

Canon

SAVE UP TO
\$500
 WITH INSTANT SAVINGS*

PLUS

IN-STORE SAVINGS
 UP TO AN **ADDITIONAL**
\$1,000[^]

ON SELECT PRODUCTS
 SEE ASSOCIATE FOR COMPLETE DETAILS.



	WAS	INSTANT SAVINGS	IN-STORE OR PROMO CODE BONUS SAVINGS [^]	FINAL PRICE
EOS R3 Body	\$4,999	\$500*	\$500	\$3,999.00
EOS R5 Body	\$3,399	\$400*	—	\$2,999.00
EOS R5 RF24-105mm F4 L IS USM Lens Kit	\$4,499	\$500*	—	\$3,999.00
EOS R6 Mark II Body	\$2,499	\$200*	—	\$2,299.00
EOS R6 Mark II with Stop Motion Firmware	\$2,599	\$200*	—	\$2,399.00
EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	\$3,599	\$200*	—	\$3,399.00
EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	\$2,799	\$200*	—	\$2,599.00
EOS R8 Body	\$1,499	\$200*	—	\$1,299.00
EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit	\$1,699	\$200*	—	\$1,499.00
EOS R8 Content Creator Kit	\$1,899.99	\$350*	—	\$1,549.00
EOS R7 Body	\$1,499	\$100*	—	\$1,399.00
EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,899	\$100*	—	\$1,799.00
EOS R7 Content Creator Kit	\$2,099	\$100*	—	\$1,999.00
EOS R10 Body	\$979.99	\$100*	—	\$879.99
EOS R10 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$1,099	\$100*	—	\$999.00
EOS R10 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,379	\$100*	—	\$1,279.00
EOS R10 Content Creator Kit	\$1,299	\$200*	—	\$1,099.00
EOS R50 Body	\$679.99	\$50*	—	\$629.99
EOS R50 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$799.99	\$50*	—	\$749.99
EOS R50 Content Creator Kit	\$999.99	\$100*	—	\$899.99
EOS R50 Vlogging Creator Kit	\$999.99	\$100*	—	\$899.99
EOS R100 Body	\$479.99	\$180*	—	\$299.99
EOS R100 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$599.99	\$200*	—	\$399.99
EOS R100 RF-S18-45mm F4.5-6.3 IS STM & RF-S55-210mm F5-7.1 IS STM Lens Kit	\$829.99	\$200*	—	\$629.99
RF16mm F2.8 STM	\$299.99	\$20*	\$50	\$229.99
RF24mm F1.8 MACRO IS STM	\$599.99	\$50*	\$150	\$399.99
RF15-30mm F4.5-6.3 IS STM	\$549.99	\$100*	\$100	\$349.99
RF28mm F2.8 STM	\$299.99	\$30*	\$40	\$229.99
RF35mm F1.8 Macro IS STM	\$499.99	\$50*	\$50	\$399.99
RF85mm F1.2 L USM	\$2,799	\$100*	\$300	\$2,399.00
RF85mm F1.2 L USM DS	\$3,099	\$100*	\$300	\$2,699.00
RF135mm F1.8 L IS USM	\$2,099	\$200*	\$100	\$1,799.00
RF400mm F2.8 L IS USM	\$11,999	—	\$1,000	\$10,999.00
RF600mm F4 L IS USM	\$12,999	—	\$1,000	\$11,999.00
RF800mm F5.6 L IS USM	\$16,999	—	\$1,000	\$15,999.00
RF1200mm F8 L IS USM	\$19,999	—	\$1,000	\$18,999.00
RF-S10-18mm F4.5-6.3 IS STM	\$329.99	\$30*	\$100	\$199.99
EF-S 10-22mm f/3.5-4.5 USM	\$649.99	\$100*	\$150	\$399.99
EF 11-24mm f/4L USM	\$2,999.00	—	\$1,000	\$1,999.00
EF 16-35mm f/2.8L III USM	\$2,199.00	—	\$400	\$1,799.00
EF 35mm f/1.4L II USM	\$1,999.00	—	\$400	\$1,599.00
EF 50mm f/1.4 USM	\$399.99	—	\$100	\$299.99
EF-M 22mm f/2 STM Lens Black	\$249.99	\$50*	\$100	\$99.99
VIXIA HF G70 Digital Camcorder	\$1,249	\$150**	—	\$1,099.00

CANON WAS THE #1 MIRRORLESS CAMERA BRAND IN THE U.S. IN 2023*

*Source: Circana, Retail Tracking Service, U.S. unit sales, 12 mos. ending Dec. 2023

*Savings are with instant rebate. Offer valid July 29, 2024 through August 18, 2024 11:59 p.m. EST or while supplies last, whichever is earlier. **Savings are with instant rebate. Offer valid now through September 30, 2024 11:59pm EST or while supplies last, whichever is earlier. *During the promotional period, July 29, 2024 through August 18, 2024, participating Canon Authorized Dealers will offer a bonus rebate to a consumer who purchases at least one (1) of the above listed Eligible Camera products either in-store or online with with unique one-time coupon code. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. This bonus rebate is combinable with all other current promotions available for the Eligible Product(s) during the Promotion Period. Canon Authorized Dealers are not required to participate in this bonus rebate program. ©2024 Canon is a registered trademark of Canon Inc. in the United States and may also be a registered trademark or trademark in other countries. All other product names, brand names and logos are trademarks or service marks of their respective owners. Not responsible for typographical errors. Certain images and effects are simulated. Products not shown to scale. All offers are subject to change without notice.