

Digital Imaging

Instant Savings January 7-13, 2018



Interchangeable Lens Cameras



Model #	Selling Price	IR Savings	Selling Price After Savings
ILCE6000Y/B α 6000 + 16-50mm & 55-210mm Lenses - Black	\$999 ⁹⁹	\$150	\$849⁹⁹
ILCE6000K2L/B α 6000 + 18-55mm & 55-210mm Lenses - Black	\$999 ⁹⁹	\$150	\$849⁹⁹

α Bundles



Bundle	With	Savings
ILCE5000, ILCE5100, ILCE6000, ILCE6300, or ILCE6500 (all colors)*	SEL55210 or SEL55210/B Lenses	\$150
ILCE6300 or ILCE6500 (all colors)*	ECMGZ1M Microphone	\$50
IILCE6300, ILCE6500, ILCE7M2, ILCE7RM2, ILCE7RM3, ILCE7SM2, or ILCE9*	ECMXYST1M Microphone, HVLF32M Flash, or HVLF45RM Flash	\$50
ILCE6000, ILCE6300, or ILCE6500*	SEL1670Z Lens	\$100
IILCE6300, ILCE6500, ILCE7, or ILCE9*	SEL1635Z, SEL24240, SEL2470Z, or SEL55F18Z Lenses	\$100
ILCE7RM2*	SEL2870 Lens	\$200
ILCE7RM2*	SEL2470Z Lens	\$300
IILCE6300, ILCE6500, ILCE7, or ILCE9*	SEL50F18F Lens	\$50
ILCE7, or ILCE9*	SEL50M28 Lens	\$100
ILCE5000, ILCE5100, ILCE6000, ILCE6300, or ILCE6500 (all colors)*	SEL50M28 Lens	\$50
ILCE7, ILCE7R, or ILCE7S*	VGC1EM Grip	\$50
ILCE7M2, ILCE7RM2, or ILCE7SM2*	VGC2EM Grip	\$50
HVLF45RM Flash	FAWRC1M Flash Trigger	\$100
FAWRR1 Flash Receiver	FAWRC1M Flash Trigger	\$150

Handycam®

Model #	Selling Price	IR Savings	Selling Price After Savings
HDRXC675/B Handycam® with Exmor R® CMOS Sensor	\$599 ⁹⁹	\$100	\$499⁹⁹

Please check final pricing at retail. Offers valid at participating retailers. * STACKABLE with other bundles. ** Not STACKABLE with standalone IR. Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.