

# SONY

## Digital Imaging

Instant Savings October 8-14, 2017



### Interchangeable Lens Cameras

Model #	Selling Price	IR Savings	Selling Price After Savings
ILCE6000Y/B $\alpha$ 6000 + 16-50mm & 55-210mm Lenses	\$999 <sup>99</sup>	\$150	<b>\$849<sup>99</sup></b>
ILCE6000K2L/B $\alpha$ 6000 + 18-55mm & 55-210mm Lenses	\$999 <sup>99</sup>	\$150	<b>\$849<sup>99</sup></b>

### $\alpha$ Bundles



Bundle	With	Savings
$\alpha$ 7R II*	SEL2870 Lens	<b>\$200</b>
$\alpha$ 6300, $\alpha$ 6500, $\alpha$ 7, $\alpha$ 7R, $\alpha$ 7S, $\alpha$ 7 II, $\alpha$ 7S II, $\alpha$ 7R II, or $\alpha$ 9*	SEL1635Z, SEL24240, SEL2470Z or SEL55F18Z Lenses	<b>\$100</b>
$\alpha$ 6300, $\alpha$ 6500, $\alpha$ 7, $\alpha$ 7R, $\alpha$ 7S, $\alpha$ 7 II, $\alpha$ 7S II, $\alpha$ 7R II, or $\alpha$ 9*	SEL50F18F Lens	<b>\$50</b>
$\alpha$ 7, $\alpha$ 7R, $\alpha$ 7S, $\alpha$ 7 II, $\alpha$ 7S II, $\alpha$ 7R II, or $\alpha$ 9*	SEL50M28 Lens	<b>\$100</b>
$\alpha$ 5000, $\alpha$ 5100, $\alpha$ 6000, $\alpha$ 6300, or $\alpha$ 6500*	SEL55210 or SEL55210/B Lenses	<b>\$150</b>
$\alpha$ 6000, $\alpha$ 6300, or $\alpha$ 6500*	SEL1670Z Lens	<b>\$100</b>
$\alpha$ 5000, $\alpha$ 5100, $\alpha$ 6000, $\alpha$ 6300, or $\alpha$ 6500*	SEL50M28 Lens	<b>\$50</b>
$\alpha$ 9*	HVLF60M Flash	<b>\$550</b>
$\alpha$ 7, $\alpha$ 7R, or $\alpha$ 7S*	VGC1EM Grip	<b>\$50</b>
$\alpha$ 7 II, $\alpha$ 7R II, or $\alpha$ 7S II*	VGC2EM Grip	<b>\$50</b>
$\alpha$ 6300, $\alpha$ 6500, $\alpha$ 7 II, $\alpha$ 7R II, $\alpha$ 7S II, or $\alpha$ 9*	ECMXYST1M Microphone or HVLF32M Flash	<b>\$50</b>
$\alpha$ 6300 or $\alpha$ 6500*	ECMGZ1M Microphone	<b>\$50</b>

Please check final pricing at retail. Offers valid at participating retailers. \* STACKABLE with other bundles. \*\* Not STACKABLE with standalone IR. Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

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### Handycam®



Model #	Selling Price	IR Savings	Selling Price After Savings
FDRAX33/B 4K Handycam® Camcorder with Exmor R® CMOS Sensor	\$849 <sup>99</sup>	\$100	<b>\$749<sup>99</sup></b>
FDRAX53 4K Handycam® Camcorder with Exmor R® CMOS Sensor	\$999 <sup>99</sup>	\$150	<b>\$849<sup>99</sup></b>
HDRCX405/B Handycam® with Exmor R® CMOS Sensor	\$229 <sup>99</sup>	\$30	<b>\$199<sup>99</sup></b>
HDRCX440/B Handycam® with Exmor R® CMOS Sensor	\$299 <sup>99</sup>	\$30	<b>\$269<sup>99</sup></b>

### Action Cam

FDRX3000/W 4K Action Cam with Wi-Fi® & GPS	\$399 <sup>99</sup>	\$30	<b>\$369<sup>99</sup></b>
FDRX3000R/W 4K Action Cam with Wi-Fi® & GPS + Remote	\$549 <sup>99</sup>	\$30	<b>\$519<sup>99</sup></b>
HDRAS50/B Action Cam	\$199 <sup>99</sup>	\$30	<b>\$169<sup>99</sup></b>
HDRAS50R/B Action Cam	\$349 <sup>99</sup>	\$30	<b>\$319<sup>99</sup></b>

### Action Cam Bundles



Bundle	With	Savings
HDRAZ1/W, HDRAS200V/W, <b>or</b> FDRX1000V/W**	RMLVR2 Live View Remote <i>While Supplies Last</i>	<b>\$150</b>
HDRAZ1/W <b>or</b> HDRAZ1VR/W** (While Supplies Last)	NPBY1 Battery <i>While Supplies Last</i>	<b>\$25</b>
FDRX1000V/W <b>or</b> FDRX1000VR/W** (While Supplies Last)	BLTCHM1 Clip Head Mount Kit <i>While Supplies Last</i>	<b>\$35</b>
FDRX1000V/W, FDRX1000VR/W, HDRAS200V/W, HDRAS200VR/W, HDRAZ1V/W, HDRAZ1VR/W, <b>or</b> HDRAS20/B**	AKAAF1 Anti Fog Sheet <i>While Supplies Last</i>	<b>\$17</b>
FDRX1000V/W, FDRX1000VR/W, HDRAS200V/W, HDRAS200VR/W, HDRAZ1V/W, HDRAZ1VR/W, <b>or</b> HDRAS20/B**	VCTBDM1 Board Mount <i>While Supplies Last</i>	<b>\$30</b>
HDRAS200V/W <b>or</b> HDRAS200VR/W**	MPKAS3 Underwater Housing <i>While Supplies Last</i>	<b>\$50</b>

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