

Spring  
Is In The Air...  
and so are the SAVINGS

SAVE UP TO  
**\$700**  
ON SELECT  
CAMERAS AND  
LENSES



Canon

No. 1 Mirrorless Camera Brand in the U.S. in 2023\*

\*Source: Circana, Retail Tracking Service, U.S. unit sales, 12 mos. ending Dec. 2023



EOS R SYSTEM	WAS	INSTANT SAVINGS	FINAL PRICE
EOS R5 C Body	\$4,299	\$700	\$3,599.00'
EOS R5 C RF24-105mm F4 L IS USM Lens Kit	\$5,399	\$700	\$4,699.00'
EOS R5 C RF24-105mm F2.8 L IS USM Z Lens Kit	\$7,099	\$700	\$6,399.00'
EOS R5 C RF24-70mm F2.8 L IS USM Lens Kit	\$6,299	\$700	\$5,599.00'
VR Content Creator Kit	\$5,799	\$700	\$5,099.00'
EOS R3 Body	\$4,999	\$500	\$4,499.00'
EOS R5 Body	\$3,399	\$400	\$2,999.00'
EOS R5 RF24-105mm F4 L IS USM Lens Kit	\$4,499	\$500	\$3,999.00'
EOS R6 Body	\$2,299	\$500	\$1,799.00'
EOS R6 RF24-105mm F4-7.1 IS STM Lens Kit	\$2,599	\$500	\$2,099.00'
EOS R6 RF24-105mm F4 L IS USM Lens Kit	\$3,399	\$500	\$2,899.00'
EOS R6 Mark II Body	\$2,499	\$200	\$2,299.00'
EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	\$2,799	\$200	\$2,599.00'
EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	\$3,599	\$200	\$3,399.00'
EOS R8 Body	\$1,499	\$200	\$1,299.00'
EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit	\$1,699	\$200	\$1,499.00'
EOS R8 Content Creator Kit	\$1,899	\$300	\$1,599.00'
EOS R7 Body	\$1,499	\$100	\$1,399.00'
EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,899	\$100	\$1,799.00'
EOS R7 Content Creator Kit	\$2,099	\$200	\$1,899.00'
EOS R50 Body <input type="radio"/> <input checked="" type="radio"/>	\$679.99	\$100	\$579.99'
EOS R50 RF-S18-45mm F4.5-6.3 IS STM Lens Kit <input type="radio"/> <input checked="" type="radio"/>	\$799.99	\$100	\$699.99'
EOS R50 RF-S18-45mm F4.5-6.3 IS STM & RF-S55-210mm F5-7.1 IS STM Lens Kit	\$1,029	\$100	\$929.00'
EOS R50 Content Creator Kit	\$999.99	\$200	\$799.99'
EOS R100 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$599.99	\$100	\$499.99'
EOS R100 RF-S18-45mm F4.5-6.3 IS STM & RF-S55-210mm F5-7.1 IS STM Lens Kit	\$829.99	\$100	\$729.99'
RF14-35mm F4 L IS USM	\$1,399	\$100	\$1,299.00'
RF100mm F2.8 L MACRO IS USM	\$1,199	\$100	\$1,099.00'
RF70-200mm F4 L IS USM	\$1,599	\$100	\$1,499.00'
RF15-35mm F2.8 L IS USM	\$2,399	\$300	\$2,099.00'
RF24-70mm F2.8 L IS USM	\$2,399	\$300	\$2,099.00'
RF70-200mm F2.8 L IS USM	\$2,799	\$300	\$2,499.00'
RF28-70mm F2 L USM	\$3,099	\$300	\$2,799.00'
RF100-500mm F4.5-7.1 L IS USM	\$2,899	\$300	\$2,599.00'
POWERSHOT	WAS	INSTANT SAVINGS	FINAL PRICE
PowerShot ZOOM Digital Monocular White	\$319.99	\$50	\$269.99'
PowerShot ZOOM Digital Monocular Black	\$319.99	\$40	\$279.99'
PowerShot V10 Vlog Camera <input type="radio"/> <input checked="" type="radio"/>	\$429.99	\$30	\$399.99'
VIXIA CAMCORDER	WAS	INSTANT SAVINGS	FINAL PRICE
VIXIA HF G70 with Free Bonus BP-820 Battery	\$1,249	\$150	\$1,099.00''

All offers are subject to change without notice. \*Savings are with instant rebate. Offer valid April 1, 2024 through April 14, 2024 11:59 p.m. EST or while supplies last, whichever is earlier. \*\*Savings are with instant rebate. Offer valid March 11, 2024 through June 30, 2024 11:59pm EST or while supplies last, whichever is earlier. ©2024, Canon U.S.A., Inc. Canon and EOS, PowerShot and VIXIA are registered trademarks of Canon Inc. in the United States and may also be registered trademarks or trademarks in other countries. Not responsible for typographical errors. Products not shown to scale.