



April 8 – April 28, 2018

# SPRING INSTANT SAVINGS

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## LUMIX G SERIES CAMERA PROMOTIONS

Model	Selling Price	INSTANT REBATE	Final Price After Savings
<b>FREE G9 Battery Grip (DMW-BGG9) with G9 BODY PURCHASE</b> Battery grip with vertical shutter release and focus point control joystick. Splash/dust/freezeproof.	\$349.99	<b>FREE with G9 Purchase</b>	<b>\$0</b>
<b>\$100 OFF GH5 Battery Grip (DMW-BGGH5) with GH5 Body or GH5LK Purchase</b> Ergonomic battery grip w/ 2nd vertical shutter release. Splash/dust/freezeproof.	\$349.99	<b>\$100 OFF</b>	<b>\$249<sup>99</sup></b>
<b>\$100 OFF GH5 XLR1 Microphone Adapter (DMW-XLR1) with GH5 Body or GH5LK Purchase</b> 2 XLR analog inputs for professional video production. Mounts on camera.	\$399.99	<b>\$100 OFF</b>	<b>\$299<sup>99</sup></b>
<b>GH4 Camera Body (DMC-GH4KBODY) ** NEW PRICE</b> <i>AWARD WINNER</i> , Professional 4K Photo/Video, Splash/Dustproof, Articulated OLED Touch Screen.	<b>OLD PRICE</b> \$1,499 <sup>99</sup>	<b>REDUCED \$500</b>	<b>NOW \$999<sup>99</sup></b>
<b>GX8 Body Only (DMC-GX8K/S Body) **</b> <i>EDITORS' CHOICE AWARD WINNER</i> , Dual I.S., 20.3MP, tiltable LVF/OLED Splash & Dustproof.	\$1,199 <sup>99</sup>	<b>\$200</b>	<b>\$999<sup>99</sup></b>
<b>G85 with 12-60mm lens (DMC-G85MK) **</b> <i>DP REVIEW GOLD AWARD WINNER</i> with 5-Axis Dual I.S., OLED Splash & Dustproof. Black body.	\$999.99	<b>\$100</b>	<b>\$899<sup>99</sup></b>
<b>G7 Camera Body with 14-140mm lens (DMC-G7HK) **</b> <i>BEST PRODUCT AWARD WINNER</i> . Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps.	\$1,099 <sup>99</sup>	<b>\$200</b>	<b>\$899<sup>99</sup></b>
<b>G7 Camera Body with 14-42mm lens (DMC-G7KK/KS) **</b> <i>BEST PRODUCT AWARD WINNER</i> . Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps.	\$799 <sup>99</sup>	<b>\$200</b>	<b>\$599<sup>99</sup></b>
<b>NEW GX85 BUNDLE with 12-32mm + 45-150mm (DMC-GX85WF) **</b> <i>EDITORS' CHOICE AWARD WINNER</i> with 5-Axis 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black Finish.	\$999 <sup>99</sup>	<b>\$300</b>	<b>\$699<sup>99</sup></b>
<b>GX85 with 12-32mm (DMC-GX85KK/KS) **</b> <i>EDITORS' CHOICE AWARD WINNER</i> with 5-Axis 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black or Silver Finish.	\$799 <sup>99</sup>	<b>\$200</b>	<b>\$599<sup>99</sup></b>



Above models eligible for **3-Year Warranty Offer** at authorized U.S. Panasonic Imaging Dealers



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## LUMIX COMPACT CAMERA INSTANT REBATES

**NEW LOW PRICE on FZ2500 & FZ300**  
**SAVE Up to \$200 on Compact Cameras**

Model	Selling Price	INSTANT REBATE	Final Price After Savings
<b>FZ2500 (DMC-FZ2500)**</b> LEICA 24-480mm Zoom, 1" 20.1 MP sensor, OLED EVF, 3" LCD, manual controls, 4KPhoto/Video with 4:2:2/10 bit video recording. Built-in ND filters. Designed for advanced photo & video shooters.	<b>OLD PRICE</b> \$1,199 <sup>99</sup>	<b>PRICE REDUCED</b> <b>\$200</b>	<b>NEW PRICE</b> <b>\$999<sup>99</sup></b>
<b>FZ300 MEGA Zoom Camera (DMC-FZ300K) ** OLD PRICE \$599.99</b> Compact camera with LEICA 25-600mm continuous f2.8 Full-Range Zoom, 4KPhoto/Video, Splash/Dustproof, 3" LCD Touch Screen – Black	<b>NEW PRICE</b> \$499 <sup>99</sup>	<b>\$50</b>	<b>\$449<sup>99</sup></b>
<b>LX100 Camera (DMC-LX100K/S)**</b> LEICA f1.7-2.8 lens, MFT large sensor, 4K Photo/Video, Full Manual Controls including aperture ring. Great camera for the travel & street photographer – Black or Silver	\$799 <sup>99</sup>	<b>\$200</b>	<b>\$599<sup>99</sup></b>
<b>LX10 Camera (DMC-LX10K)**</b> LEICA f1.4-2.8 lens, Large 1" 20.1MP sensor, 180 degree touch LCD, 4K Photo/Video, Wi-Fi. Perfect travel camera with <b>SUPER FAST</b> lens - Black	\$699 <sup>99</sup>	<b>\$150</b>	<b>\$549<sup>99</sup></b>
<b>FZ1000 (DMC-FZ1000)**</b> LEICA 25-400mm Zoom, 4KPhoto/Video, 1" 20.1 MP sensor, Manual Controls, OLED EVF, Articulated 3"LCD Screen – Black	\$799 <sup>99</sup>	<b>\$200</b>	<b>\$599<sup>99</sup></b>
<b>ZS100K/S Camera (DMC-ZS100K/S)**</b> 10X LEICA Optical zoom, precise EVF, 1" sensor, Manual focus, Peaking, RAW, full HD Video, Wi-Fi – Black or Silver	\$699 <sup>99</sup>	<b>\$150</b>	<b>\$549<sup>99</sup></b>
<b>ZS70K/S Camera (DC-ZS70K/S)** + FREE TRAVEL KIT (DMW-ZSTRV), \$99.99 VALUE</b> 30X LEICA Optical zoom, Electronic Viewfinder with tilting Touch Screen, Manual focus, RAW, 4K Photo/Video, Wi-Fi – Black or Silver	\$549 <sup>98</sup>	<b>\$50 PLUS FREE Travel Kit</b>	<b>\$399<sup>99</sup></b>
<b>FZ80 MEGA Zoom Camera (DMC-FZ80K) **</b> LEICA 20-1200mm f2.8 Full-Range Zoom, 4KPhoto/Video, LCD Touch Screen – Black	\$399 <sup>99</sup>	<b>\$50</b>	<b>\$349<sup>99</sup></b>
<b>TS30 (DMC-TS30A/K/R)</b> Tough water proof 26 ft., shock proof 5 ft.,freeze proof 14F, dustproof, 4X Optical zoom, Power O.I.S. – Blue/Black/Red	\$179 <sup>99</sup>	<b>\$40</b>	<b>\$139<sup>99</sup></b>



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## LUMIX G SERIES LENS PROMOTIONS

LEICA PRO LENSES <span style="background-color: yellow; padding: 2px;">LEICA DG LENS</span>	Selling Price	INSTANT REBATE	Final Price After Savings
<b>LEICA DG SUMMILUX 15mm f1.7 Aspherical lens (H-X015K)</b> Bright wide angle lens ideal for landscapes using natural lighting. Leica-certified, high performance.	\$599 <sup>99</sup>	<b>\$50</b>	<b>\$549<sup>99</sup></b>
<b>LEICA DG VARIO-ELMARIT 12-60mm f2.8-4 lens (H-ES12060)</b> F2.8 brightness across 5x zoom range, beautiful bokeh effects. Splash/dust/-proof. Leica-certified.	\$999 <sup>99</sup>	<b>\$100</b>	<b>\$899<sup>99</sup></b>
<b>LEICA DG NOCTICRON 42.5mm f1.2 lens (H-NS043)</b> Excellent depth and soft-focused backgrounds for ultimate low light use portrait use. Leica-certified.	\$1,599 <sup>99</sup>	<b>\$200</b>	<b>\$1,399<sup>99</sup></b>
<b>LEICA DG VARIO-ELMARIT 100-400mm f4-6.3 lens (H-RS100400)</b> Ultra-telephoto zoom designed for high speed action sports, wildlife + macro. Includes tripod mount.	\$1,799 <sup>99</sup>	<b>\$200</b>	<b>\$1,599<sup>99</sup></b>
LUMIX LENSES	Selling Price	INSTANT REBATE	Final Price After Savings
<b>Lumix 20mm f1.7 lens (H-H020A/K/S)</b> Compact, lightweight, pancake style lens for active shooting.	\$299 <sup>99</sup>	<b>\$30</b>	<b>\$269<sup>99</sup></b>
<b>Lumix 25mm f1.7 lens (H-H025K)</b> Versatile fast lens with natural viewing angle, lightweight.	\$249 <sup>99</sup>	<b>\$100</b>	<b>\$149<sup>99</sup></b>
<b>Lumix 30mm f2.8 lens (H-HS030)</b> Full life-size macro to landscape use. Fast, accurate focusing and stable framing.	\$399 <sup>99</sup>	<b>\$100</b>	<b>\$299<sup>99</sup></b>
<b>Lumix 42.5mm f1.7 lens (H-HS043K)</b> Stunning Bokeh effects, portrait and close focus to 1.02'.	\$399 <sup>99</sup>	<b>\$50</b>	<b>\$349<sup>99</sup></b>
<b>Lumix 7-14mm f4.0 lens (H-F007014)</b> Breathtaking ultra wide angle lens for dramatic images.	\$899 <sup>99</sup>	<b>\$100</b>	<b>\$799<sup>99</sup></b>
<b>Lumix 12-35mm f2.8 Aspherical lens (H-HSA12035)</b> F2.8 brightness across the entire zoom range produces stunning landscapes. Splash/dust-proof.	\$999 <sup>99</sup>	<b>\$100</b>	<b>\$899<sup>99</sup></b>
<b>Lumix 14-140mm f3.5-5.6 lens (H-FS14140AK/S/K)</b> Compact, lightweight, wide range 10x zoom. Black/Silver	\$699 <sup>99</sup>	<b>\$200</b>	<b>\$499<sup>99</sup></b>
<b>Lumix 35-100mm f2.8 lens (H-HSA35100)</b> F2.8 brightness across the entire zoom range. General purpose, HD rated, Splash/dust-proof lens.	\$1,099 <sup>99</sup>	<b>\$100</b>	<b>\$999<sup>99</sup></b>
<b>Lumix 35-100mm lens (H-FS35100)</b> Versatile, ultra compact, lightweight lens with Optical Image Stabilization.	\$399 <sup>99</sup>	<b>\$150</b>	<b>\$249<sup>99</sup></b>
<b>Lumix 45-150mm f4-5.6 lens (H-FS45150AK/S/K)</b> Perfect for combined photo and HD video photography, near silent inner focus system	\$249 <sup>99</sup>	<b>\$100</b>	<b>\$149<sup>99</sup></b>
<b>Lumix PZ45-175mm f4-5.6 lens (H-PS45175K)</b> Power zoom, especially useful in smooth video transitions.	\$449 <sup>99</sup>	<b>\$50</b>	<b>\$399<sup>99</sup></b>
<b>Lumix 100-300mm f4-5.6 lens (H-FSA100300)</b> Perfect for sports/wildlife photo and HD video photography, Power Optical Image Stabilization system	\$649 <sup>99</sup>	<b>\$50</b>	<b>\$599<sup>99</sup></b>

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## PANASONIC CAMCORDER PROMOTIONS

Save up to \$500  
on camcorders



Model	Selling Price	INSTANT REBATE	Final Price After Savings
<b>X1 Pro 4K Video Camera (HC-X1) **</b> Ultra HD, 1" Sensor, 4K 60p/50p Video, LEICA 20x Zoom Lens w/3 Manual Rings Control, XLR	\$3,199 <sup>99</sup>	\$200	\$2,999 <sup>99</sup>
<b>X1000 Pro 4K Video Camera (HC-X1000) **</b> Ultra HD, 4K 60p/50p Video, LEICA Lens w/3 Manual Rings Control, High Bit Rate, XLR	\$2,499 <sup>99</sup>	\$500	\$1,999 <sup>99</sup>
<b>WXF991 4K Camcorder (HC-WXF991K) **</b> 4K Ultra HD Camcorder with tilting EVF, Twin Camera Video Capture., Leica 20x zoom, 5 Axis Optical Image Stabilization	\$999 <sup>99</sup>	\$200	\$799 <sup>99</sup>
<b>VX981 4K Camcorder (HC-VX981K) **</b> 4K Ultra HD Camcorder, Wireless Smartphone Twin Video Capture, Leica 20x zoom, 5 Axis Optical Image Stabilization	\$799 <sup>99</sup>	\$100	\$699 <sup>99</sup>
<b>V770 Camcorder (HC-V770K) **</b> HD Camcorder with Wireless Smartphone Twin Video Capture, Slow Motion 120fps, HDR	\$599 <sup>99</sup>	\$100	\$499 <sup>99</sup>
<b>W580 Camcorder (HC-W580K)</b> 50x Optical zoom, Built-in Twin Camera for picture-in-picture recording, 5 Axis O.I.S., HD Video, Wi-Fi	\$399 <sup>99</sup>	\$50	\$349 <sup>99</sup>
<b>V380 Camcorder (HC-V380K)</b> 50x Optical Zoom, Full HD/60p, Five Axis Hybrid O.I.S., 2.7" Touchscreen, WiFi/NFC	\$329 <sup>99</sup>	\$30	\$299 <sup>99</sup>
<b>V180 Camcorder (HC-V180K)</b> 38x Optical Zoom, 77x Intelligent Zoom, Full HD/60i, 2.7" Touchscreen	\$229 <sup>99</sup>	\$30	\$199 <sup>99</sup>



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