

# SONY

## Digital Imaging

Instant Savings July 30 – August 5, 2017



### Interchangeable Lens Cameras

Model #	Selling Price	IR Savings	Selling Price After Savings
ILCE6000Y/B $\alpha$ 6000 + 16-50mm & 55-210mm Lenses	\$999 <sup>99</sup>	\$150	<b>\$849<sup>99</sup></b>
ILCE6000K2L/B $\alpha$ 6000 + 18-55mm & 55-210mm Lenses	\$999 <sup>99</sup>	\$150	<b>\$849<sup>99</sup></b>

### $\alpha$ Bundles



Bundle	With	Savings
$\alpha$ 7, $\alpha$ 7R, or $\alpha$ 7S*	VGC1EM Grip	<b>\$50</b>
$\alpha$ 7 II, $\alpha$ 7R II or $\alpha$ 7S II*	VGC2EM Grip	<b>\$50</b>
$\alpha$ 7, $\alpha$ 7R, $\alpha$ 7S, $\alpha$ 7 II, $\alpha$ 7R II or $\alpha$ 7S II*	SEL50F18F or SEL50M28 Lenses	<b>\$100</b>
$\alpha$ 7R II*	SEL2870 Lens	<b>\$200</b>
$\alpha$ 6300, $\alpha$ 6500, $\alpha$ 7, $\alpha$ 7R, $\alpha$ 7S, $\alpha$ 7 II, $\alpha$ 7R II or $\alpha$ 7S II*	SEL1635Z, SEL24240, SEL2470Z, SEL55F18Z, SEL70200G, or SEL90M28G Lenses	<b>\$100</b>
$\alpha$ 6300, $\alpha$ 6500, $\alpha$ 7 II, $\alpha$ 7R II or $\alpha$ 7S II*	ECMXYST1M Microphone or HVLF32M Flash	<b>\$50</b>
$\alpha$ 5000, $\alpha$ 5100, $\alpha$ 6000, $\alpha$ 6300 or $\alpha$ 6500*	SEL55210 or SEL55210/B Lenses	<b>\$150</b>
$\alpha$ 5000, $\alpha$ 5100, $\alpha$ 6000, $\alpha$ 6300 or $\alpha$ 6500*	SEL50F18F or SEL50M28 Lenses	<b>\$50</b>
$\alpha$ 6000, $\alpha$ 6300 or $\alpha$ 6500*	SEL1018, SEL1670Z, SEL70200G, or SELP18105G Lenses	<b>\$100</b>
$\alpha$ 6300 or $\alpha$ 6500*	ECMGZ1M Microphone	<b>\$50</b>
$\alpha$ 68 or $\alpha$ 77 II*	SAL55200/2 or SAL55300 Lenses	<b>\$100</b>
$\alpha$ 68 or $\alpha$ 77 II*	SAL18135 Lens	<b>\$200</b>

### Accessory Bundles

Bundle	With	Savings
HVLF45RM Flash	FAWRC1M Flash Trigger	<b>\$100</b>
FAWRC1M Flash Trigger	FAWRR1 Flash receiver	<b>\$150</b>

Please check final pricing at retail. Offers valid at participating retailers. \* STACKABLE with other bundles. \*\* Not STACKABLE with standalone IR. Prices and offers non-redeemable for cash, non-transferable and may not be combinable with other offers or discounts. Reseller prices may vary. Prices and offers stated do not include tax or shipping. Specifications, availability, prices and terms of offer are subject to cancellation or change without notice. Sony is not responsible for photographic, typographic or system errors.

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### Handycam®



Model #	Selling Price	IR Savings	Selling Price After Savings
FDRAX100/B 4K Expert Handycam	\$1,699 <sup>99</sup>	\$100	<b>\$1,599<sup>99</sup></b>
FDRAX33/B 4K Handycam® Camcorder with Exmor R® CMOS Sensor	\$849 <sup>99</sup>	\$100	<b>\$749<sup>99</sup></b>
FDRAX53 4K Handycam® Camcorder with Exmor R® CMOS Sensor	\$999 <sup>99</sup>	\$150	<b>\$849<sup>99</sup></b>
HDRCX405/B Handycam® with Exmor R® CMOS Sensor	\$229 <sup>99</sup>	\$30	<b>\$199<sup>99</sup></b>
HDRCX440/B Handycam® with Exmor R® CMOS Sensor	\$299 <sup>99</sup>	\$30	<b>\$269<sup>99</sup></b>
HDRCX675/B Handycam® with Exmor R® CMOS Sensor	\$599 <sup>99</sup>	\$100	<b>\$499<sup>99</sup></b>

### Action Cam

FDRX3000/W 4K Action Cam with Wi-Fi® & GPS	\$399 <sup>99</sup>	\$30	<b>\$369<sup>99</sup></b>
FDRX3000R/W 4K Action Cam with Wi-Fi® & GPS + Remote	\$549 <sup>99</sup>	\$30	<b>\$519<sup>99</sup></b>
HDRAS50/B Action Cam	\$199 <sup>99</sup>	\$30	<b>\$169<sup>99</sup></b>
HDRAS50R/B Action Cam	\$349 <sup>99</sup>	\$30	<b>\$319<sup>99</sup></b>

### Action Cam Bundles



Bundle	With	Savings
HDRAZ1/W, HDRAS200V/W, <b>or</b> FDRX1000V/W**	Live View Remote (RMLVR2) <i>While Supplies Last</i>	<b>\$150</b>
HDRAZ1/W <b>or</b> HDRAZ1VR/W** (While Supplies Last)	Battery (NPBY1) <i>While Supplies Last</i>	<b>\$25</b>
FDRX1000V/W <b>or</b> FDRX1000VR/W** (While Supplies Last)	Clip Head Mount Kit (BLTCHM1) <i>While Supplies Last</i>	<b>\$35</b>
FDRX1000V/W, FDRX1000VR/W, HDRAS200V/W, HDRAS200VR/W, HDRAZ1V/W, HDRAZ1VR/W, <b>or</b> HDRAS20/B**	Anti Fog Sheet (AKAAF1) <i>While Supplies Last</i>	<b>\$17</b>
FDRX1000V/W, FDRX1000VR/W, HDRAS200V/W, HDRAS200VR/W, HDRAZ1V/W, HDRAZ1VR/W, <b>or</b> HDRAS20/B**	Board Mount (VCTBDM1) <i>While Supplies Last</i>	<b>\$30</b>
HDRAS200V/W <b>or</b> HDRAS200VR/W**	Underwater Housing (MPKAS3) <i>While Supplies Last</i>	<b>\$50</b>

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