

# Digital Imaging

Instant Savings January 22-28, 2024



## Interchangeable Lens Cameras



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
<b>α7 III + 28–70mm Zoom Lens</b> <b>Bundle and save more.</b>	ILCE7M3K/B	\$2,199 <sup>99</sup>	\$200	<b>\$1,999<sup>99</sup></b>
<b>α7 III Body Only - Black</b> <b>Bundle and save more.</b> Check bundle chart for savings.	ILCE7M3/B	\$1,999 <sup>99</sup>	\$200	<b>\$1,799<sup>99</sup></b>

## DI Accessories



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Wireless Microphone (Non-MI shoe)	ECMAW4	\$229 <sup>99</sup>	\$50	<b>\$179<sup>99</sup></b>
Digital Bluetooth Wireless Microphone	ECMW2BT	\$229 <sup>99</sup>	\$30	<b>\$199<sup>99</sup></b>
Stereo Microphone (MI-shoe)	ECMXYST1M	\$159 <sup>99</sup>	\$20	<b>\$139<sup>99</sup></b>
External Battery Adaptor for Flash	FAEBA1	\$249 <sup>99</sup>	\$50	<b>\$199<sup>99</sup></b>
Compact MI-shoe Flash (Guide Number 20)	HVLF20M	\$149 <sup>99</sup>	\$10	<b>\$139<sup>99</sup></b>
Wireless Radio Flash (Guide Number 46)	HVLF46RM	\$399 <sup>99</sup>	\$30	<b>\$369<sup>99</sup></b>
Wireless Radio Flash (Guide Number 60)	HVLF60RM2	\$549 <sup>99</sup>	\$50	<b>\$499<sup>99</sup></b>
Full-frame A-mount Lens Adaptor for E-mount cameras	LAEA5	\$249 <sup>99</sup>	\$20	<b>\$229<sup>99</sup></b>
Vertical Grip for α9, α7R III, α7 III	VGC3EM	\$349 <sup>99</sup>	\$50	<b>\$299<sup>99</sup></b>
Vertical Grip for α9 II, α7R IV, α7R V, α1, α7 IV, α7S III	VGC4EM	\$399 <sup>99</sup>	\$50	<b>\$349<sup>99</sup></b>

## Xperia



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Xperia PRO-I – 1" image sensor camera with full smartphone capabilities	XQBE62/B	\$1,799 <sup>99</sup>	\$800	<b>\$999<sup>99</sup></b>
Xperia 5 III – 5G smartphone 120Hz 6.1" 21:9 HDR OLED Display and triple camera array with four optical focal lengths (all colors)	XQBQ62	\$999 <sup>99</sup>	\$400	<b>\$599<sup>99</sup></b>

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## Media



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
CFexpress Type A TOUGH 80GB	CEAG80T	\$199 <sup>99</sup>	\$20	<b>\$179<sup>99</sup></b>
CFexpress Type A TOUGH 160GB	CEAG160T	\$399 <sup>99</sup>	\$50	<b>\$349<sup>99</sup></b>
CFexpress Type A TOUGH 320GB	CEAG320T	\$649 <sup>99</sup>	\$50	<b>\$599<sup>99</sup></b>
CFexpress Type B TOUGH 128GB	CEBG128/J	\$219 <sup>99</sup>	\$80	<b>\$139<sup>99</sup></b>
CFexpress Type B TOUGH 256GB	CEBG256/J	\$429 <sup>99</sup>	\$130	<b>\$299<sup>99</sup></b>
CFexpress Type B TOUGH 512GB	CEBG512/J	\$649 <sup>99</sup>	\$300	<b>\$349<sup>99</sup></b>
XQD Memory Card 64GB	QDG64F/J	\$129 <sup>99</sup>	\$40	<b>\$89<sup>99</sup></b>
XQD Memory Card 120GB	QDG120F/J	\$199 <sup>99</sup>	\$30	<b>\$169<sup>99</sup></b>
XQD Memory Card 240GB	QDG240F/J	\$379 <sup>99</sup>	\$100	<b>\$279<sup>99</sup></b>
UHS-II SD E series Memory Card 64GB	SFE64/T2	\$29 <sup>99</sup>	\$3	<b>\$26<sup>99</sup></b>
UHS-II SD E series Memory Card 128GB	SFE128/T2	\$49 <sup>99</sup>	\$5	<b>\$44<sup>99</sup></b>
UHS-II SD E series Memory Card 256GB	SFE256/T2	\$99 <sup>99</sup>	\$8	<b>\$91<sup>99</sup></b>
TOUGH G series UHS-II SD Memory Card 32GB	SFG32T/T1	\$59 <sup>99</sup>	\$5	<b>\$54<sup>99</sup></b>
TOUGH G series UHS-II SD Memory Card 64GB	SFG64T/T1	\$109 <sup>99</sup>	\$10	<b>\$99<sup>99</sup></b>
TOUGH G series UHS-II SD Memory Card 128GB	SFG128T/T1	\$209 <sup>99</sup>	\$20	<b>\$189<sup>99</sup></b>
TOUGH G series UHS-II SD Memory Card 256GB	SFG256T/T1	\$399 <sup>99</sup>	\$100	<b>\$299<sup>99</sup></b>
TOUGH M series UHS-II SD Memory card 64GB	SFM64T/T1	\$44 <sup>99</sup>	\$5	<b>\$39<sup>99</sup></b>
TOUGH M series UHS-II SD Memory card 128GB	SFM128T/T1	\$69 <sup>99</sup>	\$10	<b>\$59<sup>99</sup></b>
TOUGH M series UHS-II SD Memory card 256GB	SFM256T/T1	\$129 <sup>99</sup>	\$15	<b>\$114<sup>99</sup></b>
UHS-II SD M series Memory card 64GB	SFM64/T2	\$39 <sup>99</sup>	\$3	<b>\$36<sup>99</sup></b>
UHS-II SD M series Memory card 128GB	SFM128/T2	\$64 <sup>99</sup>	\$10	<b>\$54<sup>99</sup></b>
UHS-II SD M series Memory card 256GB	SFM256/T2	\$119 <sup>99</sup>	\$15	<b>\$104<sup>99</sup></b>
UHS-II SD E series Memory Card 64GB A	SFE64A	\$29 <sup>99</sup>	\$3	<b>\$26<sup>99</sup></b>
UHS-II SD E series Memory Card 128GB A	SFE128A	\$44 <sup>99</sup>	\$5	<b>\$39<sup>99</sup></b>

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SONY

## α Bundles

Bundle	With	Additional Savings
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 80GB (CEAG80T)*	\$20
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 160GB (CEAG160T)*	\$40
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 320GB (CEAG320T)*	\$50
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 640GB (CEAG640T)*	\$100
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 960GB (CEAG960T)*	\$50
α7S III, α7 IV, α1 OR a7R V (Body or Kit)	CFExpress Type A media 1920GB (CEAM1920T)*	\$100
All ILC Body Models (Body or Kit)	SF-G series TOUGH 256GB (SFG256T/T1)*	\$50
All ILC Body Models (Body or Kit)	SF-G series TOUGH 128GB (SFG128T/T1)*	\$25
α9 II, α7 IV, α7R IV, α7S III, α1 OR α7R V (Body or Kit)	Vertical Grip (VGC4EM)*	\$100
α9, α7 III OR α7R III (Body or Kit)	Vertical Grip (VGC3EM)*	\$100
All Compatible ILC Body Models (Body or Kit)	Multi-Directional Microphone (ECMM1)*	\$50
α7C II (Body or Kit) All Colors	Grip Extension (GPX2)*	\$50
ZV-E10/B OR ZV-E10/W	Lens SEL11F18 AND Microphone ECMG1.SYU**	\$150
ZV-E10L/B OR ZV-E10L/W	Vlogger Kit ACCVC1 AND Microphone ECMG1.SYU**	\$100

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## Accessories, Cyber-shot, Media, PRO and Xperia Bundles

Bundle	With	Additional Savings
ECMLV1	Wireless Mic (ECMW2BT)*	<b>\$10</b>
All Compatible DSC and ILC Models (Body or Kit)	Vlogger Accessory Kit (ACVCV1)*	<b>\$50</b>
All Compatible ILC and CAM Models (Body or Kit)	Wireless Mic (ECMW2BT)*	<b>\$50</b>
All Compatible ILC and CAM Models (Body or Kit)*	Digital Shotgun Microphone (ECMB10)*	<b>\$50</b>
All Compatible ILC, CAM and DSC Models (except ZV1F/B or ZV1F/W)	Vlogger Shotgun Microphone (ECMG1.SYU)*	<b>\$50</b>
ZV1F/B <b>OR</b> ZV1F/W	Vlogger Shotgun Microphone (ECMG1.SYU)*	<b>\$30</b>
All Compatible ILC and CAM Models (Body or Kit)	Digital Shotgun Microphone (ECMB1M)*	<b>\$50</b>
DCZV1/B <b>OR</b> DCZV1/W	Vlogger Kit ACCVC1 <b>AND</b> Microphone ECMG1.SYU**	<b>\$100</b>
ZV1F/B <b>OR</b> ZV1F/W	Vlogger Kit ACCVC1 <b>AND</b> Microphone ECMG1.SYU**	<b>\$80</b>
CEAG80T	Buy two get discount CEAG80T (CFexpress Type A 80GB card)**	<b>\$50</b>
CEAG160T	Buy two get discount CEAG160T (CFexpress Type A 160GB card)**	<b>\$120</b>
CEAG320T	Buy two get discount CEAG320T (CFexpress Type A 320GB card)**	<b>\$200</b>
All Compatible CPRO Models	Digital Shotgun Microphone (ECMB10)*	<b>\$50</b>
All Compatible CPRO Models	CFexpress Type A 80GB card (CEAG80T)*	<b>\$20</b>
All Compatible CPRO Models	CFexpress Type A 160GB card (CEAG160T)*	<b>\$40</b>
All Compatible CPRO Models	CFexpress Type A 320GB card (CEAG320T)*	<b>\$50</b>
All Compatible CPRO Models	CFexpress Type A 640GB card (CEAG640T)*	<b>\$100</b>

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