

SONY

# Digital Imaging

Instant Savings January 10-16, 2022



## Full-frame E-Mount Lenses



| Product                 | Model #    | Selling Price         | IR Savings | Selling Price After Savings |
|-------------------------|------------|-----------------------|------------|-----------------------------|
| FE 70-200mm F2.8 GM OSS | SEL70200GM | \$2,599 <sup>99</sup> | \$300      | <b>\$2,299<sup>99</sup></b> |

## Xperia



| Product  | Model #  | Selling Price       | IR Savings | Selling Price After Savings |
|--|----------|---------------------|------------|-----------------------------|
| Xperia 5 II - Dual SIM 6.1" 120Hz HDR OLED triple camera array smartphone with ZEISS® optics | XQAS62/B | \$949 <sup>99</sup> | \$100      | <b>\$849<sup>99</sup></b>   |

**Please check final pricing at retail. Offers valid at participating retailers.** \* Stackable with other soft bundles and standalone instant rebate. \*\* Not stackable with other soft bundles and standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any.

Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

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| Bundle                                     | With  | Additional Savings |
|--|---|--------------------|
| <b>α7C*</b>                                | Digital Bluetooth Wireless Microphone (ECMW2BT)       | <b>\$50</b>        |
| <b>α7C*</b>                                | External Flash with wireless remote control (HVL28RM) | <b>\$50</b>        |
| <b>α7S III*</b>                            | CFexpress Type A Memory Card 160GB (CEAG160T)         | <b>\$50</b>        |
| <b>α6100, α6400, α6600, α7C OR ZV-E10*</b> | Vlogger Accessory Kit (ACVC1)                         | <b>\$50</b>        |
| <b>α7 IV*</b>                              | CFexpress Type A Memory Card 160GB (CEAG160T)         | <b>\$50</b>        |
| <b>α7 IV*</b>                              | CFexpress Type A Memory Card 80GB (CEAG80T)           | <b>\$25</b>        |
| <b>α7 IV*</b>                              | Vertical Grip (VGC4EM)                                | <b>\$50</b>        |
| <b>α7 IV*</b>                              | FE 24-105 mm F4 G OSS                                 | <b>\$200</b>       |

## α Bundles

## Xperia, Media, Handycam and Cyber-shot Bundles

| Bundle  | With   | Savings                        |
|---|--|--------------------------------|
| ECMLV1  | Wireless Mic (ECMW2BT)*                                      | <b>\$10</b>                    |
| FDRAX43/B OR FDRAX53/B                            | Gun Zoom Microphone (ECMGZ1M) AND/OR Shooting Grip (GPVPT1)* | <b>\$50 EACH</b> (up to \$100) |
| DSCRX0M2/B, DSCRX100M3, DSCRX100M5A OR DSCRX100M6 | Shooting Grip (VCTSGR1)††                                    | <b>\$50</b>                    |
| DCZV1/B OR DCZV1/W                                | Vlogger Accessory Kit (ACVC1)††                              | <b>\$50</b>                    |
| CEAG80T   | Buy two get discount CEAG80T (CFexpress Type A 80GB card)    | <b>\$50</b>                    |
| CEAG160T  | Buy two get discount CEAG160T (CFexpress Type A 160GB card)  | <b>\$100</b>                   |
| XQBE62/B  | Vlog Monitor (XQZIV01)*                                      | <b>\$50</b>                    |
| XQBE62/B  | Bluetooth Grip (GPVPT2BT)                                    | <b>\$50</b>                    |

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