

Digital Imaging

Instant Savings May 9-15, 2022



Full-frame E-Mount Lenses



| Product | Model # | Selling Price | IR Savings | Selling Price After Savings |
|--------------------|-----------|-----------------------|------------|-----------------------------|
| FE 24-70mm F2.8 GM | SEL2470GM | \$2,199 ⁹⁹ | \$200 | \$1,999⁹⁹ |

Media



| Product | Model # | Selling Price | IR Savings | Selling Price After Savings |
|--|------------|---------------------|------------|-----------------------------|
| CFexpress Type B TOUGH 128GB | CEBG128/J | \$219 ⁹⁹ | \$20 | \$199⁹⁹ |
| CFexpress Type B TOUGH 256GB | CEBG256/J | \$429 ⁹⁹ | \$70 | \$359⁹⁹ |
| CFexpress Type B TOUGH 512GB | CEBG512/J | \$649 ⁹⁹ | \$120 | \$529⁹⁹ |
| XQD Memory Card 64GB | QDG64F/J | \$129 ⁹⁹ | \$30 | \$99⁹⁹ |
| XQD Memory Card 120GB | QDG120F/J | \$199 ⁹⁹ | \$40 | \$159⁹⁹ |
| XQD Memory Card 240GB | QDG240F/J | \$379 ⁹⁹ | \$80 | \$299⁹⁹ |
| UHS-II SD E series Memory Card 128GB | SFE128/T1 | \$49 ⁹⁹ | \$5 | \$44⁹⁹ |
| UHS-II SD E series Memory Card 256GB | SFE256/T1 | \$99 ⁹⁹ | \$8 | \$91⁹⁹ |
| UHS-II SD E series Memory Card 128GB | SFE128/T2 | \$49 ⁹⁹ | \$5 | \$44⁹⁹ |
| TOUGH G series UHS-II SD Memory Card 32GB | SFG32T/T1 | \$59 ⁹⁹ | \$5 | \$54⁹⁹ |
| TOUGH G series UHS-II SD Memory Card 64GB | SFG64T/T1 | \$109 ⁹⁹ | \$10 | \$99⁹⁹ |
| TOUGH G series UHS-II SD Memory Card 128GB | SFG128T/T1 | \$209 ⁹⁹ | \$20 | \$189⁹⁹ |
| TOUGH M series UHS-II SD Memory card 64GB | SFM64T/T1 | \$44 ⁹⁹ | \$5 | \$39⁹⁹ |
| TOUGH M series UHS-II SD Memory card 128GB | SFM128T/T1 | \$69 ⁹⁹ | \$10 | \$59⁹⁹ |
| TOUGH M series UHS-II SD Memory card 256GB | SFM256T/T1 | \$129 ⁹⁹ | \$15 | \$114⁹⁹ |
| UHS-II SD M series Memory card 64GB | SFM64/T2 | \$39 ⁹⁹ | \$3 | \$36⁹⁹ |
| UHS-II SD M series Memory card 128GB | SFM128/T2 | \$64 ⁹⁹ | \$10 | \$54⁹⁹ |
| UHS-II SD M series Memory card 256GB | SFM256/T2 | \$119 ⁹⁹ | \$15 | \$104⁹⁹ |
| SL-M series SSD drives 500GB | SLMG5/ST | \$199 ⁹⁹ | \$10 | \$189⁹⁹ |
| SL-M series SSD drives 1TB | SLM1/ST | \$299 ⁹⁹ | \$20 | \$279⁹⁹ |
| SL-M series SSD drives 2TB | SLM2/ST | \$499 ⁹⁹ | \$50 | \$449⁹⁹ |

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with other soft bundles and standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any.

Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

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DI Accessories



| Product | Model # | Selling Price | IR Savings | Selling Price After Savings |
|---|-----------|---------------------|------------|-----------------------------|
| Clip-On LCD Monitor | CLMFHD5 | \$699 ⁹⁹ | \$100 | \$599⁹⁹ |
| Wireless Microphone (Non-MI shoe) | ECMAW4 | \$229 ⁹⁹ | \$50 | \$179⁹⁹ |
| Gun Zoom Microphone (MI-shoe) | ECMGZ1M | \$99 ⁹⁹ | \$10 | \$89⁹⁹ |
| Bluetooth® Wireless Microphone System for MI-shoe Camcorder | ECMW1M | \$229 ⁹⁹ | \$50 | \$179⁹⁹ |
| Digital Bluetooth Wireless Microphone | ECMW2BT | \$229 ⁹⁹ | \$30 | \$199⁹⁹ |
| Stereo Microphone (MI-shoe) | ECMYST1M | \$159 ⁹⁹ | \$20 | \$139⁹⁹ |
| External Battery Adaptor for Flash | FAEBA1 | \$249 ⁹⁹ | \$50 | \$199⁹⁹ |
| Compact MI-shoe Flash (Guide Number 20) | HVLF20M | \$149 ⁹⁹ | \$10 | \$139⁹⁹ |
| Remote Control MI-shoe Flash (Guide Number 28) | HVLF28RM | \$249 ⁹⁹ | \$20 | \$229⁹⁹ |
| MI-shoe Flash (Guide Number 32) | HVLF32M | \$299 ⁹⁹ | \$30 | \$269⁹⁹ |
| Radio Control MI-shoe Flash (Guide Number 46) | HVLF46RM | \$399 ⁹⁹ | \$30 | \$369⁹⁹ |
| Radio Control MI-shoe Flash (Guide Number 60) | HVLF60RM2 | \$549 ⁹⁹ | \$50 | \$499⁹⁹ |
| Full-frame A-mount Lens Adaptor for E-mount cameras | LAEA5 | \$249 ⁹⁹ | \$20 | \$229⁹⁹ |
| Vertical Grip for α9, α7R III, α7 III | VGC3EM | \$349 ⁹⁹ | \$50 | \$299⁹⁹ |
| Vertical Grip for α9 II, α7R IV and α1 | VGC4EM | \$399 ⁹⁹ | \$50 | \$349⁹⁹ |

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α Bundles

| Bundle | With | Additional Savings |
|-------------------------------------|--|--------------------|
| α6400 OR α6400 Kit | E 55–210mm F4.5-6.3 OSS (all colors)* | \$50 |
| α7S III | CEAG160T (CFexpress Type A 160GB card)* | \$50 |
| α6100, α6400, α6600, α7C OR ZV-E10 | Vlogger Accessory Kit (ACCVC1)* | \$50 |
| ZV-E10 | E 55–210mm F4.5-6.3 OSS (all colors)* | \$100 |
| α7 IV | CEAG160T (CFexpress Type A 160GB card)* | \$50 |
| α7 IV | CEAG80T (CFexpress Type A 80GB card)* | \$25 |
| α7 III, α7 IV, α7R III OR α7R IV | SF-G series TOUGH specification 64GB (SFG64T/T1)* | \$50 |
| α6400 OR α6600 | SF-G series TOUGH specification 32GB (SFG32T/T1)* | \$25 |
| α7C OR α7 IV | Digital Bluetooth Wireless Microphone (ECMW2BT)* | \$50 |
| α7C | External Flash with wireless remote control (HVLRF28RM)* | \$50 |
| α7 III, α7R III OR α9 | Vertical Grip (VGC3EM)* | \$100 |
| α7 IV, α7R IV, α7S III, α1 OR α9 II | Vertical Grip (VGC4EM)* | \$100 |
| α7 IV, α7R IV, α7S III, α1 OR α9 II | Wireless Radio Control External Flash (HVLRF60RM2)* | \$100 |
| α7C, α7 III OR α7R III | Wireless Radio Control External Flash (HVLRF46RM)* | \$50 |
| α1 | CEAG160T (CFexpress Type A 160GB card)* | \$50 |

Accessories, Cyber-shot and Media Bundles

| Bundle | With | Savings |
|--------------------|---|---------|
| ECMLV1 | Wireless Mic (ECMW2BT)* | \$10 |
| DCZV1/B OR DCZV1/W | Vlogger Accessory Kit (ACCVC1)†† | \$50 |
| CEAG160T | Buy two get discount CEAG160T (CFexpress Type A 160GB card) | \$100 |
| CEAG80T | Buy two get discount CEAG80T (CFexpress Type A 80GB card) | \$50 |

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