



March 4 – March 10, 2018

# SPRING INSTANT SAVINGS

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## LUMIX G SERIES CAMERA PROMOTIONS



**SAVE \$200 on GH5 Body or w Leica 12-60mm**

**SAVE \$100 on BATTERY GRIP when purchased with GH5**

**SAVE \$100 on XLR1 audio control when purchased with GH5**



**FREE 45-150mm with GX85/12-32mm purchase**

Model	Selling Price	INSTANT REBATE	Final Price After Savings
<b>GH5 with Leica 12-60mm lens (DC-GH5LK)</b> New 20.3MP Sensor, 5-Axis Dual I.S.2, 10Bit 4:2:2 4K 30p, Magnesium body, Weather Resistant.	\$2,599.99	<b>\$200</b>	<b>\$2,399<sup>99</sup></b>
<b>GH5 Body Only (DC-GH5KBODY)</b> New 20.3MP Sensor, 5-Axis Dual I.S.2, 10Bit 4:2:2 4K 30p, Magnesium body, Weather Resistant.	\$1,999.99	<b>\$200</b>	<b>\$1,799<sup>99</sup></b>
<b>GH4 Camera Body (DMC-GH4KBODY)</b> <i>AWARD WINNER</i> , Professional 4K Photo/Video, Splash/Dustproof, Articulated OLED Touch Screen.	\$1,499 <sup>99</sup>	<b>\$500</b>	<b>\$999<sup>99</sup></b>
<b>GX85 with 12-32mm (DMC-GX85KK/KS) + 45-150mm (HFS45150AK/S/K)</b> <i>EDITORS' CHOICE AWARD WINNER</i> with 5-Axis 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black or Silver Finish.	\$1,049 <sup>98</sup>	<b>FREE 45-150mm + \$200 IR</b>	<b>\$599<sup>99</sup></b>
<b>GX8 Body Only (DMC-GX8K/S Body)</b> <i>EDITORS' CHOICE AWARD WINNER</i> , Dual I.S., 20.3MP, tiltable LVF/OLED Splash & Dustproof.	\$1,199 <sup>99</sup>	<b>\$200</b>	<b>\$999<sup>99</sup></b>
<b>G85 with 12-60mm lens (DMC-G85MK)</b> <i>DP REVIEW GOLD AWARD WINNER</i> with 5-Axis Dual I.S., OLED Splash & Dustproof. Black body.	\$999.99	<b>\$100</b>	<b>\$899<sup>99</sup></b>
<b>G7 Camera Body with 14-140mm lens (DMC-G7HK)</b> <i>BEST PRODUCT AWARD WINNER</i> . Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps.	\$1,099 <sup>99</sup>	<b>\$200</b>	<b>\$899<sup>99</sup></b>
<b>G7 Camera Body with 14-42mm lens (DMC-G7KK/KS)</b> <i>BEST PRODUCT AWARD WINNER</i> . Compact & lightweight, 4K Photo/Video at 30fps, burst 8fps.	\$799 <sup>99</sup>	<b>\$200</b>	<b>\$599<sup>99</sup></b>



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## LUMIX COMPACT CAMERA INSTANT REBATES

Save up to **\$200** on Compact Cameras

Model	Selling Price	INSTANT REBATE	Final Price After Savings
<b>FZ2500 (DMC-FZ2500)**</b> LEICA 24-480mm Zoom, 4KPhoto/Video, 1" 20.1 MP sensor, Manual Controls, OLED EVF, Articulated 3"LCD Screen – Black	\$1,199 <sup>99</sup>	<b>\$200</b>	<b>\$999<sup>99</sup></b>
<b>LX100 Camera (DMC-LX100K/S)**</b> LEICA f1.7-2.8 lens, MFT large sensor, 4K Photo/Video, Full Manual Controls incl. aperture ring – Black or Silver	\$799 <sup>99</sup>	<b>\$150</b>	<b>\$649<sup>99</sup></b>
<b>LX10 Camera (DMC-LX10K)**</b> LEICA f1.4-2.8 lens, Large 1" 20.1MP sensor, 180 degree touch LCD, 4K Photo/Video, Wi-Fi - Black	\$699 <sup>99</sup>	<b>\$150</b>	<b>\$549<sup>99</sup></b>
<b>FZ1000 (DMC-FZ1000)**</b> LEICA 25-400mm Zoom, 4KPhoto/Video, 1" 20.1 MP sensor, Manual Controls, OLED EVF, Articulated 3"LCD Screen – Black	\$799 <sup>99</sup>	<b>\$100</b>	<b>\$699<sup>99</sup></b>
<b>FZ300 MEGA Zoom Camera (DMC-FZ300K) **</b> LEICA 25-600mm f2.8 Full-Range Zoom, 4KPhoto/Video, Splash/Dustproof, Articulated 3"LCD Touch Screen – Black	\$599 <sup>99</sup>	<b>\$150</b>	<b>\$449<sup>99</sup></b>
<b>ZS100K/S Camera (DMC-ZS100K/S)**</b> 10X LEICA Optical zoom, precise EVF, 1" sensor, Manual focus, Peaking, RAW, full HD Video, Wi-Fi – Black or Silver	\$699 <sup>99</sup>	<b>\$150</b>	<b>\$549<sup>99</sup></b>
<b>ZS70K/S Camera (DC-ZS70K/S)** + FREE TRAVEL KIT (DMW-ZSTRV), \$99.99 VALUE</b> 30X LEICA Optical zoom, Electronic Viewfinder with tilting Touch Screen, Manual focus, RAW, 4K Photo/Video, Wi-Fi – Black or Silver	\$549 <sup>98</sup>	<b>\$50 PLUS FREE Travel Kit</b>	<b>\$399<sup>99</sup></b>
<b>FZ80 MEGA Zoom Camera (DMC-FZ80K) **</b> LEICA 20-1200mm f2.8 Full-Range Zoom, 4KPhoto/Video, LCD Touch Screen – Black	\$399 <sup>99</sup>	<b>\$50</b>	<b>\$349<sup>99</sup></b>
<b>TS30 (DMC-TS30A/K/R)</b> Tough water proof 26 ft., shock proof 5 ft.,freeze proof 14F, dustproof, 4X Optical zoom, Power O.I.S. – Blue/Black/Red	\$179 <sup>99</sup>	<b>\$40</b>	<b>\$139<sup>99</sup></b>



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## LUMIX G SERIES LENS PROMOTIONS

LEICA DG LENS

LEICA PRO LENSES	Selling Price	INSTANT REBATE	Final Price After Savings
<b>LEICA 15mm f1.7 lens (H-X015K)</b> Fast wide angle lens especially useful in low light.	\$599 <sup>99</sup>	\$50	\$549 <sup>99</sup>
<b>LEICA 42.5mm f1.2 lens (H-NS043)</b> Nocticon high performance lens for ultimate low light use.	\$1,599 <sup>99</sup>	\$200	\$1,399 <sup>99</sup>

LUMIX LENSES	Selling Price	INSTANT REBATE	Final Price After Savings
<b>Lumix 20mm f1.7 lens (H-H020A/K/S)</b> Slight wide angle designed for low light use.	\$299 <sup>99</sup>	\$30	\$269 <sup>99</sup>
<b>Lumix 25mm f1.7 lens (H-H025K)</b> Versatile fast lens with natural viewing angle, lightweight.	\$249 <sup>99</sup>	\$100	\$149 <sup>99</sup>
<b>Lumix 30mm f2.8 lens (H-HS030)</b> Short telephoto especially designed for macro use.	\$399 <sup>99</sup>	\$100	\$299 <sup>99</sup>
<b>Lumix 42.5mm f1.7 lens (H-HS043K)</b> Stunning Bokeh effects, portrait and close focus to 1.02'.	\$399 <sup>99</sup>	\$50	\$349 <sup>99</sup>
<b>Lumix 7-14mm f4.0 lens (H-F007014)</b> Breathtaking ultra wide angle lens for dramatic images.	\$899 <sup>99</sup>	\$100	\$799 <sup>99</sup>
<b>Lumix 12-35mm f2.8 lens (H-HSA12035)</b> Fast, constant f2.8 general purpose, HD rated, weather sealed lens.	\$999 <sup>99</sup>	\$100	\$899 <sup>99</sup>
<b>Lumix 14-140mm f3.5-5.6 lens (H-FS14140AK/S/K)</b> Compact, lightweight, wide range zoom. Black/Silver	\$699 <sup>99</sup>	\$200	\$499 <sup>99</sup>
<b>Lumix 35-100mm f2.8 lens (H-HSA35100)</b> Fast, constant f2.8 general purpose, HD rated, weather sealed lens.	\$1,099 <sup>99</sup>	\$100	\$999 <sup>99</sup>
<b>Lumix 35-100mm lens (H-FS35100)</b> Versatile, compact lens with Optical Image Stabilization.	\$399 <sup>99</sup>	\$150	\$249 <sup>99</sup>
<b>Lumix 45-150mm f4-5.6 lens (H-FS45150AK/S/K)</b> Perfect for combined photo and HD video photography, near silent inner focus system	\$249 <sup>99</sup>	\$100	\$149 <sup>99</sup>
<b>Lumix 100-300mm f4-5.6 lens (H-FSA100300)</b> Perfect for sports/wildlife photo and HD video photography, Power Optical Image Stabilization system	\$649 <sup>99</sup>	\$50	\$599 <sup>99</sup>



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## PANASONIC CAMCORDER PROMOTIONS

Save up to **\$500**  
on camcorders



Model	Selling Price	INSTANT REBATE	Final Price After Savings
<b>X1 Pro 4K Video Camera (HC-X1) **</b> Ultra HD, 1" Sensor, 4K 60p/50p Video, LEICA 20x Zoom Lens w/3 Manual Rings Control, XLR	\$3,199 <sup>99</sup>	<b>\$200</b>	<b>\$2,999<sup>99</sup></b>
<b>X1000 Pro 4K Video Camera (HC-X1000) **</b> Ultra HD, 4K 60p/50p Video, LEICA Lens w/3 Manual Rings Control, High Bit Rate, XLR	\$2,999 <sup>99</sup>	<b>\$500</b>	<b>\$2,499<sup>99</sup></b>
<b>WXF991 4K Camcorder (HC-WXF991K) **</b> 4K Ultra HD Camcorder with tilting EVF, Twin Camera Video Capture., Leica 20x zoom, 5 Axis Optical Image Stabilization	\$999 <sup>99</sup>	<b>\$100</b>	<b>\$899<sup>99</sup></b>
<b>VX981 4K Camcorder (HC-VX981K) **</b> 4K Ultra HD Camcorder, Wireless Smartphone Twin Video Capture, Leica 20x zoom, 5 Axis Optical Image Stabilization	\$799 <sup>99</sup>	<b>\$100</b>	<b>\$699<sup>99</sup></b>
<b>V770 Camcorder (HC-V770K) **</b> HD Camcorder with Wireless Smartphone Twin Video Capture, Slow Motion 120fps, HDR	\$599 <sup>99</sup>	<b>\$100</b>	<b>\$499<sup>99</sup></b>
<b>W580 Camcorder (HC-W580K)</b> 50x Optical zoom, Built-in Twin Camera for picture-in-picture recording, 5 Axis O.I.S., HD Video, Wi-Fi	\$399 <sup>99</sup>	<b>\$50</b>	<b>\$349<sup>99</sup></b>
<b>V380 Camcorder (HC-V380K)</b> 50x Optical Zoom, Full HD/60p, Five Axis Hybrid O.I.S., 2.7" Touchscreen, WiFi/NFC	\$329 <sup>99</sup>	<b>\$30</b>	<b>\$299<sup>99</sup></b>
<b>V180 Camcorder (HC-V180K)</b> 38x Optical Zoom, 77x Intelligent Zoom, Full HD/60i, 2.7" Touchscreen	\$229 <sup>99</sup>	<b>\$30</b>	<b>\$199<sup>99</sup></b>



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