

# Panasonic | LUMIX

## INSTANT SAVINGS

March 22-28, 2020

### LUMIX G SERIES PROMOTIONS

G9 camera body  
or with Leica 12-60mm  
**\$500 SAVINGS**



**SPECIAL BUNDLE**  
Purchase Leica 10-25mm f1.7 w GH5 &  
**Save \$200 on lens**



GH5 camera body  
or with Leica 12-60mm  
**\$600 SAVINGS**



| Model  | Selling Price         | INSTANT REBATE | Final Price After Savings   |
|--|-----------------------|----------------|-----------------------------|
| <b>GH5S Body Only (DC-GH5S) **</b><br>New Dual Native ISO range,160-51,200,10.2MP Sensor, High Bit rate,10Bit 4:2:2 4K 60p, designed for extreme low light video. Voted Gold Award and Best Video ILC camera. Splash/Dust/Freezeproof.   | \$2,499 <sup>99</sup> | <b>\$700</b>   | <b>\$1,799<sup>99</sup></b> |
| <b>GH5 Body Only (DC-GH5KBODY) **</b><br>New 20.3MP Sensor, 5-Axis Dual I.S.2, 10Bit 4:2:2 4K 30p, Magnesium body, fast & accurate Autofocusing, mic, headphone and full size Type A HDMI terminals. Splash/Dust/Freezeproof.  | \$1,999 <sup>99</sup> | <b>\$600</b>   | <b>\$1,399<sup>99</sup></b> |
| <b>GH5 with Leica 12-60mm lens (DC-GH5LK) **</b><br>New 20.3MP Sensor, 5-Axis Dual I.S.2, 10Bit 4:2:2 4K 30p, Fast/precise AF, mic/headphone jacks.  | \$2,599 <sup>99</sup> | <b>\$600</b>   | <b>\$1,999<sup>99</sup></b> |
| <b>BUNDLE &amp; SAVE: Purchase the GH5 Battery Grip (DMW-BGGH5) with the GH5 Body or GH5LK kit and <b>save \$100</b> on the grip.</b>  | \$349 <sup>99</sup>   | <b>\$100</b>   | <b>\$249<sup>99</sup></b>   |
| <b>G9 Body Only (DC-G9KBODY) **</b><br>New 20.3MP Sensor, 5-Axis Dual I.S.2, up to 60fps burst rate, 80MP high resolution, Dual UHS-II SD card slots, lighted top LCD, massive OLED Live Viewfinder/120fps refresh. Splash/Dust/Freezeproof.   | \$1,499 <sup>99</sup> | <b>\$500</b>   | <b>\$999<sup>99</sup></b>   |
| <b>G9 with Leica 12-60mm lens (DC-G9LK) **</b><br>New 20.3MP Sensor, 5-Axis Dual I.S.2, up to 60fps burst rate, 80MP high resolution, Dual UHS-II SD card slots, lighted top LCD, massive OLED Live Viewfinder/120fps refresh. Splash/Dust/Freezeproof.                                    | \$2,099 <sup>99</sup> | <b>\$500</b>   | <b>\$1,599<sup>99</sup></b> |
| <b>G95 with 12-60mm lens (DC-G95MK) ** FIRST TIME ON INSTANT REBATE</b><br>New 20MP, 5-Axis Dual I.S., articulated touchscreen, 4K/30P unlimited recording, 4K 24p/30p, FHD high speed video 60fps/90fps/120fps, VLOG L included, mic & headphone jacks, USB charging. Splash & Dustproof. | \$1,199 <sup>99</sup> | <b>\$200</b>   | <b>\$999<sup>99</sup></b>   |
| <b>G85 with 12-60mm lens (DMC-G85MK) **</b><br>16MP, 5-Axis Dual I.S., articulated touchscreen, 4K/30P unlimited recording, mic jack, Splash & Dustproof.  | \$999 <sup>99</sup>   | <b>\$300</b>   | <b>\$699<sup>99</sup></b>   |



\*\*Models eligible for 3-Year Warranty Offer at authorized U.S. Panasonic Imaging Dealers

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## INSTANT SAVINGS

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### LUMIX G SERIES PROMOTIONS

**SAVE \$500**

**GX85 2 LENS KIT**  
Great Travel Combination



**SAVE \$300**

**G7 camera with 14-42mm**  
YouTube/Vlogger Kit with Mic Jack



| Model  | Selling Price         | INSTANT REBATE | Final Price After Savings |
|--|-----------------------|----------------|---------------------------|
| <b>G7 Camera Body with 14-140mm lens (DMC-G7HK) **</b><br>Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps.  | \$1,099 <sup>99</sup> | <b>\$200</b>   | \$899 <sup>99</sup>       |
| <b>G7WK BUNDLE with 14-42mm + 45-150mm (DMC-G7WK) **</b><br>Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps. <b>Limited supply.</b>   | \$999 <sup>99</sup>   | <b>\$300</b>   | \$699 <sup>99</sup>       |
| <b>G7 Camera Body with 14-42mm lens (DMC-G7KK/KS) **</b><br>Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps.  | \$799 <sup>99</sup>   | <b>\$300</b>   | \$499 <sup>99</sup>       |
| <b>GX9 with 12-60mm (DC-GX9MK/S) **</b><br>5 axis I.S. with 4 stop dual stabilization., 20.3MP, tilting LVF and OLED, robust B&W settings yielding great dynamic range, 4k 30P + enhanced video modes. Black or Silver finish. | \$999 <sup>99</sup>   | <b>\$200</b>   | \$799 <sup>99</sup>       |
| <b>GX85WK BUNDLE with 12-32mm + 45-150mm (DMC-GX85WK) **</b><br>With 5-Axis, 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video.   | \$999 <sup>99</sup>   | <b>\$500</b>   | \$499 <sup>99</sup>       |
| <b>GX85 with 12-32mm (DMC-GX85KK/KS) **</b><br>With 5-Axis, 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black or Silver Finish.  | \$799 <sup>99</sup>   | <b>\$200</b>   | \$599 <sup>99</sup>       |



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## INSTANT SAVINGS

March 22-28, 2020

### LEICA LENS PROMOTIONS

SAVE up to \$400  
On LEICA  
Certified Lenses



| LEICA PRO LENSES   | Selling Price         | INSTANT REBATE          | Final Price After Savings |
|--|-----------------------|-------------------------|---------------------------|
| LEICA DG SUMMILUX 12mm f1.4 Aspherical lens (H-X012) **<br>Ideal for still and video use with smooth high-precision silent AF with 240fps. AF/MF switch w aperture ring.   | \$1,299 <sup>99</sup> | \$300                   | \$999 <sup>99</sup>       |
| LEICA DG SUMMILUX 15mm f1.7 Aspherical lens (H-X015K) **<br>Bright wide angle lens ideal for landscapes using natural lighting. AF/MF switch with aperture ring.   | \$599 <sup>99</sup>   | \$50                    | \$549 <sup>99</sup>       |
| LEICA DG NOCTICRON 42.5mm f1.2 lens (H-NS043) **<br>Excellent depth and soft-focused backgrounds for ultimate low light use portrait use.  | \$1,599 <sup>99</sup> | \$400                   | \$1,199 <sup>99</sup>     |
| LEICA DG VARIO-ELMARIT 8-18mm f2.8-4 lens (H-E0818) **<br>Ultra wide to short telephoto range, silent fast AF drive up to 240fps. Dust/splash resistant.   | \$1,099 <sup>99</sup> | \$200                   | \$899 <sup>99</sup>       |
| <b>SPECIAL BUNDLE</b> LEICA DG VARIO-SUMMILUX 10-25mm f1.7 lens (H-X1025) **<br>Save \$200 when purchased with GH5 body or GH5 w 12-60mm. Zoom & iris designed for smooth video recording. Full range f1.7 yields soft bokeh and rich detail for still or cine. Dust/splash resistant. | \$1,799 <sup>99</sup> | \$200 with GH5 purchase | \$1,599 <sup>99</sup>     |
| LEICA DG VARIO-ELMARIT 12-60mm f2.8-4 lens (H-ES12060) **<br>Wide to short telephoto range, silent fast AF drive up to 240fps. Splash/dust/proof.  | \$999 <sup>99</sup>   | \$200                   | \$799 <sup>99</sup>       |
| LEICA VARIO-ELMARIT 50-200mm f2.8-4 lens (H-ES50200) **<br>Fast telephoto zoom suitable for low light action sports, wildlife. Dual I.S. fast AF. Dust/splash resistant..  | \$1,699 <sup>99</sup> | \$200                   | \$1,499 <sup>99</sup>     |
| LEICA VARIO-ELMARIT 100-400mm f4-6.3 lens (H-RS100400) **<br>Ultra-telephoto zoom designed for action sports, wildlife + macro. Includes tripod mount.   | \$1,799 <sup>99</sup> | \$300                   | \$1,499 <sup>99</sup>     |



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# Panasonic | LUMIX INSTANT SAVINGS

March 22-28, 2020

## LUMIX G LENS PROMOTIONS

**SAVE up to \$200**  
**On Lumix Lenses**



| LUMIX LENSES  | Selling Price         | INSTANT REBATE | Final Price After Savings |
|---|-----------------------|----------------|---------------------------|
| <b>Lumix 14mm f2.5 lens (H-H014K) **</b><br>Ultra-compact, lightweight, wide angle lens perfect for landscapes, indoor and night photography.                                     | \$299 <sup>99</sup>   | <b>\$100</b>   | <b>\$199<sup>99</sup></b> |
| <b>Lumix 20mm f1.7 lens (H-H020A/K/S) **</b><br>Compact, lightweight, pancake style lens for active shooting.   | \$299 <sup>99</sup>   | <b>\$30</b>    | <b>\$269<sup>99</sup></b> |
| <b>Lumix 25mm f1.7 lens (H-H025K) **</b><br>Versatile fast lens with natural viewing angle, lightweight.  | \$249 <sup>99</sup>   | <b>\$100</b>   | <b>\$149<sup>99</sup></b> |
| <b>Lumix 30mm f2.8 lens (H-HS030) **</b><br>Full life-size macro to landscape use. Fast, accurate focusing and stable framing.  | \$399 <sup>99</sup>   | <b>\$100</b>   | <b>\$299<sup>99</sup></b> |
| <b>Lumix 42.5mm f1.7 lens (H-HS043K) **</b><br>Stunning Bokeh effects, portrait and close focus to 1.02'.   | \$399 <sup>99</sup>   | <b>\$50</b>    | <b>\$349<sup>99</sup></b> |
| <b>Lumix 7-14mm f4.0 lens (H-F007014) **</b><br>Breathtaking ultra wide angle lens for dramatic images.   | \$899 <sup>99</sup>   | <b>\$100</b>   | <b>\$799<sup>99</sup></b> |
| <b>Lumix 12-35mm f2.8 (H-HSA12035) **</b> Bright f2.8 across the entire zoom range. Perfect general use lens, landscapes to street photography. Splash/dust-proof.                | \$999 <sup>99</sup>   | <b>\$200</b>   | <b>\$799<sup>99</sup></b> |
| <b>Lumix 14-140mm f3.5-5.6 lens (H-FS14140AK/S/K) **</b><br>Compact, lightweight, wide range 10x zoom. Black/Silver   | \$699 <sup>99</sup>   | <b>\$100</b>   | <b>\$599<sup>99</sup></b> |
| <b>Lumix 35-100mm f2.8 lens (H-HSA35100) **</b> Fast f2.8 across the entire zoom range yields exquisite bokeh for telephoto and portrait shots. HD rated, splash/dust-proof lens. | \$1,099 <sup>99</sup> | <b>\$200</b>   | <b>\$899<sup>99</sup></b> |
| <b>Lumix 45-150mm f4-5.6 lens (H-FS45150AK) **</b><br>Great range, small zoom, perfect travel companion lens.   | \$249 <sup>99</sup>   | <b>\$100</b>   | <b>\$149<sup>99</sup></b> |
| <b>Lumix 45-175mm f4-5.6 lens (H-PS45175K) **</b><br>Power zoom, especially useful in smooth video transitions.   | \$449 <sup>99</sup>   | <b>\$50</b>    | <b>\$399<sup>99</sup></b> |
| <b>Lumix 100-300mm f4-5.6 lens (H-FSA100300) **</b><br>Perfect for sports/wildlife photo and HD video photography, Power Optical Image Stabilization system                       | \$649 <sup>99</sup>   | <b>\$100</b>   | <b>\$549<sup>99</sup></b> |



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## INSTANT SAVINGS

March 22-28, 2020

| Model   | COMPACT CAMERA PROMOTIONS | Selling Price       | INSTANT REBATE         | Final Price After Savings |
|---|---------------------------|---------------------|------------------------|---------------------------|
| <b>LX100M2 Camera (DC-LX100M2)**</b><br>LEICA f1.7-2.8 lens, MFT 17MP sensor, Wi-Fi and Bluetooth, 4K Photo/Video, mono effect – Black  |                           | \$999 <sup>99</sup> | <b>\$100</b>           | <b>\$899<sup>99</sup></b> |
| <b>LX100 Camera (DMC-LX100K/S)**</b><br>LEICA f1.7-2.8 lens, MFT large sensor, Wi-Fi, 4K Photo/Video, Full Manual Controls. Black or Silver   |                           | \$799 <sup>99</sup> | <b>\$200</b>           | <b>\$599<sup>99</sup></b> |
| <b>LX10 Camera (DMC-LX10K)**</b><br>LEICA f1.4-2.8 lens, Large 1" 20.1MP sensor, 180 degree touch LCD, Wi-Fi, 4K Photo/Video, Black   |                           | \$699 <sup>99</sup> | <b>\$200</b>           | <b>\$499<sup>99</sup></b> |
| <b>FZ1000 (DMC-FZ1000)**</b><br>LEICA 25-400mm Zoom, Wi-Fi, 4K Photo/Video, 1" 20.1 MP, Manual Controls, OLED EVF, 3" LCD Screen – Black  |                           | \$799 <sup>99</sup> | <b>\$200</b>           | <b>\$599<sup>99</sup></b> |
| <b>FZ300 MEGA Zoom Camera (DMC-FZ300K)**</b> Compact camera with LEICA 25-600mm continuous f2.8 Full-Range Zoom, 4K Photo/Video, Splash/Dustproof, 3" LCD Touch Screen – Black                            |                           | \$499 <sup>99</sup> | <b>\$100</b>           | <b>\$399<sup>99</sup></b> |
| <b>FZ80 MEGA Zoom Camera (DMC-FZ80K)**</b><br>Lumix 20-1200mm f2.8 -5.9 Zoom, 4K Photo/Video, LCD Touch Screen – Black  |                           | \$399 <sup>99</sup> | <b>\$100</b>           | <b>\$299<sup>99</sup></b> |
| <b>ZS200K/S Camera (DC-ZS200K/S)**</b><br>15X LEICA Optical zoom, precise EVF, 1" sensor, Manual focus, RAW, 4K Photo/Video, Wi-Fi and Bluetooth, advanced L Monochrome – Black or Silver                 |                           | \$799 <sup>99</sup> | <b>\$100</b>           | <b>\$699<sup>99</sup></b> |
| <b>ZS100K/S Camera (DMC-ZS100K/S)**</b> 10X LEICA zoom, EVF, 1" sensor, Manual focus, Wi-Fi, 4K Photo/Video. Black or Silver  |                           | \$699 <sup>99</sup> | <b>\$300</b>           | <b>\$399<sup>99</sup></b> |
| <b>ZS80K/S Camera (DC-ZS80K/S)**</b> <b>FREE TRAVEL KIT, \$99.99 VALUE</b><br>30X LEICA zoom, Viewfinder/tilting Touch Screen, Wi-Fi and Bluetooth, 4K Photo/Video, Travel Kit DMW-ZSTRV. Black or Silver |                           | \$449 <sup>99</sup> | <b>FREE TRAVEL KIT</b> | <b>\$449<sup>99</sup></b> |
| <b>ZS70K/S Camera (DC-ZS70K/S)**</b><br>30X LEICA zoom, Viewfinder/tilting Touch Screen, Wi-Fi, 4K Photo/Video. Black or Silver   |                           | \$399 <sup>99</sup> | <b>\$100</b>           | <b>\$299<sup>99</sup></b> |
| <b>TS7 (DC-TS7A/K/D)</b> 20.4MP, waterproof 102 ft., shock/freeze proof, sharp 1,170k-dot LVF, 4K video. Blue, Black or Orange  |                           | \$449 <sup>99</sup> | <b>\$150</b>           | <b>\$299<sup>99</sup></b> |
| <b>TS30 (DMC-TS30A/K/R)</b> Tough water, shock, freeze proof, 4X Optical zoom, Blue/Black/Red   |                           | \$179 <sup>99</sup> | <b>\$50</b>            | <b>\$129<sup>99</sup></b> |



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March 22-28, 2020

A Griffiths

# CAMCORDER PROMOTIONS

## Up to \$600 SAVINGS

| Model   | Selling Price         | INSTANT REBATE         | Final Price After Savings |
|---|-----------------------|------------------------|---------------------------|
| <b>X1 Pro 4K Video Camera (HC-X1) **</b><br>Ultra HD, 1" Sensor, 4K 60p/50p Video, LEICA 20x Zoom Lens w/3 Manual Rings Control, XLR  | \$3,199 <sup>99</sup> | \$600                  | \$2,599 <sup>99</sup>     |
| <b>NEW LOW PRICE X1000 Pro 4K Video Camera (HC-X1000) **</b><br>Ultra HD, 4K 60p/50p Video, LEICA Lens w/3 Manual Rings Control, High Bit Rate, XLR                             | \$1,799 <sup>99</sup> | REDUCED PRICE          | \$1,799 <sup>99</sup>     |
| <b>WXF1 4K Camcorder (HC-WXF1K) ** + FREE Battery/Charger Kit (VW-PWPK)</b><br>24x LEICA zoom, 4K Ultra HD Camcorder with tilting EVF, Twin Camera Video Capture, 5 Axis O.I.S. | \$999 <sup>99</sup>   | \$100 + FREE Power Kit | \$899 <sup>99</sup>       |
| <b>WX991 4K Camcorder (HC-WXF991K) **</b><br>4K Ultra HD Camcorder with tilting EVF, Twin Camera Video Capture, LEICA 20x zoom, 5 Axis O.I.S.                                   | \$999 <sup>99</sup>   | \$200                  | \$799 <sup>99</sup>       |
| <b>VX1 4K Camcorder (HC-VX1K) ** + FREE Battery/Charger Kit (VW-PWPK)</b><br>LEICA 24x zoom, 4K Ultra HD, WirelessTwin Video Capture, 5 Axis Optical Image Stabilization.       | \$799 <sup>99</sup>   | \$100 + FREE Power Kit | \$699 <sup>99</sup>       |
| <b>VX981 4K Camcorder (HC-VX981K) **</b><br>4K Ultra HD Camcorder, Wireless Smartphone Twin Video Capture, LEICA 20x zoom, 5 Axis O.I.S.  | \$799 <sup>99</sup>   | \$150                  | \$649 <sup>99</sup>       |
| <b>V800 Camcorder (HC-V800K) ** + FREE Battery/Charger Kit (VW-PWPK)</b><br>24x LEICA Optical zoom, HD w/Wireless Smartphone Twin Video Capture, Slow Motion 240fps, HDR        | \$599 <sup>99</sup>   | \$100 + FREE Power Kit | \$499 <sup>99</sup>       |
| <b>V770 Camcorder (HC-V770K) **</b><br>20x Optical zoom, HD with Wireless Smartphone Twin Video Capture, Slow Motion 240fps, HDR  | \$599 <sup>99</sup>   | \$150                  | \$449 <sup>99</sup>       |
| <b>W580 Camcorder (HC-W580K)</b><br>50x Optical zoom, Built-in Twin Camera for picture-in-picture recording, 5 Axis O.I.S., HD Video, Wi-Fi                                     | \$399 <sup>99</sup>   | \$50                   | \$349 <sup>99</sup>       |
| <b>V380 Camcorder (HC-V380K)</b><br>50x Optical Zoom, Full HD/60p, Five Axis Hybrid O.I.S., 2.7" Touchscreen, WiFi/NFC  | \$329 <sup>99</sup>   | \$30                   | \$299 <sup>99</sup>       |
| <b>V180 Camcorder (HC-V180K)</b><br>38x Optical Zoom, 77x Intelligent Zoom, Full HD/60i, 2.7" Touchscreen   | \$229 <sup>99</sup>   | \$30                   | \$199 <sup>99</sup>       |



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