

Canon

IN-STORE SPECIAL
4 DAYS ONLY!!

APRIL 2-5, 2024

SAVE UP TO \$600
 WHEN COMBINED WITH INSTANT SAVINGS



No. 1 Mirrorless Camera Brand in the U.S. in 2023*

*Source: Circana, Retail Tracking Service, U.S. unit sales, 12 mos. ending Dec. 2023



	WAS	INSTANT SAVINGS*	In-Store or Promo Code Bonus Savings ¹	FINAL PRICE
EOS R SYSTEM				
EOS R3 Body	\$4,999	\$500	\$100	\$4,399.00¹
EOS R5 Body	\$3,399	\$400	\$100	\$2,899.99¹
EOS R5 RF24-105mm F4 L IS USM Lens Kit	\$4,499	\$500	\$100	\$3,899.00¹
EOS R6 Mark II Body	\$2,499	\$200	\$300	\$1,999.00¹
EOS R6 Mark II Body with Stop Motion Animation Firmware	\$2,599	\$200	\$300	\$2,099.00¹
EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	\$2,799	\$200	\$300	\$2,299.00¹
EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	\$3,599	\$200	\$300	\$3,099.00¹
EOS R8 Body	\$1,499	\$200	\$100	\$1,199.00¹
EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit	\$1,699	\$200	\$100	\$1,399.00¹
Speedlite EL-5	\$399.99	\$100	\$100	\$199.99¹
RF24mm F1.8 MACRO IS STM	\$599.99	—	\$100	\$499.99¹
RF28mm F2.8 STM	\$299.99	—	\$50	\$249.99¹
RF35mm F1.8 Macro IS STM	\$499.99	—	\$50	\$449.99¹
RF50mm F1.2 L USM	\$2,299	—	\$100	\$2,199.00¹
RF85mm F1.2 L USM	\$2,799	—	\$200	\$2,599.00¹
RF85mm F1.2 L USM DS	\$3,099	—	\$200	\$2,899.00¹
RF85mm F2 Macro IS STM	\$599.99	—	\$100	\$499.99¹
RF15-30mm F4.5-6.3 IS STM	\$549.99	—	\$50	\$499.99¹
RF15-35mm F2.8 L IS USM	\$2,399	\$300	\$100	\$1,999.00¹
RF28-70mm F2 L USM	\$3,099	\$300	\$100	\$2,699.00¹
RF70-200mm F2.8 L IS USM	\$2,799	\$300	\$100	\$2,399.00¹
RF70-200mm F4 L IS USM	\$1,599	\$100	\$100	\$1,399.00¹
RF100mm F2.8 L MACRO IS USM	\$1,199	\$100	\$100	\$999.00¹
SELPHY PHOTO PRINTERS				
SELPHY CP1500 Wireless Compact Photo Printer ●○	\$139.99	—	\$40	\$99.99¹
SELPHY Square QX10 ●●○○	\$149.99	—	\$50	\$99.99¹

*Offer is available from April 2, 2024 through April 5, 2024 11:59 p.m. EST ("Promotion Period"), unless otherwise noted or while supplies last, with only in-store purchase or closed email (coupon code or non-searchable link) provided by participating Canon Authorized Dealers. Offer valid in U.S.A. only. Offer subject to Terms of Sale. Offer void where prohibited, taxed, or restricted. All offers are subject to change without notice. ¹During the Promotion Period, participating Canon Authorized Dealers will offer a bonus rebate to a consumer who purchases at least one (1) of the above listed Eligible Camera products either in-store or online with promotional code. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. This bonus rebate is combinable with all other current promotions available for the Eligible Product(s) during the Promotion Period. Canon Authorized Dealers are not required to participate in this bonus rebate program. ©2024 Canon is a registered trademark of Canon Inc. in the United States and may also be a registered trademark or trademark in other countries. All other product names, brand names and logos are trademarks or service marks of their respective owners. Not responsible for typographical errors. Certain images and effects are simulated. Products not shown to scale.