

**October 1 – October 14, 2017**

**LUMIX G SERIES CAMERA PROMOTIONS**



- **\$ 999.99** on GX8 Body after **\$200 IR**
- **\$ 699.99** on GX85 w/12-32mm after **\$100 IR**
- **\$ 599.99** for G7 w/14-42mm after **\$200 IR**

Model	Selling Price	SAVINGS	Final Price After Savings
<b>GH4 Camera Body (DMC-GH4KBODY)</b> Award Winning, Professional DSLM, 4K Photo/Video, Splash/Dustproof, Articulated OLED Touch Screen. Black	\$1,499 <sup>99</sup>	<b>\$300</b>	<b>\$1,199<sup>99</sup></b>
<b>GX8 Body Only (DMC-GX8K/S Body)</b> Dual I.S. with Panasonic lenses, 20.3MP, Tilttable LVF & OLED Splash & Dustproof. Black or Silver body.	\$1,199 <sup>99</sup>	<b>\$200</b>	<b>\$999<sup>99</sup></b>
<b>GX85 with 12-32mm (DMC-GX85KK/KS)</b> 16MP Live MOS w/o Low Pass Filter, 5-Axis Dual I.S., Tilttable 3" Touch Screen Monitor, 4K Video. Black or Silver Finish.	\$799 <sup>99</sup>	<b>\$100</b>	<b>\$699<sup>99</sup></b>
<b>G7 Camera Body with 14-140mm (DMC-G7HK)</b> Compact & lightweight, fast Contrast AF tracks subject, 4KPhoto/Video at 30fps, burst 8fps. Black	\$1,099 <sup>99</sup>	<b>\$200</b>	<b>\$899<sup>99</sup></b>
<b>G7 Camera Body with 14-42mm (DMC-G7KK/KS)</b> Compact & lightweight, fast Contrast AF tracks subject, 4KPhoto/Video at 30fps, burst 8fps. Black or Silver	\$799 <sup>99</sup>	<b>\$200</b>	<b>\$599<sup>99</sup></b>



Above models eligible for **3-Year Warranty Offer** at authorized U.S. Panasonic Imaging Dealers

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**LUMIX COMPACT CAMERA INSTANT REBATES**



Save up to **\$150**  
instant rebate  
on compact  
cameras

Model	Selling Price	SAVINGS	Final Price After Savings
<b>LX100 Camera (DMC-LX100K/S)**</b> LEICA f1.7-2.8 lens, MFT large sensor, 4K Photo/Video, Full Manual Controls – Black or Silver	\$799 <sup>99</sup>	<b>\$150</b>	<b>\$649<sup>99</sup></b>
<b>LX10 Camera (DMC-LX10K)**</b> LEICA f1.4-2.8 lens, Large 1" 20.1MP sensor, 180 degree touch LCD, 4K Photo/Video, Wi-Fi - Black	\$699 <sup>99</sup>	<b>\$50</b>	<b>\$649<sup>99</sup></b>
<b>FZ1000 (DMC-FZ1000)**</b> LEICA 25-400mm Zoom, 4KPhoto/Video, 1" sensor, Manual Controls, OLED EVF, Articulated 3"LCD Screen – Black	\$799 <sup>99</sup>	<b>\$100</b>	<b>\$699<sup>99</sup></b>
<b>FZ300 MEGA Zoom Camera (DMC-FZ300K) **</b> LEICA 25-600mm f2.8 Full-Range Zoom, 4KPhoto/Video, Splash/Dustproof, Articulated 3"LCD Touch Screen – Black	\$599 <sup>99</sup>	<b>\$100</b>	<b>\$499<sup>99</sup></b>
<b>ZS100K/S Camera (DMC-ZS100K/S)**</b> 10X LEICA Optical zoom, precise EVF, 1" sensor, Manual focus, Peaking, RAW, full HD Video, Wi-Fi – Black or Silver	\$699 <sup>99</sup>	<b>\$50</b>	<b>\$649<sup>99</sup></b>
<b>TS30 (DMC-TS30A/K/R)</b> Tough water proof 26 ft., shock proof 5 ft.,freeze proof 14F, dustproof, 4X Optical zoom, Power O.I.S. – Blue/Black/Red	\$179 <sup>99</sup>	<b>\$30</b>	<b>\$149<sup>99</sup></b>



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LUMIX G SERIES **LENS** PROMOTIONS



Save up to **\$200** on select lenses

Model	Selling Price	SAVINGS	Final Price After Savings
<b>LEICA 15mm f1.7 lens (H-X015K)</b> Fast wide angle lens especially useful in low light.	\$599 <sup>99</sup>	<b>\$50</b>	<b>\$549<sup>99</sup></b>
<b>Lumix 20mm f1.7 lens (H-H020A/K/S)</b> Slight wide angle designed for low light use.	\$299 <sup>99</sup>	<b>\$30</b>	<b>\$269<sup>99</sup></b>
<b>Lumix 25mm f1.7 lens (H-H025K)</b> Versatile fast lens with natural viewing angle, lightweight.	\$249 <sup>99</sup>	<b>\$100</b>	<b>\$149<sup>99</sup></b>
<b>Lumix 30mm f2.8 lens (H-HS030)</b> Short telephoto especially designed for macro use.	\$399 <sup>99</sup>	<b>\$100</b>	<b>\$299<sup>99</sup></b>
<b>LEICA 42.5mm f1.2 lens (H-NS043)</b> Nocticon high performance lens for ultimate low light use.	\$1,599 <sup>99</sup>	<b>\$200</b>	<b>\$1,399<sup>99</sup></b>
<b>Lumix 42.5mm f1.7 (H-HS043K)</b> Stunning Bokeh effects, portrait and close focus to 1.02'.	\$399 <sup>99</sup>	<b>\$50</b>	<b>\$349<sup>99</sup></b>
<b>Lumix 7-14mm f4.0 lens (H-F007014)</b> Breathtaking ultra wide angle lens for dramatic images.	\$899 <sup>99</sup>	<b>\$100</b>	<b>\$799<sup>99</sup></b>
<b>Lumix 12-35mm f2.8 lens (H-HSA12035) <u>New Design.</u></b> Fast, constant f2.8 general purpose, HD rated, weather sealed lens.	\$999 <sup>99</sup>	<b>\$100</b>	<b>\$899<sup>99</sup></b>
<b>Lumix 14-140mm f3.5-5.6 lens (H-FS14140AK/S/K)</b> Compact, lightweight, wide range zoom. Black/Silver	\$699 <sup>99</sup>	<b>\$150</b>	<b>\$549<sup>99</sup></b>
<b>Lumix 35-100mm f2.8 lens (H-HSA35100) <u>New Design.</u></b> Fast, constant f2.8 general purpose, HD rated, weather sealed lens.	\$1,099 <sup>99</sup>	<b>\$100</b>	<b>\$999<sup>99</sup></b>
<b>Lumix 35-100mm lens (H-FS35100)</b> Versatile, compact lens with Optical Image Stabilization.	\$399 <sup>99</sup>	<b>\$100</b>	<b>\$299<sup>99</sup></b>
<b>Lumix 45-150mm f4-5.6 lens (H-FS45150AK/S/K)</b> Perfect for combined photo and HD video photography, near silent inner focus system	\$249 <sup>99</sup>	<b>\$50</b>	<b>\$199<sup>99</sup></b>



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### PANASONIC CAMCORDER PROMOTIONS

Save up to **\$500**  
on camcorders



Model	Selling Price	SAVINGS	Final Price After Savings
<b>X1000 Pro 4K Video Camera (HC-X1000) **</b> Ultra HD, 4K 60p/50p Video, LEICA Lens w/3 Manual Rings Control, High Bit Rate, XLR	\$2,999 <sup>99</sup>	<b>\$500</b>	<b>\$2,499<sup>99</sup></b>
<b>WXF991 4K Camcorder (HC-WXF991K) **</b> 4K Ultra HD Camcorder with tilting EVF, Twin Camera Video Capture., Leica 20x zoom, 5 Axis Optical Image Stabilization	\$999 <sup>99</sup>	<b>\$100</b>	<b>\$899<sup>99</sup></b>
<b>VX981 4K Camcorder (HC-VX981K) **</b> 4K Ultra HD Camcorder, Wireless Smartphone Twin Video Capture, Leica 20x zoom, 5 Axis Optical Image Stabilization	\$899 <sup>99</sup>	<b>\$200</b>	<b>\$699<sup>99</sup></b>
<b>V770 Camcorder (HC-V770K) **</b> HD Camcorder with Wireless Smartphone Twin Video Capture, Slow Motion 120fps, HDR	\$599 <sup>99</sup>	<b>\$100</b>	<b>\$499<sup>99</sup></b>
<b>W580 Camcorder (HC-W580K)</b> 50x Optical zoom, Built-in Twin Camera for picture-in-picture recording, 5 Axis O.I.S., HD Video, Wi-Fi	\$399 <sup>99</sup>	<b>\$50</b>	<b>\$349<sup>99</sup></b>
<b>V380 Camcorder (HC-V380K)</b> 50x Optical Zoom, Full HD/60p, Five Axis Hybrid O.I.S., 2.7" Touchscreen, WiFi/NFC	\$329 <sup>99</sup>	<b>\$30</b>	<b>\$299<sup>99</sup></b>
<b>V180 Camcorder (HC-V180K)</b> 38x Optical Zoom, 77x Intelligent Zoom, Full HD/60i, 2.7" Touchscreen	\$229 <sup>99</sup>	<b>\$30</b>	<b>\$199<sup>99</sup></b>



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