

Digital Imaging

Instant Savings January 11-17, 2021



α Bundles

Bundle	With	Additional Savings
α6100 Body OR α6100 L Kit*	E 55–210mm F4.5-6.3 OSS (all colors)	\$50
α7S III*	CFexpress Type A Memory Card 160GB (CEAG160T)	\$50
α6100, α6400, α6600, OR α7C*	Vlogger Accessory Kit (ACVC1)	\$50
α6000, α6100, OR α6400* (camera body only)	SELP1650	\$200
α7 II, α7R II OR α7 III* (camera body only)	SEL2870	\$200
α7 III OR α7C*	SEL20F18G	\$50

Handycam and Cyber-shot Bundles

Bundle	With	Savings
FDRA43/B OR FDRA53/B	Gun Zoom Microphone (ECMGZ1M) AND/OR Shooting Grip (GPVPT1)*	\$50 EACH (up to \$100)
DSCRX0M2/B, DSCRX100M6/B OR DSCRX100M5A/B	Shooting Grip (VCTSGR1)††	\$50
DCZV1/B OR DCZV1/W	Vlogger Accessory Kit (ACVC1)	\$50

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with other soft bundles and standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any. ††† Stackable with instant rebate on camera body and accessory only, if any.

Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.