

Digital Imaging

Instant Savings September 20-26, 2021



Interchangeable Lens Cameras



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
α7R II Body Only - Black Bundle and save more. Check bundle chart for savings.	ILCE7RM2/B	\$1,799 ⁹⁹	\$600	\$1,199⁹⁹
α7 II + 28-70mm Zoom Lens - Black Bundle and save more. Check bundle chart for savings.	ILCE7M2K/B	\$1,599 ⁹⁹	\$400	\$1,199⁹⁹
α7 II Body Only - Black Bundle and save more. Check bundle chart for savings.	ILCE7M2/B	\$1,399 ⁹⁹	\$400	\$999⁹⁹

α Bundles

Bundle	With	Additional Savings
α7 II Body, α7 III Body OR α7R II*	FE 28-60mm F4-5.6	\$200
α6100 Body, α6100 L Kit, α6400 OR α6600*	E 55-210mm F4.5-6.3 OSS (all colors)	\$50
α7C*	Digital Bluetooth Wireless Microphone (ECMW2BT)	\$50
α7C*	External Flash with wireless remote control (HVLRF28RM)	\$50
α7S III*	CFexpress Type A Memory Card 160GB (CEAG160T)	\$50
α6100, α6400, α6600, α7C OR ZV-E10*	Vlogger Accessory Kit (ACCV1)	\$50
α6100, α6400, α6600, α7 II, α7 III, α7R series, α7S series, α9 OR α9 II	SEL35F18F, SEL50F18F/2 OR SEL85F18F/2	\$50
α6000, α6100 OR α6400 OR ZV-E10*	E PZ 16-50mm F3.5-5.6 OSS	\$200
α7 II Body, α7 III Body OR α7R II*	FE 28-70mm F3.5-5.6 OSS	\$200
α7 III OR α7C*	FE 20mm F1.8 G	\$50
ZV-E10*	E 55-210mm F4.5-6.3 OSS (all colors)	\$100

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with other soft bundles and standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any. Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

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Xperia



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
Xperia 1 II -6.5" 21:9 CinemaWide 4K HDR OLED display, Triple lens camera	XQAT51/B	\$1,199 ⁹⁹	\$50	\$1,149⁹⁹
Xperia 5 II - Compact design, 21:9 CinemaWide™ display, Real-Time Eye AF	XQAS62/B	\$949 ⁹⁹	\$100	\$849⁹⁹

DI Accessories, Handycam and Cyber-shot Bundles

Bundle	With	Savings
ECMLV1	Wireless Mic (ECMW2BT)*	\$10
FDRA43/B OR FDRA53/B	Gun Zoom Microphone (ECMGZ1M) AND/OR Shooting Grip (GPVPT1)*	\$50 EACH (up to \$100)
DSCRX10M4/B	FREE Battery (NPFW50)††	\$80
DSCRX0M2/B, DSCRX100M3 , DSCRX100M5A OR DSCRX100M6	Shooting Grip (VCTSGR1)††	\$50
DCZV1/B OR DCZV1/W	Vlogger Accessory Kit (ACCV1)††	\$50

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