

Panasonic

LUMIX

SPECIAL HOLIDAY INSTANT SAVINGS

December 3 – December 9, 2017

LUMIX G SERIES CAMERA PROMOTIONS

\$599.99 GX85KK/S + 45-150mm SAVE \$450
Includes GX85 Camera, 12-32mm, 45-150mm

\$499.99 G7 w/14-42mm
after **\$300 IR**



Model	Selling Price	INSTANT REBATE	Final Price After Savings
G85 with 12-60mm lens (DMC-G85MK) <i>DP REVIEW GOLD AWARD WINNER</i> with 5-Axis Dual I.S., Tilttable LVF & OLED Splash & Dustproof. Black body.	\$999.99	\$100	\$899⁹⁹
GX8 Body Only (DMC-GX8K/S Body) <i>EDITORS' CHOICE AWARD WINNER</i> with Dual I.S. with Panasonic lenses, 20.3MP, large tilttable LVF & OLED Splash & Dustproof. Black or Silver body.	\$1,199 ⁹⁹	\$200	\$999⁹⁹
GX85 with 12-32mm ultra compact lens (DMC-GX85KK/KS) plus 45-150mm (H-FS45150AK/S/K) <i>EDITORS' CHOICE AWARD WINNER</i> with 5-Axis 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black or Silver Finish.	\$1,049 ⁹⁸	FREE 45-150mm with GX85 Purchase PLUS \$200 IR	\$599⁹⁹
G7 Camera Body with 14-140mm lens (DMC-G7HK) <i>BEST PRODUCT AWARD WINNER.</i> Compact & lightweight, fast Contrast AF tracks subject, 4KPhoto/Video at 30fps, burst 8fps. Black	\$1,099 ⁹⁹	\$200	\$899⁹⁹
G7 Camera Body with 14-42mm lens (DMC-G7KK/KS) <i>BEST PRODUCT AWARD WINNER.</i> Compact & lightweight, fast Contrast AF tracks subject, 4KPhoto/Video at 30fps, burst 8fps. Black or Silver	\$799 ⁹⁹	\$300	\$499⁹⁹
GH4 Camera Body (DMC-GH4KBODY) <i>AWARD WINNER,</i> Professional 4K Photo/Video, Splash/Dustproof, Articulated OLED Touch Screen. Black	\$1,499 ⁹⁹	\$600	\$899⁹⁹



Above models eligible for **3-Year Warranty Offer** at authorized U.S. Panasonic Imaging Dealers

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LUMIX COMPACT CAMERA INSTANT REBATES

FREE TRAVEL KIT
with ZS70 or
ZS100 purchase



Up to \$200 Savings
On Compact Cameras



Model	Selling Price	INSTANT REBATE	Final Price After Savings
FZ2500 (DMC-FZ2500)** LEICA 24-480mm Zoom, 4KPhoto/Video, 1" 20.1 MP sensor, Manual Controls, OLED EVF, Articulated 3"LCD Screen – Black	\$1,199 ⁹⁹	\$200	\$999⁹⁹
LX100 Camera (DMC-LX100K/S)** LEICA f1.7-2.8 lens, MFT large sensor, 4K Photo/Video, Full Manual Controls incl. aperture ring – Black or Silver	\$799 ⁹⁹	\$200	\$599⁹⁹
LX10 Camera (DMC-LX10K)** LEICA f1.4-2.8 lens, Large 1" 20.1MP sensor, 180 degree touch LCD, 4K Photo/Video, Wi-Fi - Black	\$699 ⁹⁹	\$150	\$549⁹⁹
FZ1000 (DMC-FZ1000)** LEICA 25-400mm Zoom, 4KPhoto/Video, 1" 20.1 MP sensor, Manual Controls, OLED EVF, Articulated 3"LCD Screen – Black	\$799 ⁹⁹	\$100	\$699⁹⁹
FZ300 MEGA Zoom Camera (DMC-FZ300K) ** LEICA 25-600mm f2.8 Full-Range Zoom, 4KPhoto/Video, Splash/Dustproof, Articulated 3"LCD Touch Screen – Black	\$599 ⁹⁹	\$150	\$449⁹⁹
ZS100K/S Camera (DMC-ZS100K/S)** Includes FREE Travel Kit \$99.99 Value 10X LEICA Optical zoom, precise EVF, 1" sensor, Manual focus, Peaking, RAW, full HD Video, Wi-Fi – Black or Silver	\$699 ⁹⁹	\$150 + FREE Travel Kit	\$549⁹⁹
ZS70K/S Camera (DC-ZS70K/S)** Includes FREE Travel Kit \$99.99 Value 30X LEICA Optical zoom, Electronic Viewfinder with tilting Touch Screen, Manual focus, RAW, 4K Photo/Video, Wi-Fi – Black or Silver	\$449 ⁹⁹	\$50 + FREE Travel Kit	\$399⁹⁹
FZ80 MEGA Zoom Camera (DMC-FZ80K) ** LEICA 20-1200mm f2.8 Full-Range Zoom, 4KPhoto/Video, LCD Touch Screen – Black	\$399 ⁹⁹	\$50	\$349⁹⁹
TS30 (DMC-TS30A/K/R) Tough water proof 26 ft., shock proof 5 ft., freeze proof 14F, dustproof, 4X Optical zoom, Power O.I.S. – Blue/Black/Red	\$179 ⁹⁹	\$30	\$149⁹⁹



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LUMIX G SERIES LENS PROMOTIONS



Save up to **\$200** on
select lenses

Model	Selling Price	INSTANT REBATE	Final Price After Savings
LEICA 15mm f1.7 lens (H-X015K) Fast wide angle lens especially useful in low light.	\$599 ⁹⁹	\$50	\$549⁹⁹
Lumix 20mm f1.7 lens (H-H020A/K/S) Slight wide angle designed for low light use.	\$299 ⁹⁹	\$30	\$269⁹⁹
Lumix 25mm f1.7 lens (H-H025K) Versatile fast lens with natural viewing angle, lightweight.	\$249 ⁹⁹	\$100	\$149⁹⁹
Lumix 30mm f2.8 lens (H-HS030) Short telephoto especially designed for macro use.	\$399 ⁹⁹	\$100	\$299⁹⁹
LEICA 42.5mm f1.2 lens (H-NS043) Nocticon high performance lens for ultimate low light use.	\$1,599 ⁹⁹	\$200	\$1,399⁹⁹
Lumix 42.5mm f1.7 lens (H-HS043K) Stunning Bokeh effects, portrait and close focus to 1.02'.	\$399 ⁹⁹	\$50	\$349⁹⁹
Lumix 7-14mm f4.0 lens (H-F007014) Breathtaking ultra wide angle lens for dramatic images.	\$899 ⁹⁹	\$100	\$799⁹⁹
Lumix 12-35mm f2.8 lens (H-HSA12035) Fast, constant f2.8 general purpose, HD rated, weather sealed lens.	\$999 ⁹⁹	\$100	\$899⁹⁹
Lumix 14-140mm f3.5-5.6 lens (H-FS14140AK/S/K) Compact, lightweight, wide range zoom. Black/Silver	\$699 ⁹⁹	\$150	\$549⁹⁹
Lumix 35-100mm f2.8 lens (H-HSA35100) Fast, constant f2.8 general purpose, HD rated, weather sealed lens.	\$1,099 ⁹⁹	\$100	\$999⁹⁹
Lumix 35-100mm lens (H-FS35100) Versatile, compact lens with Optical Image Stabilization.	\$399 ⁹⁹	\$100	\$299⁹⁹
Lumix 45-150mm f4-5.6 lens (H-FS45150AK/S/K) Perfect for combined photo and HD video photography, near silent inner focus system	\$249 ⁹⁹	\$100	\$149⁹⁹

3 YEAR
EXTENDED
WARRANTYAbove models eligible for **3-Year Warranty Offer** at authorized U.S. Panasonic Imaging Dealers

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PANASONIC CAMCORDER PROMOTIONS

Save up to **\$700**
on camcorders



Model	Selling Price	INSTANT REBATE	Final Price After Savings
X1000 Pro 4K Video Camera (HC-X1000) ** Ultra HD, 4K 60p/50p Video, LEICA Lens w/3 Manual Rings Control, High Bit Rate, XLR	\$2,999 ⁹⁹	\$700	\$2,299⁹⁹
WXF991 4K Camcorder (HC-WXF991K) ** 4K Ultra HD Camcorder with tilting EVF, Twin Camera Video Capture., Leica 20x zoom, 5 Axis Optical Image Stabilization	\$999 ⁹⁹	\$200	\$799⁹⁹
VX981 4K Camcorder (HC-VX981K) ** 4K Ultra HD Camcorder, Wireless Smartphone Twin Video Capture, Leica 20x zoom, 5 Axis Optical Image Stabilization	\$899 ⁹⁹	\$300	\$599⁹⁹
V770 Camcorder (HC-V770K) ** HD Camcorder with Wireless Smartphone Twin Video Capture, Slow Motion 120fps, HDR	\$599 ⁹⁹	\$150	\$449⁹⁹
W580 Camcorder (HC-W580K) 50x Optical zoom, Built-in Twin Camera for picture-in-picture recording, 5 Axis O.I.S., HD Video, Wi-Fi	\$399 ⁹⁹	\$50	\$349⁹⁹
V380 Camcorder (HC-V380K) 50x Optical Zoom, Full HD/60p, Five Axis Hybrid O.I.S., 2.7" Touchscreen, WiFi/NFC	\$329 ⁹⁹	\$30	\$299⁹⁹
V180 Camcorder (HC-V180K) 38x Optical Zoom, 77x Intelligent Zoom, Full HD/60i, 2.7" Touchscreen	\$229 ⁹⁹	\$30	\$199⁹⁹

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