

Digital Imaging

Instant Savings September 9-15, 2018



Interchangeable Lens Cameras



Product	Model #	Selling Price	IR Savings	Selling Price After Savings
α6000 + 16-50mm & 55-210mm Lenses - Black Bundle and save. Check bundle chart for savings.	ILCE6000Y/B	\$999 ⁹⁹	\$300	\$699⁹⁹
α6000 + 16-50mm Power Zoom Lens - All Colors Bundle and save. Check bundle chart for savings.	ILCE6000L	\$649 ⁹⁹	\$100	\$549⁹⁹
α6000 Body Only - All Colors Bundle and save. Check bundle chart for savings.	ILCE6000	\$549 ⁹⁹	\$100	\$449⁹⁹
α5100 + 16-50mm Power Zoom Lens - All Colors Bundle and save. Check bundle chart for savings.	ILCE5100L	\$549 ⁹⁹	\$100	\$449⁹⁹
α5100 Body Only - Black Bundle and save. Check bundle chart for savings.	ILCE5100/B	\$449 ⁹⁹	\$100	\$349⁹⁹

α Bundles

Bundle	With	Additional Savings
α6300, α6500, α7, α7R, α7S, α7 II, α7R II, α7S II, α7 III, α7R III, or α9*	Vario-Tessar T* FE 16-35mm F4 ZA OSS, Vario-Tessar T* FE 24-70mm F4 ZA OSS, FE 24-240mm F3.5-6.3 OSS, FE 50mm F1.8, Sonnar T* FE 55mm F1.8 ZA, FE 70-200mm F4 G OSS OR FE 90mm F2.8 Macro G OSS Lens*	\$100
α5100, α6000, α6300, or α6500*	E 10-18mm F4 OSS, Vario-Tessar T* E 16-70mm F4 ZA OSS, OR E PZ 18-105 mm F4 G OSS*	\$100
α5000, α5100, α6000, α6300, OR α6500*	E 55-210mm F4.5-6.3 Lens (all colors)*	\$200
α6300, α6500, α7 II, α7R III, OR α9*	Microphone (ECMXYST1M), Flash (HVLRF32M), OR Flash (HVLRF45RM)*	\$50
α5100 OR α6000*	FE 50mm F1.8 OSS Lens*	\$50
α7, α7R, OR α7S**	VGC1EM Grip*	\$50
α7 II, α7R II, OR α7S II**	VGC2EM Grip*	\$50

Handycam® & Cyber-shot

Product	Model #	Selling Price	IR Savings	Selling Price After Savings
CX675 Handycam® with Exmor R® CMOS sensor	HDRXC675/B	\$599 ⁹⁹	\$100	\$499⁹⁹
RX0 Ultra-compact Shockproof Waterproof Digital Camera Bundle and save up to \$150. Check bundle chart for savings.	DSCRX0	\$699 ⁹⁹	\$100	\$599⁹⁹

Cyber-shot Bundles

Bundle	With	Savings
DSCRX10M4/B	FREE Battery (NPFW50) and Memory Card**	\$109⁹⁹
DSCRX0, DSCRX100M2, DSCRX100M3, DSCRX100M4, DSCRX100M5, DSCRX100M5A, OR DSCRX100M6	Shooting Grip (VCTSGR1)*	\$50

Please check final pricing at retail. Offers valid at participating retailers. * Stackable with other bundles and standalone instant rebate. ** Not stackable with standalone instant rebate. † Not stackable with other soft bundles. †† Stackable with camcorder instant rebate. NOT stackable with accessory instant rebate.

Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.