

Digital Imaging

Instant Savings September 19-25, 2022



APS-C E-Mount Lenses

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
E 10-18mm F4 OSS	SEL1018	\$899 ⁹⁹	\$200	\$699⁹⁹

Xperia



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Xperia PRO with 5G mmWave and 5G Sub-6 for High-Speed Data Transfer	XQAQ62/B	\$2,499 ⁹⁹	\$500	\$1,999⁹⁹
Xperia PRO-I – 1" image sensor camera with full smartphone capabilities	XQBE62/B	\$1,799 ⁹⁹	\$600	\$1,199⁹⁹
Xperia 1 III - 5G smartphone with 120Hz 6.5" 21:9 4K HDR OLED Display and triple camera array (All colors)	XQBC62	\$1,299 ⁹⁹	\$300	\$999⁹⁹
Xperia 5 III – 5G smartphone 120Hz 6.1" 21:9 HDR OLED Display and triple camera array with four optical focal lengths (all colors)	XQBQ62	\$999 ⁹⁹	\$200	\$799⁹⁹

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with other soft bundles and standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any.

Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

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α Bundles

Bundle	With	Additional Savings
α7 III, α7 IV, α7R II, α7 II OR α7C	FE 28–60mm F4–5.6 (SEL2860)*	\$200
α7S III	CEAG160T (CFexpress Type A 160GB card)*	\$50
α6100, α6400, α6600, α7C OR ZV-E10	Vlogger Accessory Kit (ACVC1)*	\$50
α7 IV	CEAG160T (CFexpress Type A 160GB card)*	\$50
α7 IV	CEAG80T (CFexpress Type A 80GB card)*	\$25
α7 III, α7 IV, α7R III OR α7R IV	SF-G series TOUGH specification 64GB (SFG64T/T1)*	\$50
α6400 OR α6600	SF-G series TOUGH specification 32GB (SFG32T/T1)*	\$25
α7C OR α7 IV	Digital Bluetooth Wireless Microphone (ECMW2BT)*	\$50
α1	CEAG160T (CFexpress Type A 160GB card)*	\$50
ZV-E10 series	Digital Bluetooth Wireless Microphone (ECMW2BT)*	\$50
ZV-E10 series, α7 IV OR α7S III	Shotgun Microphone (ECMB10)*	\$50
ZV-E10 series	Vlogger Shotgun Microphone (ECMG1.SYU)	\$50

Accessories, Cyber-shot, Media and Xperia Bundles

Bundle	With	Savings
ECMLV1	Wireless Mic (ECMW2BT)*	\$10
DCZV1/B OR DCZV1/W	Vlogger Accessory Kit (ACVC1)††	\$50
CEAG160T	Buy two get discount CEAG160T (CFexpress Type A 160GB card)	\$100
CEAG80T	Buy two get discount CEAG80T (CFexpress Type A 80GB card)	\$50
Xperia PRO-I (XQBE62/B)	Vlog Monitor (XQZIV01) AND/OR Bluetooth Grip (GPVPT2BT)	\$50 EACH (up to \$100)
DCZV1/B OR DCZV1/W	Vlogger Shotgun Microphone (ECMG1.SYU)	\$50

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