Digital Imaging

Instant Savings November 20-27, 2022

Interchangeable Lens Cameras

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
α7R IV Body Only - Black **Bundle and save more.** Check bundle chart for savings.	ILCE7RM4A/B	$3,499.99	$500	**$2,999.99**
α7R III Body Only - Black **Bundle and save more.** Check bundle chart for savings.	ILCE7RM3A/B	$2,499.99	$500	**$1,999.99**
α7 III + 28-70mm Zoom Lens - Black **Bundle and save more.** Check bundle chart for savings.	ILCE7M3K/B	$2,199.99	$300	**$1,899.99**
α7 III Body Only - Black **Bundle and save more.** Check bundle chart for savings.	ILCE7M3/B	$1,999.99	$300	**$1,699.99**
α7 II + 28-70mm Zoom Lens - Black **Bundle and save more.** Check bundle chart for savings.	ILCE7M2K/B	$1,599.99	$600	**$999.99**
α7 II Body Only - Black **Bundle and save more.** Check bundle chart for savings.	ILCE7M2/B	$1,399.99	$500	**$899.99**
α7C + 28-60mm Zoom Lens - All Colors **Bundle and save more.** Check bundle chart for savings.	ILCE7CL	$2,099.99	$200	**$1,899.99**
α7C Body Only - All Colors **Bundle and save more.** Check bundle chart for savings.	ILCE7C	$1,799.99	$200	**$1,599.99**

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Full-frame E-Mount Lenses

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
FE 12–24mm F2.8 GM	SEL1224GM	$2,999.99	$100	**$2,899.99**
FE PZ 28-135mm F4 G OSS	SELP28135G	$2,499.99	$100	**$2,399.99**
FE 100-400mm F4.5-5.6 GM OSS	SEL100400GM	$2,499.99	$100	**$2,399.99**
FE 16-35mm F2.8 GM	SEL1635GM	$2,199.99	$200	**$1,999.99**
FE 50mm F1.2 GM	SEL50F12GM	$1,999.99	$100	**$1,899.99**
FE 200–600mm F5.6–6.3 G OSS	SEL200600G	$1,999.99	$100	**$1,899.99**
FE 24-70mm F2.8 GM	SEL2470GM	$1,699.99	$100	**$1,599.99**
FE 14mm F1.8 GM	SEL14F18GM	$1,599.99	$100	**$1,499.99**
FE 70-200mm F4 G OSS	SEL70200G	$1,499.99	$200	**$1,299.99**
FE 24mm F1.4 GM	SEL24F14GM	$1,399.99	$100	**$1,299.99**
FE 35mm F1.4 GM	SEL35F14GM	$1,399.99	$100	**$1,299.99**
FE 24–105mm F4 G OSS	SEL24105G/2	$1,299.99	$200	**$1,099.99**
FE 70-300mm F4.5-5.6 G OSS	SEL70300G	$1,274.99	$100	**$1,174.99**
FE 90mm F2.8 Macro G OSS	SEL90M28G	$1,099.99	$100	**$999.99**
FE 24-240mm F3.5-6.3 OSS	SEL24240	$1,049.99	$100	**$949.99**
Sonnar® T* FE 55mm F1.8 ZA	SEL55F18Z	$999.99	$100	**$899.99**
FE 20mm F1.8 G	SEL20F18G	$899.99	$100	**$799.99**
Vario-Tessar T* FE 24-70mm F4 ZA OSS	SEL2470Z	$899.99	$200	**$699.99**
FE 40mm F2.5 G	SEL40F25G	$599.99	$50	**$549.99**

APS-C E-Mount Lenses

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
E 10–18mm F4 OSS	SEL1018	$899.99	$200	**$699.99**
E 15mm F1.4 G	SEL15F14G	$749.99	$100	**$649.99**
E PZ 10–20mm F4 G	SELP1020G	$749.99	$100	**$649.99**
E 11mm F1.8	SEL11F18	$549.99	$50	**$499.99**
E 35mm F1.8 OSS	SEL35F18	$474.99	$100	**$374.99**

BUY MORE SAVE MORE

Ask about additional Sony lens rebates

https://alphauniverse.com/lenspromo/

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DI Accessories

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Clip-On LCD Monitor	CLMFHD5	$699.99	$100	**$599.99**
Wireless Microphone (Non-MI shoe)	ECMAW4	$229.99	$50	**$179.99**
Bluetooth® Wireless Microphone System for MI-shoe Camcorder	ECMW1M	$229.99	$50	**$179.99**
Digital Bluetooth Wireless Microphone	ECMW2BT	$229.99	$30	**$199.99**
Stereo Microphone (MI-shoe)	ECMXYST1M	$159.99	$20	**$139.99**
External Battery Adaptor for Flash	FAEBA1	$249.99	$50	**$199.99**
Compact MI-shoe Flash (Guide Number 20)	HVLF20M	$149.99	$10	**$139.99**
MI-shoe Flash (Guide Number 32)	HVLF32M	$299.99	$30	**$269.99**
Full-frame A-mount Lens Adaptor for E-mount cameras	LAEA5	$249.99	$20	**$229.99**
Vertical Grip for α9, α7R III, α7 III	VGC3EM	$349.99	$50	**$299.99**
Vertical Grip for α9 II, α7R IV and α1	VGC4EM	$399.99	$50	**$349.99**

Cyber-shot

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Sony ZV-1 Camera for Creators and Vloggers **Bundle and save up to $150.** Check bundle chart for savings.	DCZV1/B	$749.99	$100	**$649.99**
Sony ZV-1 Camera for Creators and Vloggers **Bundle and save up to $150.** Check bundle chart for savings.	DCZV1/W	$749.99	$100	**$649.99**

Xperia

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Xperia PRO with 5G mmWave and 5G Sub-6 for High-Speed Data Transfer	XQAQ62/B	$2,499.99	$500	**$1,999.99**
Xperia PRO-I – 1" image sensor camera with full smartphone capabilities	XQBE62/B	$1,799.99	$700	**$1,099.99**
Xperia 1 IV 512GB, bright 6.5" 4K 120Hz HDR OLED, 4K 120fps HDR video, 5G (All colors)	XQCT62	$1,599.99	$200	**$1,399.99**
Xperia 1 III - 5G smartphone with 120Hz 6.5" 21:9 4K HDR OLED Display and triple camera array (All colors)	XQBC62	$1,299.99	$400	**$899.99**
Xperia 5 III – 5G smartphone 120Hz 6.1" 21:9 HDR OLED Display and triple camera array with four optical focal lengths (all colors)	XQBQ62	$999.99	$300	**$699.99**

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Instant Savings November 20-27, 2022

Media

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
CFexpress Type A TOUGH 80GB	CEAG80T	$199.99	$20	$179.99
CFexpress Type A TOUGH 160GB	CEAG160T	$399.99	$40	$359.99
CFexpress Type B TOUGH 128GB	CEBG128/J	$219.99	$20	$199.99
CFexpress Type B TOUGH 256GB	CEBG256/J	$429.99	$130	$299.99
CFexpress Type B TOUGH 512GB	CEBG512/J	$649.99	$200	$449.99
XQD Memory Card 64GB	QDG64F/J	$129.99	$40	$89.99
XQD Memory Card 120GB	QDG120F/J	$199.99	$50	$149.99
XQD Memory Card 240GB	QDG240F/J	$379.99	$100	$279.99
UHS-II SD E series Memory Card 64GB	SFE64/T1	$29.99	$3	$26.99
UHS-II SD E series Memory Card 128GB	SFE128/T1	$49.99	$5	$44.99
UHS-II SD E series Memory Card 256GB	SFE256/T1	$99.99	$8	$91.99
UHS-II SD E series Memory Card 128GB	SFE128/T2	$49.99	$5	$44.99
UHS-II SD E series Memory Card 256GB	SFE256/T2	$99.99	$8	$91.99
TOUGH G series UHS-II SD Memory Card 32GB	SFG32T/T1	$59.99	$5	$54.99
TOUGH G series UHS-II SD Memory Card 64GB	SFG64T/T1	$109.99	$10	$99.99
TOUGH G series UHS-II SD Memory Card 128GB	SFG128T/T1	$209.99	$20	$189.99
TOUGH M series UHS-II SD Memory card 64GB	SFM64T/T1	$44.99	$5	$39.99
TOUGH M series UHS-II SD Memory card 128GB	SFM128T/T1	$69.99	$10	$59.99
TOUGH M series UHS-II SD Memory card 256GB	SFM256T/T1	$129.99	$15	$114.99
UHS-II SD M series Memory card 64GB	SFM64/T2	$39.99	$3	$36.99
UHS-II SD M series Memory card 128GB	SFM128/T2	$64.99	$10	$54.99
UHS-II SD M series Memory card 256GB	SFM256/T2	$119.99	$15	$104.99

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α Bundles

Bundle	With	Additional Savings
α7 III, α7 IV, α7R II, α7 II OR α7C	FE 28–60mm F4–5.6 (SEL2860)*	$200
α6400 OR α6600 (Body or Kit)	E 55–210 mm F4.5-6.3 OSS (All colors)*	$50
α7S III	CEAG160T (CFexpress Type A 160GB card)*	$100
α6100, α6400, α6600, α7C OR ZV-E10	Vlogger Accessory Kit (ACCVC1)*	$50
α7 IV	CEAG160T (CFexpress Type A 160GB card)*	$100
α7 IV	CEAG80T (CFexpress Type A 80GB card)*	$25
α7 III, α7 IV, α7R III OR α7R IV	SF-G series TOUGH specification 64GB (SFG64T/T1)*	$50
α6400 OR α6600	SF-G series TOUGH specification 32GB (SFG32T/T1)*	$25
α7C OR α7 IV	Digital Bluetooth Wireless Microphone (ECMW2BT)*	$50
α1	CEAG160T (CFexpress Type A 160GB card)*	$100
ZV-E10 series	Digital Bluetooth Wireless Microphone (ECMW2BT)*	$50
ZV-E10 series, α7 IV OR α7S III	Shotgun Microphone (ECMB10)*	$50
ZV-E10 series	Vlogger Shotgun Microphone (ECMG1.SYU)	$50
α6000, α6100, α6400, α6600 OR ZV-E10 (Body or Kit)	SEL11F18, SELP1020G, OR SEL15F14G*	$50
ZV-E10 series	E 55–210 mm F4.5-6.3 OSS (All colors)*	$100
α7 II, α7 III, α7 VI, α7R III, α7R VI, α7S II, α7S III, α9, α9 II, α6100, α6400, α6600, α7C OR ZV-E10 (Body or Kit)	SEL24F28G, SEL40F25G, OR SEL50F25G*	$50
α7S III OR α1 series	CFExpress Type A media 320GB (CEAG320T)*	$100
α7 III (Body or Kit)	FE 24–105mm F4 G OSS (SEL24105G/2)	$100
α7 IV (Body or Kit)	FE 24-70mm F2.8 GM (SEL2470GM)	$100

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Accessories, Cyber-shot, Media and Xperia Bundles

Bundle	With	Savings
ECMLV1	Wireless Mic (ECMW2BT)*	$10
DSCRX0M2, RX100M3, RX100M5A OR RX100M6	Shooting Grip (VCTSGR1)*	$50
RX10M4	W Series Rechargeable Battery Pack (NPFW50)*	$80
DCZV1/B OR DCZV1/W	Vlogger Accessory Kit (ACCVC1)*	$50
DCZV1/B OR DCZV1/W	Vlogger Shotgun Microphone (ECMG1.SYU)*	$50
ZV1F/B OR ZV1F/W	Vlogger Shotgun Microphone (ECMG1.SYU)*	$50
ZV1F/B OR ZV1F/W	Vlogger Accessory Kit (ACCVC1)*	$50
CEAG160T	Buy two get discount CEAG160T (CFexpress Type A 160GB card)	$100
CEAG80T	Buy two get discount CEAG80T (CFexpress Type A 80GB card)	$50
CEAG320T	Buy two get discount CEAG320T (CFexpress Type A 320GB card)	$200
Xperia PRO-I (XQBE62/B)	Vlog Monitor (XQZIV01) AND/OR Bluetooth Grip (GPVPT2BT)**	$50 EACH (up to $100)
FX3	CFexpress Type A 160GB card (CEAG160T)*	$100
FX30	CFexpress Type A 160GB card (CEAG160T)*	$100
FX30	CFexpress Type A 80GB card (CEAG80T)*	$50
FX30	SELP1020G, SEL11F18 OR SEL1514G**	$50
FX30	Digital Shotgun Microphone (ECMB10)*	$50
FX3	CFexpress Type A 320GB card (CEAG320T)*	$100

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