ILC Body Models (Body or Kit)	Wireless Streaming Mic (ECM-S1)*	\$70
All Compatible ILC Body Models (Body or Kit)	Dual-channel Wireless Mic (ECM-W3)*	\$70
All Compatible ILC Body Models (Body or Kit)	Single-channel Wireless Mic (ECM-W3S)*	\$50
ZV-E10/B OR ZV-E10/W	Lens SEL11F18 AND Microphone ECMG1.SYU**	\$150
α9 III OR α1 (Body or Kit)	Wireless Radio Flash (HVL-F60RM2)*	\$100
All Compatible ILC Body Models (Body or Kit)	Creator Accessory Kit II (ACCVC2)*	\$50

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Accessories,  
Point and Shoot,  
Media, PRO and  
Xperia Bundles

Bundle	With	Additional Savings
ECMLV1	Wireless Mic (ECMW2BT)*	\$10
All Compatible DSC and ILC Models (Body or Kit)	Vlogger Accessory Kit (ACVC1)*	\$50
All Compatible ILC and CAM Models (Body or Kit)	Wireless Mic (ECMW2BT)*	\$50
All Compatible ILC and CAM Models (Body or Kit)*	Digital Shotgun Microphone (ECMB10)*	\$50
All Compatible ILC, CAM and DSC Models (except ZV1F/B or ZV1F/W)	Vlogger Shotgun Microphone (ECMG1.SYU)*	\$50
ZV1F/B OR ZV1F/W	Vlogger Shotgun Microphone (ECMG1.SYU)*	\$30
All Compatible ILC and CAM Models (Body or Kit)	Digital Shotgun Microphone (ECMB1M)*	\$50
CEAG160T	Buy two get discount CEAG160T (CFexpress Type A 160GB card)**	\$268
All Compatible CPRO Models	CFexpress Type A media 80GB (CEAG80T)*	\$20
All Compatible CPRO Models	CFexpress Type A media 160GB (CEAG160T)*	\$40
All Compatible CPRO Models	CFexpress Type A media 320GB (CEAG320T)*	\$50
All Compatible CPRO Models	CFexpress Type A media 640GB (CEAG640T)*	\$100
ILMEFX30 OR ILMEFX30B	SELP1020G, SEL11F18, SEL15F14G OR SEL70350G*	\$50
ILMEFX30 OR ILMEFX30B	SEL1655G*	\$100
ILMEFX3	SEL20F18G OR SELP1635G*	\$50
All Compatible CPRO Models	Digital Shotgun Microphone (ECMB10)*	\$50

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