

SONY

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ALPHA

# BUY MORE SAVE MORE



There's never been a better time to expand your lens collection. Between 11/19/21 and 01/02/22, buy 2 or more lenses and receive Sony rebates of up to \$200 per lens purchased. Combine these rebates with lowest-ever pricing\* on award-winning G Master lenses and save even more.

SEE REVERSE SIDE FOR DETAILS →

## STEP BY STEP PROCESS:

### STEP 1:

Navigate to [alphauniverse.com/lenspromo/](http://alphauniverse.com/lenspromo/) for more information on the promotion.

### STEP 2:

Ensure you have the details you will need to submit your claim:

- Minimum of two different eligible models** (purchase at the same time not necessary)
- Images of purchase receipts**
- Full UPC labels** (clearly cut out of the packaging) for each unit.

### STEP 3:

Submit your claim on [www.premiercustomerrewards.com](http://www.premiercustomerrewards.com) and upload the required documentation.

**You're done! You'll be notified via email once your claim has been processed and approved. You will then receive your rebate in the mail as a Prepaid Debit Card.\*\* Expect up to 8 weeks from the date of rebate claim submission for receipt of the rebate.**

QUALIFYING MODELS	REBATE AMOUNT
FE 12–24mm F2.8 G Master (SEL1224GM)	\$100
FE 14mm F1.8 G Master (SEL14F18GM)	\$100
FE 16–35mm F2.8 G Master (SEL1635GM)	\$100
FE 20mm F1.8 G (SEL20F18G)	\$100
FE 24mm F1.4 G Master (SEL24F14GM)	\$100
FE 24mm F2.8 G (SEL24F28G)	\$50
FE 24–70mm F2.8 G Master (SEL2470GM)	\$50
FE 24–105mm F4 G OSS (SEL24105G/2)	\$100

QUALIFYING MODELS	REBATE AMOUNT
FE 28–60mm F4–5.6 (SEL2860)	\$100
FE 35mm F1.4 G Master (SEL35F14GM)	\$100
FE 40mm F2.5 G (SEL40F25G)	\$50
FE 50mm F2.5 G (SEL50F25G)	\$50
FE 70–200mm F2.8 G Master OSS (SEL70200GM)	\$200
FE 85mm F1.4 G Master (SEL85F14GM)	\$100
FE 90mm F2.8 Macro G OSS (SEL90M28G)	\$100
FE 200–600mm F5.6–6.3 G OSS (SEL200600G)	\$100

\*Please check final pricing at participating retailers. Reseller prices may vary.

\*\*Rebate claims that are approved will be sent as Prepaid Debit Card. Valid only in US for purchases at Sony and/or Sony Authorized Retailers of two or more different Qualifying Models purchased between 11/19/21–01/02/22. Models cannot have been purchased through a Trade Up Trade In promotion or with EDU discount. Claims must be submitted no later than 02/02/22.

Offer noncombinable, nontransferable and nonredeemable. Good only on products indicated. Offer valid on in-stock items only. No substitutions or rain checks issued. Offer not valid for prior purchases. Other restrictions may apply. Sales tax, shipping & handling not applicable to offer. Offer may be changed or canceled without prior notice. Offer may be void if Qualifying Model(s) is returned or exchanged for a nonqualifying model(s). Sony is not responsible for photographic, typographic or system errors.

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