

Digital Imaging

Instant Savings April 1-7, 2024



Interchangeable Lens Cameras



	Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Price Move	α7 III + 28-70mm Zoom Lens Bundle and save more.	ILCE7M3K/B	\$1,999 ⁹⁹	-	\$1,999⁹⁹
Price Move	α7 III Body Only - Black Bundle and save more. Check bundle chart for savings.	ILCE7M3/B	\$1,799 ⁹⁹	-	\$1,799⁹⁹
	α7 II + 28-70mm Zoom Lens Bundle and save more.	ILCE7M2K/B	\$1,599 ⁹⁹	\$600	\$999⁹⁹
	α7 II Body Only - Black Bundle and save more. Check bundle chart for savings.	ILCE7M2/B	\$1,399 ⁹⁹	\$500	\$899⁹⁹

Cinema Line



	Product	Model #	Selling Price	IR Savings	Selling Price After Savings
	FX9 + 28-135mm f/4 G OSS Lens Bundle and save more. Check bundle chart for savings.	PXWFX9VK	\$13,499 ⁹⁹	\$1,250	\$12,249⁹⁹
	FX9 Body Only Bundle and save more. Check bundle chart for savings.	PXWFX9V	\$10,999 ⁹⁹	\$1,000	\$9,999⁹⁹

Xperia



	Product	Model #	Selling Price	IR Savings	Selling Price After Savings
	Xperia PRO-I – 1" image sensor camera with full smartphone capabilities	XQBE62/B	\$1,799 ⁹⁹	\$800	\$999⁹⁹
	Xperia 1 V 256GB, factory unlocked smartphone, 6.5" 4K 120Hz display, 4K 120fps HDR, true optical zoom, 5G	XQDQ62/B	\$1,399 ⁹⁹	\$200	\$1,199⁹⁹
	Xperia 5 III – 5G smartphone 120Hz 6.1" 21:9 HDR OLED Display and triple camera array with four optical focal lengths - All Colors	XQBQ62	\$999 ⁹⁹	\$400	\$599⁹⁹
	Xperia 5 IV – 5G, 8GB RAM, 128GB Smartphone, 6.1" FHD 120Hz HDR OLED Display, 4K HDR 120fps video recording on all rear cameras	XQCQ62B.GC	\$999 ⁹⁹	\$200	\$799⁹⁹

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with other soft bundles and standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any.

Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

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α Bundles

Bundle	With	Additional Savings
All ILC Models (Body or Kit)	FE 50mm F1.8 (SEL50F18F/2)*	\$30
All ILC Models (Body or Kit)	SEL11F18, SEL15F14G, SEL20F18G, SEL24F28G, SEL35F18F, SEL40F25G, SEL50F25G, SEL70350G, SEL85F18/2, SELP1020G OR SELP1635G*	\$50
All ILC Models (Body or Kit)	SEL1655G, SEL2070G, SEL24105G/2, SEL2470GM, SEL55210/B OR SEL70200GM	\$100
All ILC Models (Body or Kit)	FE 28-60mm F4-5.6 (SEL2860)*	\$200
SEL100400GM, SEL200600G, SEL70200G2, SEL70200GM OR SEL70200GM2	SEL14TC OR SEL20TC*	\$200
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 80GB (CEAG80T)*	\$20
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 160GB (CEAG160T)*	\$40
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 320GB (CEAG320T)*	\$50
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 640GB (CEAG640T)*	\$100
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 960GB (CEAG960T)*	\$50
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 1920GB (CEAM1920T)*	\$100
All ILC Body Models (Body or Kit)	SF-G series TOUGH 256GB (SFG256T/T1)*	\$50
All ILC Body Models (Body or Kit)	SF-G series TOUGH 128GB (SFG128T/T1)*	\$25
α9 II, α7 IV, α7R IV, α7S III, α1 OR α7R V (Body or Kit)	Vertical Grip (VGC4EM)*	\$100
α9, α7 III OR α7R III (Body or Kit)	Vertical Grip (VGC3EM)*	\$100
All Compatible ILC Body Models (Body or Kit)	Multi-Directional Microphone (ECMM1)*	\$50
α7C II (Body or Kit) All Colors	Grip Extension (GPX2)*	\$50
ZV-E10/B OR ZV-E10/W	Lens SEL11F18 AND Microphone ECMG1.SYU**	\$150
ZV-E10L/B OR ZV-E10L/W	Vlogger Kit ACCVC1 AND Microphone ECMG1.SYU**	\$100
All ILC Models (Body or Kit)	Wireless Streaming Mic (ECM-S1)*	\$70
All ILC Models (Body or Kit)	Dual-channel Wireless Mic (ECM-W3)*	\$70
All ILC Models (Body or Kit)	Single-channel Wireless Mic (ECM-W3S)*	\$50

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Accessories, Point and Shoot, Media, PRO and Xperia Bundles

Bundle	With	Additional Savings
ECMLV1	Wireless Mic (ECMW2BT)*	\$10
All Compatible DSC and ILC Models (Body or Kit)	Vlogger Accessory Kit (ACVC1)*	\$50
All Compatible ILC and CAM Models (Body or Kit)	Wireless Mic (ECMW2BT)*	\$50
All Compatible ILC and CAM Models (Body or Kit)*	Digital Shotgun Microphone (ECMB10)*	\$50
All Compatible ILC, CAM and DSC Models (except ZV1F/B or ZV1F/W)	Vlogger Shotgun Microphone (ECMG1.SYU)*	\$50
ZV1F/B OR ZV1F/W	Vlogger Shotgun Microphone (ECMG1.SYU)*	\$30
All Compatible ILC and CAM Models (Body or Kit)	Digital Shotgun Microphone (ECMB1M)*	\$50
DCZV1/B OR DCZV1/W	Vlogger Kit ACCVC1 AND Microphone ECMG1.SYU**	\$100
ZV1F/B OR ZV1F/W	Vlogger Kit ACCVC1 AND Microphone ECMG1.SYU**	\$80
CEAG160T	Buy two get discount CEAG160T (CFexpress Type A 160GB card)**	\$268
CEAG320T	Buy two get discount CEAG320T (CFexpress Type A 320GB card)**	\$254
FX30	SELP1020G, SEL11F18, SEL1514G OR SEL70350G*	\$50
FX30	SEL1655G	\$100
All Compatible CPRO Models	Digital Shotgun Microphone (ECMB10)*	\$50
All Compatible CPRO Models	CFexpress Type A 80GB card (CEAG80T)*	\$20
All Compatible CPRO Models	CFexpress Type A 160GB card (CEAG160T)*	\$40
All Compatible CPRO Models	CFexpress Type A 320GB card (CEAG320T)*	\$50
All Compatible CPRO Models	CFexpress Type A 640GB card (CEAG640T)*	\$100

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