

# Digital Imaging

Instant Savings June 20-26, 2022



## Interchangeable Lens Cameras



| Product  | Model #     | Selling Price         | IR Savings | Selling Price After Savings |
|--|-------------|-----------------------|------------|-----------------------------|
| <b>α7R IV Body Only - Black</b><br><b>Bundle and save more.</b> Check bundle chart for savings.  | ILCE7RM4A/B | \$3,499 <sup>99</sup> | \$500      | <b>\$2,999<sup>99</sup></b> |
| <b>α7R III Body Only - Black</b><br><b>Bundle and save more.</b> Check bundle chart for savings. | ILCE7RM3A/B | \$2,799 <sup>99</sup> | \$600      | <b>\$2,199<sup>99</sup></b> |

## Full-frame E-Mount Lenses

| Product            | Model #   | Selling Price         | IR Savings | Selling Price After Savings |
|--------------------|-----------|-----------------------|------------|-----------------------------|
| FE 24-70mm F2.8 GM | SEL2470GM | \$2,199 <sup>99</sup> | \$200      | <b>\$1,999<sup>99</sup></b> |

## APS-C E-Mount Lenses

| Product          | Model #  | Selling Price       | IR Savings | Selling Price After Savings |
|------------------|----------|---------------------|------------|-----------------------------|
| E 10-18mm F4 OSS | SEL1018  | \$899 <sup>99</sup> | \$200      | <b>\$699<sup>99</sup></b>   |
| E 35mm F1.8 OSS  | SEL35F18 | \$474 <sup>99</sup> | \$100      | <b>\$374<sup>99</sup></b>   |

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## Media



| Product                                    | Model #    | Selling Price       | IR Savings | Selling Price After Savings |
|--|------------|---------------------|------------|-----------------------------|
| CFexpress Type B TOUGH 128GB               | CEBG128/J  | \$219 <sup>99</sup> | \$20       | <b>\$199<sup>99</sup></b>   |
| CFexpress Type B TOUGH 256GB               | CEBG256/J  | \$429 <sup>99</sup> | \$70       | <b>\$359<sup>99</sup></b>   |
| CFexpress Type B TOUGH 512GB               | CEBG512/J  | \$649 <sup>99</sup> | \$120      | <b>\$529<sup>99</sup></b>   |
| XQD Memory Card 64GB                       | QDG64F/J   | \$129 <sup>99</sup> | \$30       | <b>\$99<sup>99</sup></b>    |
| XQD Memory Card 120GB                      | QDG120F/J  | \$199 <sup>99</sup> | \$40       | <b>\$159<sup>99</sup></b>   |
| XQD Memory Card 240GB                      | QDG240F/J  | \$379 <sup>99</sup> | \$80       | <b>\$299<sup>99</sup></b>   |
| UHS-II SD E series Memory Card 128GB       | SFE128/T1  | \$49 <sup>99</sup>  | \$5        | <b>\$44<sup>99</sup></b>    |
| UHS-II SD E series Memory Card 256GB       | SFE256/T1  | \$99 <sup>99</sup>  | \$8        | <b>\$91<sup>99</sup></b>    |
| UHS-II SD E series Memory Card 128GB       | SFE128/T2  | \$49 <sup>99</sup>  | \$5        | <b>\$44<sup>99</sup></b>    |
| TOUGH G series UHS-II SD Memory Card 32GB  | SFG32T/T1  | \$59 <sup>99</sup>  | \$5        | <b>\$54<sup>99</sup></b>    |
| TOUGH G series UHS-II SD Memory Card 64GB  | SFG64T/T1  | \$109 <sup>99</sup> | \$10       | <b>\$99<sup>99</sup></b>    |
| TOUGH G series UHS-II SD Memory Card 128GB | SFG128T/T1 | \$209 <sup>99</sup> | \$20       | <b>\$189<sup>99</sup></b>   |
| TOUGH M series UHS-II SD Memory card 64GB  | SFM64T/T1  | \$44 <sup>99</sup>  | \$5        | <b>\$39<sup>99</sup></b>    |
| TOUGH M series UHS-II SD Memory card 128GB | SFM128T/T1 | \$69 <sup>99</sup>  | \$10       | <b>\$59<sup>99</sup></b>    |
| TOUGH M series UHS-II SD Memory card 256GB | SFM256T/T1 | \$129 <sup>99</sup> | \$15       | <b>\$114<sup>99</sup></b>   |
| UHS-II SD M series Memory card 64GB        | SFM64/T2   | \$39 <sup>99</sup>  | \$3        | <b>\$36<sup>99</sup></b>    |
| UHS-II SD M series Memory card 128GB       | SFM128/T2  | \$64 <sup>99</sup>  | \$10       | <b>\$54<sup>99</sup></b>    |
| UHS-II SD M series Memory card 256GB       | SFM256/T2  | \$119 <sup>99</sup> | \$15       | <b>\$104<sup>99</sup></b>   |
| SL-M series SSD drives 500GB               | SLMG5/ST   | \$199 <sup>99</sup> | \$10       | <b>\$189<sup>99</sup></b>   |
| SL-M series SSD drives 1TB                 | SLM1/ST    | \$299 <sup>99</sup> | \$20       | <b>\$279<sup>99</sup></b>   |
| SL-M series SSD drives 2TB                 | SLM2/ST    | \$499 <sup>99</sup> | \$50       | <b>\$449<sup>99</sup></b>   |

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## DI Accessories



| Product   | Model #   | Selling Price       | IR Savings | Selling Price After Savings |
|---|-----------|---------------------|------------|-----------------------------|
| Clip-On LCD Monitor   | CLMFHD5   | \$699 <sup>99</sup> | \$100      | <b>\$599<sup>99</sup></b>   |
| Wireless Microphone (Non-MI shoe)                           | ECMAW4    | \$229 <sup>99</sup> | \$50       | <b>\$179<sup>99</sup></b>   |
| Gun Zoom Microphone (MI-shoe)                               | ECMGZ1M   | \$99 <sup>99</sup>  | \$10       | <b>\$89<sup>99</sup></b>    |
| Bluetooth® Wireless Microphone System for MI-shoe Camcorder | ECMW1M    | \$229 <sup>99</sup> | \$50       | <b>\$179<sup>99</sup></b>   |
| Digital Bluetooth Wireless Microphone                       | ECMW2BT   | \$229 <sup>99</sup> | \$30       | <b>\$199<sup>99</sup></b>   |
| Stereo Microphone (MI-shoe)                                 | ECMXYST1M | \$159 <sup>99</sup> | \$20       | <b>\$139<sup>99</sup></b>   |
| External Battery Adaptor for Flash                          | FAEBA1    | \$249 <sup>99</sup> | \$50       | <b>\$199<sup>99</sup></b>   |
| Compact MI-shoe Flash (Guide Number 20)                     | HVLF20M   | \$149 <sup>99</sup> | \$10       | <b>\$139<sup>99</sup></b>   |
| Remote Control MI-shoe Flash (Guide Number 28)              | HVLF28RM  | \$249 <sup>99</sup> | \$20       | <b>\$229<sup>99</sup></b>   |
| MI-shoe Flash (Guide Number 32)                             | HVLF32M   | \$299 <sup>99</sup> | \$30       | <b>\$269<sup>99</sup></b>   |
| Radio Control MI-shoe Flash (Guide Number 46)               | HVLF46RM  | \$399 <sup>99</sup> | \$30       | <b>\$369<sup>99</sup></b>   |
| Radio Control MI-shoe Flash (Guide Number 60)               | HVLF60RM2 | \$549 <sup>99</sup> | \$50       | <b>\$499<sup>99</sup></b>   |
| Full-frame A-mount Lens Adaptor for E-mount cameras         | LAEA5     | \$249 <sup>99</sup> | \$20       | <b>\$229<sup>99</sup></b>   |
| Vertical Grip for α9, α7R III, α7 III                       | VGC3EM    | \$349 <sup>99</sup> | \$50       | <b>\$299<sup>99</sup></b>   |
| Vertical Grip for α9 II, α7R IV and α1                      | VGC4EM    | \$399 <sup>99</sup> | \$50       | <b>\$349<sup>99</sup></b>   |

## Xperia



| Product  | Model #  | Selling Price         | IR Savings | Selling Price After Savings |
|--|----------|-----------------------|------------|-----------------------------|
| Xperia PRO with 5G mmWave and 5G Sub-6 for High-Speed Data Transfer  | XQQA62/B | \$2,499 <sup>99</sup> | \$500      | <b>\$1,999<sup>99</sup></b> |
| Xperia PRO-I – 1" image sensor camera with full smartphone capabilities  | XQBE62/B | \$1,799 <sup>99</sup> | \$200      | <b>\$1,599<sup>99</sup></b> |
| Xperia 1 III - 5G smartphone with 120Hz 6.5" 21:9 4K HDR OLED Display and triple camera array (All colors)                         | XQBC62   | \$1,299 <sup>99</sup> | \$150      | <b>\$1,149<sup>99</sup></b> |
| Xperia 5 III – 5G smartphone 120Hz 6.1" 21:9 HDR OLED Display and triple camera array with four optical focal lengths (all colors) | XQBQ62   | \$999 <sup>99</sup>   | \$200      | <b>\$799<sup>99</sup></b>   |

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## α Bundles

| Bundle                              | With   | Additional Savings |
|-------------------------------------|--|--------------------|
| α6400 OR α6400 Kit                  | E 55–210mm F4.5-6.3 OSS (all colors)*                    | \$50               |
| α7S III                             | CEAG160T (CFexpress Type A 160GB card)*                  | \$50               |
| α6100, α6400, α6600, α7C OR ZV-E10  | Vlogger Accessory Kit (ACCVC1)*                          | \$50               |
| ZV-E10                              | E 55–210mm F4.5-6.3 OSS (all colors)*                    | \$100              |
| α7 IV                               | CEAG160T (CFexpress Type A 160GB card)*                  | \$50               |
| α7 IV                               | CEAG80T (CFexpress Type A 80GB card)*                    | \$25               |
| α7 III, α7 IV, α7R III OR α7R IV    | SF-G series TOUGH specification 64GB (SFG64T/T1)*        | \$50               |
| α6400 OR α6600                      | SF-G series TOUGH specification 32GB (SFG32T/T1)*        | \$25               |
| α7C OR α7 IV                        | Digital Bluetooth Wireless Microphone (ECMW2BT)*         | \$50               |
| α7C                                 | External Flash with wireless remote control (HVLRF28RM)* | \$50               |
| α7 III, α7R III OR α9               | Vertical Grip (VGC3EM)*                                  | \$100              |
| α7 IV, α7R IV, α7S III, α1 OR α9 II | Vertical Grip (VGC4EM)*                                  | \$100              |
| α7 IV, α7R IV, α7S III, α1 OR α9 II | Wireless Radio Control External Flash (HVLRF60RM2)*      | \$100              |
| α7C, α7 III OR α7R III              | Wireless Radio Control External Flash (HVLRF46RM)*       | \$50               |
| α1                                  | CEAG160T (CFexpress Type A 160GB card)*                  | \$50               |

## Accessories, Creative Pro, Cyber-shot, Media and Xperia Bundles

| Bundle                  | With  | Savings                 |
|-------------------------|---|-------------------------|
| ECMLV1                  | Wireless Mic (ECMW2BT)*                                     | \$10                    |
| DCZV1/B OR DCZV1/W      | Vlogger Accessory Kit (ACCVC1)††                            | \$50                    |
| CEAG160T                | Buy two get discount CEAG160T (CFexpress Type A 160GB card) | \$100                   |
| CEAG80T                 | Buy two get discount CEAG80T (CFexpress Type A 80GB card)   | \$50                    |
| ILME-FX3                | CEAG160T (CFexpress Type A 160GB card)*                     | \$50                    |
| Xperia PRO-I (XQBE62/B) | Vlog Monitor (XQZIV01) AND/OR Bluetooth Grip (GPVPT2BT)     | \$50 EACH (up to \$100) |

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