

Digital Imaging

Instant Savings January 6-12, 2019



Interchangeable Lens Cameras

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
α6000 + 16-50mm & 55-210mm Lenses - Black Bundle and save. Check bundle chart for savings.	ILCE6000Y/B	\$999 ⁹⁹	\$150	\$849⁹⁹
α6300 + 18-135mm Zoom Lens - All Colors Bundle and save. Check bundle chart for savings.	ILCE6300M	\$1,299 ⁹⁹	\$150	\$1,149⁹⁹
α6300 + 16-50mm Lens - All Colors Bundle and save. Check bundle chart for savings.	ILCE6300L	\$999 ⁹⁹	\$150	\$849⁹⁹
α6300 Body Only - All Colors Bundle and save. Check bundle chart for savings.	ILCE6300	\$899 ⁹⁹	\$150	\$749⁹⁹

α Bundles

Bundle	With	Additional Savings
α5100, α6000, α6300, OR α6500[†]	E 10-18mm F4 OSS, Vario-Tessar T* E 16-70mm F4 ZA OSS, OR E PZ 18-105mm F4 G OSS Lens [†]	\$100
α5000, α5100, α6000, α6300, OR α6500[†]	E 55-210mm F4.5-6.3 Lens (all colors) [†]	\$150
α5000, α5100, OR α6000[†]	FE 50mm F1.8 Lens [†]	\$50
α6300, α6500, α7, α7 II, α7 III, OR α9[†]	Gun Zoom Microphone (ECMGZ1M), Stereo Microphone (ECMXYST1M), Flash (HVL32M), OR Flash (HVL45RM) [†]	\$50
α6300, α6500, α7, α7 II, α7 III, OR α9[†]	Vario-Tessar T* FE 16-35mm F4 ZA OSS, FE 24-240mm F3.5-6.3 OSS, Vario-Tessar T* FE 24-70mm F4 ZA OSS, FE 50mm F1.8, Sonnar [®] T* FE 55mm F1.8 ZA, FE 70-200mm F4 G OSS, OR FE 90mm F2.8 Macro G OSS [†]	\$100
α7, α7R, OR α7S*	Vertical Grip (VGC1EM)*	\$50
α7 II, α7R II, OR α7S II*	Vertical Grip (VGC2EM)*	\$50

Handycam[®]

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
CX675 Handycam [®] with Exmor R [®] CMOS sensor	HDRXC675/B	\$599 ⁹⁹	\$100	\$499⁹⁹

Handycam and Cyber-shot Bundles

Bundle	With	Savings
FDRAX33/B OR FDRAX53/B	Gun Zoom Microphone (ECMGZ1M) AND/OR Shooting Grip/Tripod (GPVPT1)*	\$50 EACH (up to \$100)
FDRAX700/B	FREE Battery (NPFV70A) and FREE AC Charger (BCTRV)*	\$150
DSCRX0, DSCRX100M2, DSCRX100M3, DSCRX100M4, DSCRX100M5A, OR DSCRX100M6	Shooting Grip (VCTSGR1)*	\$50

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other soft bundles and standalone instant rebate. ** Not stackable with standalone instant rebate. † Stackable with other soft bundles. †† Stackable with instant rebate on camera body only, if any.

Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.