



**S1H Body**  
Netflix Certified.  
**Save \$500**



**S5 Body or Lens Kit**  
Perfect Hybrid Camera!  
**Save up to \$700**  
when Bundled

|                                     | Model      | Description   | MSRP       | Instant Savings | Promo Price | Bundle          |
|-------------------------------------|------------|---|------------|-----------------|-------------|-----------------|
| <b>S-Series Camera (Full-Frame)</b> | DC-S1BODY  | S1 Full Frame Mirrorless Camera w/24.2MP MOS High-Res Sensor  | \$2,499.99 | \$ -            | \$ 2,499.99 | FREE SFU2       |
|                                     | DC-S1MK    | S1 Full Frame Mirrorless Camera w/24-105MM f4 L-Mount Lens    | \$3,399.99 | \$ -            | \$ 3,399.99 | FREE SFU2       |
|                                     | DC-S1RBODY | S1R Full Frame Mirrorless Camera w/47.3MP MOS High-Res Sensor | \$3,699.99 | \$ -            | \$ 3,699.99 |                 |
|                                     | DC-S1RMK   | S1R Full Frame Mirrorless Camera w/24-105mm Lens              | \$4,599.99 | \$ -            | \$ 4,599.99 |                 |
|                                     | DC-S1HBODY | S1H Full Frame Mirrorless Camera w/24.2MP MOS High-Res Sensor | \$3,999.99 | \$ 500          | \$ 3,499.99 |                 |
|                                     | DC-S5BODY  | S5 Full Frame Mirrorless 4k 60p Camera (Body)                 | \$1,999.99 | \$ 300          | \$ 1,699.99 | \$200 S-Lens IR |
|                                     | DC-S5KK    | S5 Full Frame Mirrorless Camera w/20-60mm Lens                | \$2,299.99 | \$ 300          | \$ 1,999.99 | \$200 S-Lens IR |
|                                     | DMW-SFU2   | Filmmaker Vlog Upgrade (V-Log key for DC-S1 Only)             | \$199.99   | \$ -            | \$ 199.99   |                 |

|                        | Model     | Description   | MSRP       | Instant Savings | Promo Price | Bundle        |
|------------------------|-----------|---|------------|-----------------|-------------|---------------|
| <b>S-Series Lenses</b> | S-S24*    | 24mm F1.8 L-Mount Interchangeable Lens                      | \$899.99   | \$ -            | \$ 899.99   | \$200 IR w/S5 |
|                        | S-S35*    | 35mm F1.8 L-Mount Interchangeable Lens                      | \$699.99   | \$ -            | \$ 699.99   | \$200 IR w/S5 |
|                        | S-S50*    | 50mm F1.8 L-Mount Interchangeable Lens                      | \$449.99   | \$ -            | \$ 449.99   | \$200 IR w/S5 |
|                        | S-S85*    | 85mm F1.8 L-Mount Interchangeable Lens                      | \$599.99   | \$ -            | \$ 599.99   | \$200 IR w/S5 |
|                        | S-R2060** | 20-60mm F3.5-5.6 L-Mount Interchangeable Lens               | \$599.99   | \$ -            | \$ 599.99   | \$200 IR w/S5 |
|                        | S-R24105* | 24-105mm F4 L-Mount Interchangeable Lens                    | \$1,299.99 | \$ -            | \$ 1,299.99 | \$200 IR w/S5 |
|                        | S-R70200* | 70-200mm F4 Telephoto Lens, Full-frame L Mount              | \$1,699.99 | \$ -            | \$ 1,699.99 | \$200 IR w/S5 |
|                        | S-R70300* | 70-300mm F4 Telephoto Lens, Full-frame L Mount              | \$1,249.99 | \$ -            | \$ 1,249.99 | \$200 IR w/S5 |
|                        | S-X50*    | 50mm F1.4 L-Mount Interchangeable Lens                      | \$2,299.99 | \$ -            | \$ 2,299.99 | \$200 IR w/S5 |
|                        | S-R1635*  | 16-35mm F4 Wide Zoom L-Mount Interchangeable Lens           | \$1,499.99 | \$ -            | \$ 1,499.99 | \$200 IR w/S5 |
|                        | S-E2470*  | S Pro 24-70mm F2.8 L-Mount Interchangeable Lens             | \$2,199.99 | \$ -            | \$ 2,199.99 | \$200 IR w/S5 |
|                        | S-E70200* | S Pro 70-200mm F2.8 Telephoto Lens, Full-Frame L Mount Lens | \$2,599.99 | \$ -            | \$ 2,599.99 | \$200 IR w/S5 |

\*All S-Series lenses qualify for bundle and save up to two lenses for maximum lens savings of \$400 + \$300 Camera savings = \$700 IR

\*\* Exception S-R2060 w/ DC-S5KK does not qualify for \$200 bundle and save





**GH5MII Body or Lens Kit**  
Everything you love about  
GH5 plus Live Streaming!



**G100 Body or Lens Kit**  
Small & Lightweight  
**Save \$150**

|                    | Model        | Description  | MSRP       | Instant Savings | Promo Price | Bundle |
|--------------------|--------------|--|------------|-----------------|-------------|--------|
| G-Series<br>Camera | DC-BGH1      | BGH1, 4K Cinema Box Camera w/Livestreaming             | \$1,999.99 | \$ -            | \$ 1,999.99 |        |
|                    | DC-GH5M2LK   | GH5M2, Mirrorless Camera w/Livestreaming + Leica Lens  | \$2,299.99 | \$ 200          | \$ 2,099.99 |        |
|                    | DC-GH5M2BODY | GH5M2, Mirrorless Camera w/Livestreaming               | \$1,699.99 | \$ 200          | \$ 1,499.99 |        |
|                    | DC-GH5S      | GH5S, C4K Mirrorless ILC Camera                        | \$2,099.99 | \$ 300          | \$ 1,799.99 |        |
|                    | DC-GH5KBODY  | GH5, 4K Mirrorless ILC Camera Body                     | \$1,599.99 | \$ 300          | \$ 1,299.99 |        |
|                    | DC-GH5LK     | GH5, 4K Mirrorless ILC Camera w/ Leica Lens            | \$2,199.99 | \$ 300          | \$ 1,899.99 |        |
|                    | DC-G9KBODY   | G9, Mirrorless ILC Camera Body                         | \$1,299.99 | \$ 300          | \$ 999.99   |        |
|                    | DC-G9MK      | G9, Mirrorless ILC Camera w/Lumix 12-60mm Lens         | \$1,499.99 | \$ 300          | \$ 1,199.99 |        |
|                    | DC-G9LK      | G9, Mirrorless ILC Camera w/Leica 12-60mm Lens         | \$1,899.99 | \$ 300          | \$ 1,599.99 |        |
|                    | DC-G95MK     | G95, Mirrorless ILC Camera w/12-60mm Lens              | \$1,199.99 | \$ 500          | \$ 699.99   |        |
|                    | DMC-G85MK    | G85, Mirrorless ILC Camera w/12-60mm Lens              | \$999.99   | \$ 300          | \$ 699.99   |        |
|                    | DC-G100KK    | G100, 4K Mirrorless Camera w/12-32mm Lens              | \$749.99   | \$ 150          | \$ 599.99   |        |
|                    | DC-G100VK    | G100, 4K Mirrorless Camera w/12-32mm Lens, Tripod Grip | \$799.99   | \$ 150          | \$ 649.99   |        |
|                    | DMC-G7HK     | G7, 4K Mirrorless ILC Camera w/14-140 mm Lens          | \$1,099.99 | \$ -            | \$ 1,099.99 |        |
|                    | DMC-G7KK     | G7, 4K Mirrorless ILC Camera w/14-42 mm Lens (blk)     | \$799.99   | \$ 200          | \$ 599.99   |        |
|                    | DMC-G7KS     | G7, 4K Mirrorless ILC Camera w/14-42 mm Lens (slv)     | \$799.99   | \$ -            | \$ 799.99   |        |
|                    | DMC-G7WK     | G7, 4K Mirrorless ILC Camera w/14-140mm&45-150mm Lens  | \$999.99   | \$ -            | \$ 999.99   |        |
|                    | DC-GX9MK     | GX9, Mirrorless ILC Camera w/12-60mm Lens (blk)        | \$999.99   | \$ 200          | \$ 799.99   |        |
|                    | DC-GX9MS     | GX9, Mirrorless ILC Camera w/12-60mm Lens (slv)        | \$999.99   | \$ 200          | \$ 799.99   |        |
|                    | DMC-GX85WK   | GX85, 4K Mirrorless ILC Camera w/12-32mm&45-150mm Lens | \$999.99   | \$ 400          | \$ 599.99   |        |
|                    | DMC-GX85KK   | GX85, 4K Mirrorless ILC Camera w/12-32mm Lens (blk)    | \$799.99   | \$ 200          | \$ 599.99   |        |
|                    | DMC-GX85KS   | GX85, 4K Mirrorless ILC Camera w/12-32mm Lens (slv)    | \$799.99   | \$ 200          | \$ 599.99   |        |





**Lumix G Lenses**  
**Save up to \$400**

|                        | Model                 | Description                            | MSRP       | Instant Savings | Promo Price | Bundle |
|------------------------|-----------------------|--|------------|-----------------|-------------|--------|
| <b>G-Series Lenses</b> | H-F008                | 8mm f/3.5                              | \$799.99   | \$ -            | \$ 799.99   |        |
|                        | H-X012                | 12mm f/1.4 ASPH                        | \$1,299.99 | \$ -            | \$ 1,299.99 |        |
|                        | H-H014AK              | 14mm f2.5 Lens                         | \$299.99   | \$ 100          | \$ 199.99   |        |
|                        | H-X015K               | 15mm f1.7 Aspherical Lens              | \$599.99   | \$ 50           | \$ 549.99   |        |
|                        | H-H020AK              | 20mm f1.7 Lens (blk)                   | \$299.99   | \$ 30           | \$ 269.99   |        |
|                        | H-H020AS              | 20mm f1.7 Lens (slv)                   | \$299.99   | \$ 30           | \$ 269.99   |        |
|                        | H-X025                | 25mm f1.7 Lens (blk)                   | \$629.99   | \$ -            | \$ 629.99   |        |
|                        | H-H025K               | 25mm f1.7 Lens                         | \$249.99   | \$ 100          | \$ 149.99   |        |
|                        | H-HS030               | 30mm f2.8 Lens                         | \$399.99   | \$ 100          | \$ 299.99   |        |
|                        | H-NS043               | 42.5mm f/1.2 ASPH. POWER O.I.S.        | \$1,599.99 | \$ 400          | \$ 1,199.99 |        |
|                        | H-HS043K              | 42.5mm f1.7 Lens                       | \$399.99   | \$ 50           | \$ 349.99   |        |
|                        | H-ES045               | 42.5mm f1.2 Lens                       | \$799.99   | \$ -            | \$ 799.99   |        |
|                        | H-ES200               | 200mm f/2.8 POWER O.I.S. Lens          | \$2,999.99 | \$ -            | \$ 2,999.99 |        |
|                        | H-F007014             | 7-14mm f4.0 Lens                       | \$899.99   | \$ 100          | \$ 799.99   |        |
|                        | H-E08018              | 8-18mm f2.8-4 Lens                     | \$1,099.99 | \$ 200          | \$ 899.99   |        |
|                        | H-X1025               | 200mm f/2.8 POWER O.I.S.               | \$1,799.99 | \$ -            | \$ 1,799.99 |        |
|                        | H-HSA12035            | 12-35mm f2.8 Lens                      | \$999.99   | \$ 200          | \$ 799.99   |        |
|                        | H-FS12060             | 12-60mm f/3.5-5.6 ASPH. POWER O.I.S.   | \$499.99   | \$ -            | \$ 499.99   |        |
|                        | H-ES12060             | 12-60mm f2.8-4 Lens                    | \$999.99   | \$ 200          | \$ 799.99   |        |
|                        | H-FS1442AKA           | 14-42mm f/3.5-5.6 II ASPH. MEGA O.I.S. | \$249.99   | \$ -            | \$ 249.99   |        |
|                        | H-FS014045            | 12-60mm f2.8-4 Lens                    | \$329.95   | \$ -            | \$ 329.95   |        |
|                        | H-FSA14140            | 14-140mm f3.5-5.6 Lens                 | \$599.99   | \$ 100          | \$ 499.99   |        |
|                        | H-HSA35100            | 35-100mm f2.8 Lens Fast f2.8           | \$1,099.99 | \$ 200          | \$ 899.99   |        |
|                        | H-FS35100K            | 35-100mm f/4-5.6 ASPH. MEGA O.I.S.     | \$399.99   | \$ -            | \$ 399.99   |        |
|                        | H-FS45150AK           | Lumix 45-150mm f4-5.6 Lens             | \$249.99   | \$ 100          | \$ 149.99   |        |
|                        | H-PS45175K            | Lumix 45-175mm f4-5.6 Lens             | \$449.95   | \$ 50           | \$ 399.95   |        |
|                        | H-FSA45200            | 45-200mm/F4.0-5.6/MEGA O.I.S. lens     | \$349.99   | \$ -            | \$ 349.99   |        |
| H-ES50200              | 50-200mm f2.8-4 Lens  | \$1,699.99                             | \$ 200     | \$ 1,499.99     |             |        |
| H-FSA100300            | 100-300mm f4-5.6 Lens | \$649.99                               | \$ 100     | \$ 549.99       |             |        |
| H-RS100400             | 100-400mm f4-6.3 Lens | \$1,799.99                             | \$ 300     | \$ 1,499.99     |             |        |



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**ZS200**  
15x Zoom 4K Video  
**Save \$150**



**ZS100**  
10x Zoom 4K Video  
**Save \$300**

|                                  | Model       | Description   | MSRP     | Instant Savings | Promo Price | Bundle |
|----------------------------------|-------------|---|----------|-----------------|-------------|--------|
| <b>Point &amp; Shoot Cameras</b> | DC-LX100M2  | LX100M2 Compact Camera                                | \$999.99 | \$ 200          | \$ 799.99   |        |
|                                  | DMC-LX100K  | LX100 Compact Camera (blk)                            | \$799.99 | \$ 200          | \$ 599.99   |        |
|                                  | DMC-LX100S  | LX100 Compact Camera (slv)                            | \$799.99 | \$ 200          | \$ 599.99   |        |
|                                  | DMC-LX10K   | LX10 Compact Camera                                   | \$699.99 | \$ 200          | \$ 499.99   |        |
|                                  | DMC-FZ2500  | FZ2500 Camera   | \$999.99 | \$ 100          | \$ 899.99   |        |
|                                  | DMC-FZ1000  | FZ1000 Compact Camera                                 | \$799.99 | \$ 50           | \$ 749.99   |        |
|                                  | DC-FZ1000M2 | FZ1000M2 Compact Camera                               | \$899.99 | \$ 100          | \$ 799.99   |        |
|                                  | DMC-FZ300K  | FZ300 Super Zoom Camera                               | \$499.99 | \$ 50           | \$ 449.99   |        |
|                                  | DC-FZ80K    | FZ80 Super Zoom Camera                                | \$399.99 | \$ 100          | \$ 299.99   |        |
|                                  | DC-ZS200K   | ZS200 Travel Camera (blk)                             | \$799.99 | \$ 150          | \$ 649.99   |        |
|                                  | DC-ZS200S   | ZS200 Travel Camera (slv)                             | \$799.99 | \$ 150          | \$ 649.99   |        |
|                                  | DMC-ZS100K  | ZS100 Travel Camera (blk)                             | \$699.99 | \$ 300          | \$ 399.99   |        |
|                                  | DMC-ZS100S  | ZS100 Travel Camera (slv)                             | \$699.99 | \$ 300          | \$ 399.99   |        |
|                                  | DC-ZS80K    | ZS80 Travel Camera (blk)                              | \$449.99 | \$ 50           | \$ 399.99   | ZSTRV  |
|                                  | DC-ZS80S    | ZS80 Travel Camera (slv)                              | \$449.99 | \$ 50           | \$ 399.99   | ZSTRV  |
|                                  | DC-ZS70K    | ZS70 Travel Camera (blk)                              | \$399.99 | \$ 100          | \$ 299.99   |        |
|                                  | DC-ZS70S    | ZS70 Travel Camera (slv)                              | \$399.99 | \$ 100          | \$ 299.99   |        |
|                                  | DMC-TS30A   | TS30 Tough Camera (blu)                               | \$179.99 | \$ 20           | \$ 159.99   |        |
|                                  | DMC-TS30K   | TS30 Tough Camera (blk)                               | \$179.99 | \$ 20           | \$ 159.99   |        |
|                                  | DMC-TS30R   | TS30 Tough Camera (red)                               | \$179.99 | \$ 20           | \$ 159.99   |        |
|                                  | DMW-ZSTRV   | Battery & Charger Travel Pack (ZS100/200/80/70, GX85) | \$99.99  | \$ -            | \$ 99.99    |        |





**HC-X2000**  
XLR Audio  
**\$2,199.99**



**HC-X1500**  
Livestream  
**\$1,699.99**

|                   | Model      | Description  | MSRP       | Instant Savings | Promo Price | Bundle |
|-------------------|------------|--|------------|-----------------|-------------|--------|
| <b>Camcorders</b> | HC-X1      | X1 Pro 4K Video Camera                               | \$3,199.99 | \$ -            | \$ 3,199.99 |        |
|                   | HC-X2000   | X2000 4K Pro Camcorder (Livestream+XLR Audio Handle) | \$2,199.99 | \$ -            | \$ 2,199.99 |        |
|                   | HC-X1500   | X1500 4K Pro Camcorder (Livestream 4K 60p)           | \$1,699.99 | \$ -            | \$ 1,699.99 |        |
|                   | HC-WXF1K   | WXF1 4K Camcorder                                    | \$999.99   | \$ -            | \$ 999.99   |        |
|                   | HC-WXF991K | WX991 4K Camcorder                                   | \$999.99   | \$ -            | \$ 999.99   |        |
|                   | HC-VX1K    | VX1 4K Camcorder                                     | \$799.99   | \$ -            | \$ 799.99   |        |
|                   | HC-VX981K  | VX981 4K Camcorder                                   | \$799.99   | \$ -            | \$ 799.99   |        |
|                   | HC-V800K   | V800 Camcorder                                       | \$599.99   | \$ -            | \$ 599.99   |        |
|                   | HC-V770K   | V770 Camcorder                                       | \$599.99   | \$ -            | \$ 599.99   |        |
|                   | HC-V380K   | V380 Camcorder                                       | \$329.99   | \$ -            | \$ 329.99   |        |
|                   | HC-V180K   | V180 Camcorder                                       | \$229.99   | \$ -            | \$ 229.99   |        |



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