## SIGMA

## Celebrate Momand Save Big!

For portraits, snapshots, sports, video, and so much more, a great deal on a SIGMA lens will help make everlasting memories.

FULL FRAME LENSES

fp



IN AIZU, JAPAN

ELIGIBLE PRODUCTS	AVAILABLE MOUNTS	WAS	SAVE	NOW!
14mm F1.8 DG HSM   Art (450965)	SAVINGS FOR SONY E ONLY	<del>\$1,599</del>	\$300	\$1,299
14-24mm F2.8 DG HSM   Art (212)	CANON EF   NIKON F	<del>\$1,299</del>	\$50	\$1,249
16-28mm F2.8 DG DN   Cont. (206)	SONY E   L-MOUNT	\$899	\$50	\$849
24-70mm F2.8 DG OS HSM   Art (576)	CANON EF   NIKON F	<del>\$1,299</del>	\$50	\$1,249
24-70mm F2.8 DG DN   Art (578)	SONY E   L-MOUNT	<del>\$1,099</del>	\$100	\$999
28-70mm F2.8 DG DN   Cont. (592)	SONY E   L-MOUNT	\$899	\$100	\$799
100-400mm DG DN OS   Cont. (750)	SONY E   L-MOUNT *	<del>\$949</del>	\$100	\$849
150-600mm DG OS HSM   Cont. (745)	CANON EF   NIKON F	<del>\$1,089</del>	\$190	\$899
150-600mm DG DN OS   Sports (747)	SONY E   L-MOUNT	<del>\$1,499</del>	\$200	\$1,299
24mm F1.4 DG HSM   Art (401)	CANON EF   NIKON F	<del>\$849</del>	\$200	\$649
35mm F1.4 DG HSM   Art (340)	CANON EF   NIKON F	\$899	\$100	\$799
35mm F1.4 DG DN   Art (303)	SONY E   L-MOUNT	\$899	\$100	\$799
50mm F1.4 DG HSM   Art (311)	CANON EF   NIKON F	<del>\$949</del>	\$150	\$799
85mm F1.4 DG HSM   Art (321)	CANON EF   NIKON F	<del>\$1,199</del>	\$150	\$1,049
85mm F1.4 DG DN   Art (322)	SONY E   L-MOUNT	<del>\$1,199</del>	\$100	\$1,099
105mm F2.8 DG DN Macro   Art (260)	SONY E   L-MOUNT	<del>\$799</del>	\$100	\$699
18-35mm F1.8 DC HSM   Art (210)	CANON EF   NIKON F	<del>\$799</del>	\$100	\$699
18-50mm F2.8 DC DN   Cont. (585)	SONY E   L-MOUNT   FUJI X	<del>\$549</del>	\$50	\$499
50-100mm F1.8 DC HSM   Art (693)	CANON EF   NIKON F	<del>\$1,099</del>	\$100	\$999
16mm F1.4 DC DN   Contemporary (402)	SONY E   L-MOUNT   NIKON Z ** FUJI X   M43   CANON EF-M	<del>\$449</del>	\$75	\$374
30mm F1.4 DC DN   Contemporary (302)	SONY E   L-MOUNT   NIKON Z ** FUJI X   M43   CANON EF-M	<del>\$339</del>	\$75	\$264
56mm F1.4 DC DN   Contemporary (351)	SONY E   L-MOUNT   NIKON Z ** FUJI X   M43   CANON EF-M	<del>\$479</del>	\$75	\$404
SIGMA fp Full-Frame Mirrorless Camera + 45mm F2.8 DG DN   Cont. Lens (1A900)	L-MOUNT ONLY	<del>\$2,199</del>	\$400	\$1,799

Offers valid through SIGMA Authorized Dealers in the USA from April 29 - May 19, 2024. Subject to availability. Cannot be combined with other offers. \*Fujifilm X Mount version not included in this promotion. \*\*Nikon Z mount versions priced higher, please see dealer for details.