

Digital Imaging

Instant Savings March 13-19, 2023

Interchangeable Lens Cameras



Product	Model #	Selling Price	IR Savings	Selling Price After Savings	Indirect Agreement #
α7R V + 28-70mm Zoom Lens - Black Bundle and save more. Check bundle chart for savings.	ILCE7M2K/B	\$1,599 ⁹⁹	\$600	\$999⁹⁹	600099452
α7R V Body Only - Black Bundle and save more. Check bundle chart for savings.	ILCE7M2/B	\$1,399 ⁹⁹	\$500	\$899⁹⁹	600099452

APS-C E-Mount Lenses

Product	Model #	Selling Price	IR Savings	Selling Price After Savings	Indirect Agreement #
E 10-18mm F4 OSS	SEL1018	\$899 ⁹⁹	\$200	\$699⁹⁹	600098115
E 11mm F1.8	SEL11F18	\$549 ⁹⁹	\$50	\$499⁹⁹	600098115
E 15mm F1.4 G	SEL15F14G	\$749 ⁹⁹	\$100	\$649⁹⁹	600098115
E PZ 10-20mm F4 G	SELP1020G	\$749 ⁹⁹	\$100	\$649⁹⁹	600098115

Xperia



Product	Model #	Selling Price	IR Savings	Selling Price After Savings	Indirect Agreement #
Xperia PRO with 5G mmWave and 5G Sub-6 for High-Speed Data Transfer	XQAQ62/B	\$2,499 ⁹⁹	\$500	\$1,999⁹⁹	600098816
Xperia PRO-I - 1" image sensor camera with full smartphone capabilities	XQBE62/B	\$1,799 ⁹⁹	\$700	\$1,099⁹⁹	600098816
Xperia 1 IV 512GB, bright 6.5" 4K 120Hz HDR OLED, 4K 120fps HDR video, 5G (All colors)	XQCT62	\$1,599 ⁹⁹	\$200	\$1,399⁹⁹	600098816
Xperia 1 III - 5G smartphone with 120Hz 6.5" 21:9 4K HDR OLED Display and triple camera array (All colors)	XQBC62	\$1,299 ⁹⁹	\$500	\$799⁹⁹	600099195
Xperia 5 III - 5G smartphone 120Hz 6.1" 21:9 HDR OLED Display and triple camera array with four optical focal lengths (all colors)	XQBQ62	\$999 ⁹⁹	\$300	\$699⁹⁹	600098816

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DI Accessories



Product	Model #	Selling Price	IR Savings	Selling Price After Savings	Indirect Agreement #
Wireless Microphone (Non-MI shoe)	ECMAW4	\$229 ⁹⁹	\$50	\$179 ⁹⁹	600098582
Bluetooth® Wireless Microphone System for MI-shoe Camcorder	ECMW1M	\$229 ⁹⁹	\$50	\$179 ⁹⁹	600098582
Digital Bluetooth Wireless Microphone	ECMW2BT	\$229 ⁹⁹	\$30	\$199 ⁹⁹	600098582
Stereo Microphone (MI-shoe)	ECMXYST1M	\$159 ⁹⁹	\$20	\$139 ⁹⁹	600098582
External Battery Adaptor for Flash	FAEBA1	\$249 ⁹⁹	\$50	\$199 ⁹⁹	600098582
Compact MI-shoe Flash (Guide Number 20)	HVLF20M	\$149 ⁹⁹	\$10	\$139 ⁹⁹	600098582
MI-shoe Flash (Guide Number 32)	HVLF32M	\$299 ⁹⁹	\$30	\$269 ⁹⁹	600098582
Full-frame A-mount Lens Adaptor for E-mount cameras	LAEA5	\$249 ⁹⁹	\$20	\$229 ⁹⁹	600098582
Vertical Grip for α9, α7R III, α7 III	VGC3EM	\$349 ⁹⁹	\$50	\$299 ⁹⁹	600098582
Vertical Grip for α9 II, α7R IV, α7R V, α1, α7 IV, α7S III	VGC4EM	\$399 ⁹⁹	\$50	\$349 ⁹⁹	600098582

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Media



Product	Model #	Selling Price	IR Savings	Selling Price After Savings	Indirect Agreement #
CFexpress Type A TOUGH 80GB	CEAG80T	\$199 ⁹⁹	\$20	\$179⁹⁹	600099344
CFexpress Type A TOUGH 160GB	CEAG160T	\$399 ⁹⁹	\$50	\$349⁹⁹	600099344
CFexpress Type A TOUGH 320GB	CEAG320T	\$649 ⁹⁹	\$50	\$599⁹⁹	600099246
CFexpress Type A TOUGH 640GB	CEAG640T	\$1,249 ⁹⁹	\$200	\$1,049⁹⁹	600099246
CFexpress Type B TOUGH 128GB	CEBG128/J	\$219 ⁹⁹	\$20	\$199⁹⁹	600099344
CFexpress Type B TOUGH 256GB	CEBG256/J	\$429 ⁹⁹	\$130	\$299⁹⁹	600099344
CFexpress Type B TOUGH 512GB	CEBG512/J	\$649 ⁹⁹	\$200	\$449⁹⁹	600099344
XQD Memory Card 64GB	QDG64F/J	\$129 ⁹⁹	\$40	\$89⁹⁹	600099344
XQD Memory Card 120GB	QDG120F/J	\$199 ⁹⁹	\$50	\$149⁹⁹	600099344
XQD Memory Card 240GB	QDG240F/J	\$379 ⁹⁹	\$100	\$279⁹⁹	600099344
UHS-II SD E series Memory Card 64GB	SFE64/T1	\$29 ⁹⁹	\$3	\$26⁹⁹	600099344
UHS-II SD E series Memory Card 128GB	SFE128/T1	\$49 ⁹⁹	\$5	\$44⁹⁹	600099344
UHS-II SD E series Memory Card 64GB	SFE64/T2	\$29 ⁹⁹	\$3	\$26⁹⁹	600099344
UHS-II SD E series Memory Card 128GB	SFE128/T2	\$49 ⁹⁹	\$5	\$44⁹⁹	600099344
UHS-II SD E series Memory Card 256GB	SFE256/T2	\$99 ⁹⁹	\$8	\$91⁹⁹	600099344
TOUGH G series UHS-II SD Memory Card 32GB	SFG32T/T1	\$59 ⁹⁹	\$5	\$54⁹⁹	600099344
TOUGH G series UHS-II SD Memory Card 64GB	SFG64T/T1	\$109 ⁹⁹	\$10	\$99⁹⁹	600099344
TOUGH G series UHS-II SD Memory Card 128GB	SFG128T/T1	\$209 ⁹⁹	\$20	\$189⁹⁹	600099344
TOUGH M series UHS-II SD Memory card 64GB	SFM64T/T1	\$44 ⁹⁹	\$5	\$39⁹⁹	600099344
TOUGH M series UHS-II SD Memory card 128GB	SFM128T/T1	\$69 ⁹⁹	\$10	\$59⁹⁹	600099344
TOUGH M series UHS-II SD Memory card 256GB	SFM256T/T1	\$129 ⁹⁹	\$15	\$114⁹⁹	600099344
UHS-II SD M series Memory card 64GB	SFM64/T2	\$39 ⁹⁹	\$3	\$36⁹⁹	600099344
UHS-II SD M series Memory card 128GB	SFM128/T2	\$64 ⁹⁹	\$10	\$54⁹⁹	600099344
UHS-II SD M series Memory card 256GB	SFM256/T2	\$119 ⁹⁹	\$15	\$104⁹⁹	600099344

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α Bundles

Bundle	With	Additional Savings	Indirect Agreement #
α7 III, α7 IV, α7R II, α7 II OR α7C	FE 28–60mm F4–5.6 (SEL2860)*	\$200	600097479
α6400 OR α6600 (Body or Kit)	E 55–210mm F4.5–6.3 OSS (All colors)*	\$50	600097481
α7S III	CEAG160T (CFexpress Type A 160GB card)*	\$40	600099256
α6100, α6400, α6600, α7C OR ZV-E10	Vlogger Accessory Kit (ACCVC1)*	\$50	600097485
α7 IV series	CEAG160T (CFexpress Type A 160GB card)*	\$40	600099258
α7 IV series	CEAG80T (CFexpress Type A 80GB card)*	\$20	600099260
α7 III, α7 IV, α7R III OR α7R IV	SF-G series TOUGH specification 64GB (SFG64T/T1)*	\$50	600097493
α6400 OR α6600	SF-G series TOUGH specification 32GB (SFG32T/T1)*	\$25	600097495
α7C OR α7 IV	Digital Bluetooth Wireless Microphone (ECMW2BT)*	\$50	600097497
α1	CEAG160T (CFexpress Type A 160GB card)*	\$40	600099262
ZV-E10 series	Digital Bluetooth Wireless Microphone (ECMW2BT)*	\$50	600097501
ZV-E10 series, α7 IV OR α7S III	Shotgun Microphone (ECMB10)*	\$50	600097504
ZV-E10 series	Vlogger Shotgun Microphone (ECMG1.SYU)	\$50	600097507
α6000, α6100, α6400, α6600 OR ZV-E10 (Body or Kit)	SEL11F18, SELP1020G, OR SEL15F14G*	\$50	600097511
ZV-E10 series	E 55–210mm F4.5–6.3 OSS (All colors)*	\$100	600097517
α7S III OR α1 series	CFexpress Type A media 320GB (CEAG320T)*	\$50	600099264
α7S III OR α1 series	CFexpress Type A media 640GB (CEAG640T)*	\$100	600099266
α7R V	CEAG160T (CFexpress Type A 160GB card)*	\$40	600099268
α7R V	CEAG320T (CFexpress Type A 320GB card)*	\$50	600099270
ZV-E10 series	SEL11F18 and Microphone ECMG1.SYU**	\$150	600097685
ZV-E10 series	Vlogger Kit ACCVC1 and Microphone ECMG1.SYU**	\$100	600097687

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Accessories, Cyber-shot, Media and Xperia Bundles

Bundle	With	Savings	Indirect Agreement #
ECMLV1	Wireless Mic (ECMW2BT)*	\$10	600097459
DCZV1/B OR DCZV1/W	Vlogger Accessory Kit (ACCV1)*	\$50	600097463
DCZV1/B OR DCZV1/W	Vlogger Shotgun Microphone (ECMG1.SYU)*	\$50	600097466
ZV1F/B OR ZV1F/W	Vlogger Shotgun Microphone (ECMG1.SYU)*	\$30	600097468
ZV1F/B OR ZV1F/W	Vlogger Accessory Kit (ACCV1)*	\$50	600099272
DCZV1/B OR DCZV1/W	Vlogger Kit ACCVC1 AND Microphone ECMG1.SYU**	\$100	600097695
ZV1F/B OR ZV1F/W	Vlogger Kit ACCVC1 AND Microphone ECMG1.SYU**	\$80	600099274
CEAG160T	Buy two get discount CEAG160T (CFexpress Type A 160GB card)**	\$100	600097472
CEAG80T	Buy two get discount CEAG80T (CFexpress Type A 80GB card)**	\$50	600097474
CEAG320T	Buy two get discount CEAG320T (CFexpress Type A 320GB card)**	\$200	600097476
Xperia PRO-I (XQBE62/B)	Bluetooth Grip (GPVPT2BT)**	\$50	600099445
FDRAX43/B, FDRAX43A/B OR FDRAX53/B	Gun Zoom Microphone (ECMGZ1M) AND/OR Remote Control Tripod (GPVPT1)**	\$50 EACH (up to \$100)	600097452
FX3	CFexpress Type A 160GB card (CEAG160T)*	\$40	600098594
FX30	CFexpress Type A 160GB card (CEAG160T)*	\$40	600098596
FX30	CFexpress Type A 80GB card (CEAG80T)*	\$20	600098597
FX30	SEL1020G, SEL11F18 OR SEL1514G*	\$50	600098599
FX30	Digital Shotgun Microphone (ECMB10)*	\$50	600098600
FX3	CFexpress Type A 320GB card (CEAG320T)*	\$50	600098601
FX3	CFexpress Type A 640GB card (CEAG640T)*	\$100	600098603

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