

# GOODBYE SUMMER. HELLO Nikon INSTANT SAVINGS!

## D810™ Kit includes 24-120mm VR NIKKOR® image stabilizing lens

36.3 MEGA PIXELS | UP TO 5 FRAMES PER SECOND | FX FORMAT | 1080p FULL HD VIDEO

Was \$4599<sup>95\*</sup>  
Now **\$3699<sup>95\*</sup>**  
After \$900 Instant Savings\*



## D5500™

Kit Includes 18-55mm DX VR II NIKKOR® image stabilizing lens

24.2 MEGA PIXELS | UP TO 5 FRAMES PER SECOND | 3.2" HI-RES VARI-ANGLE MONITOR | 1080p FULL HD VIDEO

Was \$999<sup>95\*</sup>  
Now **\$849<sup>95\*</sup>**  
After \$150 Instant Savings\*

WiFi CERTIFIED BUILT-IN



## D3300™

Kit Includes 18-55mm DX VR II NIKKOR® image stabilizing lens

24.2 MEGA PIXELS | UP TO 5 FRAMES PER SECOND | 1080p FULL HD VIDEO

Was \$649<sup>95\*</sup>  
Now **\$499<sup>95\*</sup>**  
After \$150 Instant Savings\*

WiFi CERTIFIED CONNECTIVITY



## FREE! Wi-Fi® Adapter<sup>5</sup>

with purchase of a new Nikon D3200 or D3300.  
Suggested Retail Price \$59.95

## D3300™

DUAL VR LENS CAMERA KIT

Kit includes 18-55mm DX VR II & 55-200mm DX VR II Zoom NIKKOR® image stabilizing lenses and camera case

24.2 MEGA PIXELS | UP TO 5 FRAMES PER SECOND | 1080p FULL HD VIDEO

Was \$999<sup>95\*</sup>  
Now **\$649<sup>95\*</sup>**  
After \$350 Instant Savings\*

WiFi CERTIFIED CONNECTIVITY



## D5300™

Kit Includes 18-140mm DX VR NIKKOR® image stabilizing lens

24.2 MEGA PIXELS | UP TO 5 FRAMES PER SECOND | 3.2" HI-RES VARI-ANGLE MONITOR | 1080p FULL HD VIDEO

Was \$1299<sup>95\*</sup>  
Now **\$949<sup>95\*</sup>**  
After \$350 Instant Savings\*

WiFi CERTIFIED BUILT-IN



## D7100™

Kit Includes 18-140mm DX VR NIKKOR® image stabilizing lens

24.1 MEGA PIXELS | UP TO 6 FRAMES PER SECOND | 1080p FULL HD VIDEO

Was \$1699<sup>95\*</sup>  
Now **\$1099<sup>95\*</sup>**  
After \$600 Instant Savings\*

WiFi CERTIFIED CONNECTIVITY



## D5500™

Kit Includes 18-140mm DX VR NIKKOR® image stabilizing lens

24.2 MEGA PIXELS | UP TO 5 FRAMES PER SECOND | 3.2" HI-RES VARI-ANGLE MONITOR | 1080p FULL HD VIDEO

Was \$1399<sup>95\*</sup>  
Now **\$1049<sup>95\*</sup>**  
After \$350 Instant Savings\*

WiFi CERTIFIED BUILT-IN



D5500 Body Only \$749.95\* After \$150 Instant Savings\*

## D610™

Kit Includes 24-85mm VR NIKKOR® image stabilizing lens

24.3 MEGA PIXELS | UP TO 6 FRAMES PER SECOND | FX FORMAT | 1080p FULL HD VIDEO

Was \$2599<sup>95\*</sup>  
Now **\$1999<sup>95\*</sup>**  
After \$600 Instant Savings\*

WiFi CERTIFIED CONNECTIVITY



## D7200™

Kit Includes 18-140mm DX VR NIKKOR® image stabilizing lens

24.2 MEGA PIXELS | UP TO 6 FRAMES PER SECOND | 1080p FULL HD VIDEO

Was \$1699<sup>95\*</sup>  
Now **\$1399<sup>95\*</sup>**  
After \$300 Instant Savings\*

WiFi CERTIFIED BUILT-IN



D7200 Body Only \$1099.95\* After \$100 Instant Savings\*

## D750™

Kit includes 24-120mm VR NIKKOR® image stabilizing lens

24.3 MEGA PIXELS | UP TO 6.5 FRAMES PER SECOND | 3.2 TILTING VARI-ANGLE MONITOR | FX FORMAT | 1080p FULL HD VIDEO

Was \$3599<sup>95\*</sup>  
Now **\$2699<sup>95\*</sup>**  
After \$900 Instant Savings\*

WiFi CERTIFIED BUILT-IN



## D750™

Kit includes 24-120mm VR NIKKOR® image stabilizing lens

24.3 MEGA PIXELS | UP TO 6.5 FRAMES PER SECOND | 3.2 TILTING VARI-ANGLE MONITOR | FX FORMAT | 1080p FULL HD VIDEO

Was \$3599<sup>95\*</sup>  
Now **\$2699<sup>95\*</sup>**  
After \$900 Instant Savings\*

WiFi CERTIFIED BUILT-IN



D750 Body Only \$1999.95\* After \$300 Instant Savings\*

# NIKKOR® LENSES UNRIVALED EXCELLENCE.

95 million NIKKOR

With our legendary NIKKOR® lenses, you can take all your images to the next level.



Purchase any of the below NIKKOR® lenses together with any Nikon DSLR and receive the below Instant Savings on the lens:			
	Was	Now	Instant Savings
24mm f/2.8 NIKKOR lens	\$394 <sup>95*</sup>	<b>\$344<sup>95*</sup></b>	<b>\$50<sup>00*</sup></b>
28mm f/2.8 NIKKOR lens	\$289 <sup>95*</sup>	<b>\$249<sup>95*</sup></b>	<b>\$40<sup>00*</sup></b>
35mm f/1.4G NIKKOR lens	\$1799 <sup>95*</sup>	<b>\$1599<sup>95*</sup></b>	<b>\$200<sup>00*</sup></b>
40mm f/2.8G Micro-NIKKOR lens	\$279 <sup>95*</sup>	<b>\$249<sup>95*</sup></b>	<b>\$30<sup>00*</sup></b>
50mm f/1.4G NIKKOR lens	\$484 <sup>95*</sup>	<b>\$434<sup>95*</sup></b>	<b>\$50<sup>00*</sup></b>
58mm f/1.4G NIKKOR lens	\$1699 <sup>95*</sup>	<b>\$1499<sup>95*</sup></b>	<b>\$200<sup>00*</sup></b>
60mm f/2.8G Micro-NIKKOR lens	\$599 <sup>95*</sup>	<b>\$499<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
85mm f/1.8G NIKKOR lens	\$499 <sup>95*</sup>	<b>\$449<sup>95*</sup></b>	<b>\$50<sup>00*</sup></b>
85mm f/1.4G NIKKOR lens	\$1699 <sup>95*</sup>	<b>\$1549<sup>95*</sup></b>	<b>\$150<sup>00*</sup></b>
28mm f/1.8G NIKKOR lens	\$699 <sup>95*</sup>	<b>\$649<sup>95*</sup></b>	<b>\$50<sup>00*</sup></b>
35mm f/1.8G NIKKOR lens	\$599 <sup>95*</sup>	<b>\$549<sup>95*</sup></b>	<b>\$50<sup>00*</sup></b>
12-24mm f/4G DX NIKKOR lens	\$1224 <sup>95*</sup>	<b>\$1124<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
18-35mm f/3.5-4.5G NIKKOR lens	\$749 <sup>95*</sup>	<b>\$649<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
10-24mm f/3.5-4.5G DX NIKKOR lens	\$899 <sup>95*</sup>	<b>\$799<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
14-24mm f/2.8G NIKKOR lens	\$1999 <sup>95*</sup>	<b>\$1799<sup>95*</sup></b>	<b>\$200<sup>00*</sup></b>
17-55mm f/2.8G DX NIKKOR lens	\$1539 <sup>95*</sup>	<b>\$1399<sup>95*</sup></b>	<b>\$140<sup>00*</sup></b>

Purchase the below Teleconverter or Speedlight together with any Nikon DSLR and receive the below Instant Savings on the Teleconverter or Speedlight:			
	Was	Now	Instant Savings
AF-S Teleconverter TC-20E III	\$499 <sup>95*</sup>	<b>\$449<sup>95*</sup></b>	<b>\$50<sup>00*</sup></b>
SB-500 Speedlight	\$249 <sup>95*</sup>	<b>\$229<sup>95*</sup></b>	<b>\$20<sup>00*</sup></b>

Purchase any of the below NIKKOR® lenses together with any Nikon DSLR and receive the below Instant Savings on the lens:			
	Was	Now	Instant Savings
85mm DX VR Micro-NIKKOR image stabilizing lens	\$529 <sup>95*</sup>	<b>\$429<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
105mm VR Micro-NIKKOR image stabilizing lens	\$984 <sup>95*</sup>	<b>\$849<sup>95*</sup></b>	<b>\$135<sup>00*</sup></b>
24-85mm VR NIKKOR image stabilizing lens	\$599 <sup>95*</sup>	<b>\$499<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
55-200mm DX VR II NIKKOR image stabilizing lens	\$349 <sup>95*</sup>	<b>\$149<sup>95*</sup></b>	<b>\$200<sup>00*</sup></b>
18-300mm DX VR NIKKOR image stabilizing lens	\$899 <sup>95*</sup>	<b>\$799<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
55-300mm DX VR NIKKOR image stabilizing lens	\$399 <sup>95*</sup>	<b>\$249<sup>95*</sup></b>	<b>\$150<sup>00*</sup></b>
16-35mm f/4G VR NIKKOR image stabilizing lens	\$1259 <sup>95*</sup>	<b>\$1159<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
16-85mm DX VR NIKKOR image stabilizing lens	\$699 <sup>95*</sup>	<b>\$599<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
70-200mm f/4G VR NIKKOR image stabilizing lens	\$1399 <sup>95*</sup>	<b>\$1299<sup>95*</sup></b>	<b>\$100<sup>00*</sup></b>
80-400mm f/4.5-5.6G VR NIKKOR image stabilizing lens	\$2699 <sup>95*</sup>	<b>\$2299<sup>95*</sup></b>	<b>\$400<sup>00*</sup></b>

Purchase any of the below NIKKOR® lenses together with the Nikon D810, D810A, or D4S and receive the below Instant Savings on the lens:			
	Was	Now	Instant Savings
24-70mm f/2.8 ED NIKKOR lens	\$1889 <sup>95*</sup>	<b>\$1689<sup>95*</sup></b>	<b>\$200<sup>00*</sup></b>
70-200mm f/2.8 VR II NIKKOR image stabilizing lens	\$2399 <sup>95*</sup>	<b>\$2099<sup>95*</sup></b>	<b>\$300<sup>00*</sup></b>

Purchase the below NIKKOR® lens together with the Nikon D7100, D7200, D610, D750, Df, D810, D810A or D4S and receive the below Instant Savings on the lens:			
	Was	Now	Instant Savings
28-300mm VR NIKKOR image stabilizing lens	\$1049 <sup>95*</sup>	<b>\$799<sup>95*</sup></b>	<b>\$250<sup>00*</sup></b>

Purchase the below NIKKOR® lens together with the Nikon D3100, D3200, D3300, D5300, D7100 or D7200 and receive the below Instant Savings on the lens:			
	Was	Now	Instant Savings
18-140mm DX VR NIKKOR image stabilizing lens	\$499 <sup>95*</sup>	<b>\$299<sup>95*</sup></b>	<b>\$200<sup>00*</sup></b>

## COOLPIX S7000

16 MEGA PIXELS | 20X ZOOM | 3" 460K-DOT LCD | 1080p HD VIDEO

Was \$279<sup>95\*</sup>  
Now **\$219<sup>95\*</sup>**  
After \$60 Instant Savings\*\*



## COOLPIX S33

13.2 MEGA PIXELS | 3X ZOOM | WATERPROOF TO 33' | SHOCKPROOF FROM 5' | FREEZEPROOF TO 14°F<sup>2</sup> | 1080p HD VIDEO

Was \$149<sup>95\*</sup>  
Now **\$119<sup>95\*</sup>**  
After \$30 Instant Savings\*



## COOLPIX AW130

16 MEGA PIXELS | 5X ZOOM | WATERPROOF TO 100' | SHOCKPROOF FROM 7' | FREEZEPROOF TO 14°F<sup>1</sup> | 1080p HD VIDEO

Was \$349<sup>95\*</sup>  
Now **\$299<sup>95\*</sup>**  
After \$50 Instant Savings\*



## COOLPIX P610

16 MEGA PIXELS | 60X ZOOM | 3" HI-RES VARI-ANGLE LCD | 1080p HD VIDEO

Was \$499<sup>95\*</sup>  
Now **\$429<sup>95\*</sup>**  
After \$70 Instant Savings\*

Made for Generation Image.



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\*Instant Savings valid August 30 through October 3, 2015. \*\*Instant Savings valid August 30 through September 12, 2015. †Free Nikon Wi-Fi Adapter with purchase of a new Nikon D3200 or D3300 camera offer is valid from August 30 through October 3, 2015. Performance will vary by model. Quantities limited to in-stock merchandise only. All products and colors subject to availability. Nikon is not responsible for printing or typographical errors. Instant Savings Offers do not apply to any used, refurbished or reconditioned products.

<sup>2</sup> For limitations regarding waterproof, shockproof and freezeproof attributes of the COOLPIX AW130, go to <http://nikonusa.com/aw130info>.

<sup>1</sup> For limitations regarding waterproof, shockproof and freezeproof attributes of the COOLPIX S33, go to <http://nikonusa.com/s33info>.

\* All prices are suggested retail price. Actual selling offer is determined by each dealer at the time of sale. All prices and specifications are subject to change without notice. <sup>5</sup>WI-FI COMPATIBILITY: Cameras having built-in Wi-Fi<sup>®</sup> capability or connected to a WU-1a or WU-1b Wireless Mobile Adapter can only be used with a compatible iPhone<sup>®</sup>, iPad<sup>®</sup>, and/or iPod touch<sup>®</sup> or smart devices running on the Android<sup>™</sup> operating system. The Wireless Mobile Utility application must be installed on the device before it can be used with cameras having built-in Wi-Fi capability or connected to a WU-1a or WU-1b Wireless Mobile Adapter. Compatibility information can be found, and the application can be downloaded, at:



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